

# Not-for-Profit Conference

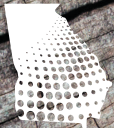
Tuesday, May 17, 2022

GSCPA Learning Center, Atlanta, Ga

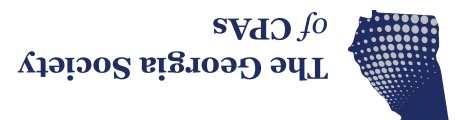
8 hours with a possible 4.5 A&A hours

*Register online!*

<https://bit.ly/NP22Brochure>



The Georgia Society  
of CPAs



6 Concourse Parkway, Suite 800  
Atlanta, GA 30328

**NOT-FOR-PROFIT CONFERENCE**

May 17, 2022

GSCPA Learning Center, Atlanta, Ga.

Nonprofit Organization  
U.S. Postage  
PAID  
Atlanta, Georgia  
Permit No. 1366



# Not-for-Profit Conference

**Tuesday, May 17, 2022**  
**GSCPA Learning Center, Atlanta, GA**  
**In-Person Event Code: 13032**  
**Live Stream Event Code: LS13032**  
**8 hours with a possible 4.5 A&A hours**

Mastering the latest regulatory and governmental changes is essential for not-for-profit organizations. Receive updates from experts in the field to learn how your organization can operate efficiently and effectively, making the most of limited resources. Discuss how to optimize your core strategies and refine your planning so that the organization you serve can navigate with confidence.

## GSCPA Learning Center

6 Concourse Pkwy Ste 800, Atlanta, GA 30328  
404-231-8676 | 800-330-8889  
Directions: [www.gscpa.org/content/DrivingDirections.aspx](http://www.gscpa.org/content/DrivingDirections.aspx)

## Hotel Accomodations

The Westin - Perimeter North  
7 Concourse Parkway NW, Atlanta, Georgia 30328  
770-395-3900 | Discounted rate of \$159+ per night  
Website: <https://bit.ly/WestinGSCPA>

## Conference Task Force

Kimberly Bland, CPA, Smith & Howard, PC  
Kim Hixon, CPA, Safe-Guard Products International  
Kendra LaFleur, CPA, Carr, Riggs & Ingram, LLC  
Janet Hall, CPA, Mauldin & Jenkins, CPAs LLC  
Anne Marie Scully, CPA, Rhodes, Young, Black & Duncan, CPAs  
Carlos Garcia, Georgia State University  
Christy Reeves, CPA, The Executive Center  
Lynn Flanders, CPA, Cobb Galleria  
Aleisa Howell, CPA, Mauldin & Jenkins, CPAs LLC

# Featured Speakers

## JENNIFER LOUIS

Jennifer has over 25 years experience in designing and instructing high-quality training programs in a wide variety of technical and “soft skills” topics needed for professional and organization success. In 2003, she founded Emergent Solutions Group, which is dedicated to meeting organization’s professional training needs on a project or part-time basis. Jennifer serves a wide variety of clients, including public accounting firms, state CPA societies, private industry corporations, and public sector agencies. Previously, Jennifer served as the director of audit product development at Surgent Professional Education for three years. Prior to that, Jennifer was executive vice president/ director of training services at AuditWatch, Inc.

## PAT SALEM

Pat Salem joined IAG Forensics in July 2010 and currently serves as the firm’s COO and a principal in IAG’s forensic accounting and litigation services practice. As a forensic accountant, she has focused her practice primarily on investigations involving fraud and government/municipality corruption matters, shareholder disputes, trust and estate matters and data analysis using various software programs. Prior to joining IAG Forensics, Pat worked as a software developer for 20 years, performing software design, implementation and delivery. She was a founding member of a software development firm and served on its board of directors during and after its public offering.

## TOMMY STEPHENS, CPA, CGMA, CITP

Tommy has gained valuable experience in a variety of positions, including working as an auditor and technology consultant for an Atlanta-based public accounting firm; leading an internal audit staff and managing a cost accounting team for a Fortune 500 company; serving as a chief financial officer for an international engineering organization; and founding and managing his public accounting firm that provides accounting, tax, and consulting services to individuals and a variety of small and emerging businesses. In 2003, he affiliated with K2 Enterprises, and in 2007, he joined the firm as a partner. To date, he has lectured internationally on subjects such as internal controls for small businesses, technology strategies, computer hardware and software applications, tax strategies and compliance, and financial accounting standards and applications.

8 - 8:05 a.m.  
Welcome and Announcements

**8:05 - 8:55 a.m.**  
**A - Not-for-Profits in a Post-Pandemic World**  
*Aileen Bolger, CPA and Karen Grosvenor, CPA, Carr Riggs & Ingram, Atlanta, Ga.*  
During the pandemic, not-for-profits showed resiliency in serving their communities. Many of their changes have permanently impacted programming, fundraising and the workforce. Examine organizations that have successfully adapted and shifted strategies.

8:55 - 9:05 a.m.  
Networking Break

**9:05 - 10:20 a.m.**  
**B1 - Best Practices in Remote Auditing (A&A)**  
*Jennifer Louis, CPA, Emergent Solutions Group, Charlotte, N.C.*  
Receive practical tips and techniques for successfully completing audits in a remote working environment, including best practices for remote client inquiry and virtual team supervision.

**B2 - Employment Retention Credit for Not-for-Profit: PPP and ERC Interplay**  
*Aleisa Howell, CPA and Jeff Fucito, CPA, Mauldin & Jenkins, Atlanta, Ga.*  
Discuss common questions about the Employment Retention Credit pertaining to not-for-profit organizations with PPP funding.

10:20 - 10:30 a.m.  
Networking Break

**10:30 - 11:20 a.m.**  
**C1 - Endowment Accounting and Disclosure (A&A)**  
*Jennifer Louis, CPA, Emergent Solutions Group, Charlotte, N.C.*  
Address the common issues faced in the fair presentation of temporary and permanent endowments, including properly addressing underwater endowments on the face of financial statements and related disclosures.

**C2 - Leases: Deeper Dive Into Topic 842 (A&A)**  
*Jeff Gabello, Financial Accounting Standards Board, Atlanta, Ga.*  
FASB’s new leases standard is upon us all. Prepare you to survive (and maybe even thrive) when entering the “Brave New World” of on-balance sheet operating leases through a deep dive into Topic 842, exploring some of the more critical areas, and covering some FAQs. The focus is primarily on lessee accounting.

11:20 a.m. - 12:30 p.m.  
Lunch

**12:30 - 1:45 p.m.**  
**D - FASB Update (A&A)**  
*Jeff Gabello, Financial Accounting Standards Board, Atlanta, Ga.*  
Discuss developments in U.S. GAAP that are important for not-for-profits. Focus primarily on the FASB’s new standard (ASU 2020-07) on reporting gifts-in-kind (contributed nonfinancial assets), effective for FY 2022. We’ll also discuss implementation matters on grants and contracts, leases, credit losses, FASB projects-in-process and the efforts underway by the FASB to set its future agenda, including feedback on the Invitation to Comment issued in June 2021.

1:45 - 1:55 p.m.  
Networking Break

**1:55 - 3:10 p.m.**  
**E - Stay Out of the Headlines: Keep Your Not-for-Profit Safe from Fraud**  
*Pat Salem, CPA, CFE, IAG Forensics & Valuation, Marietta, Ga.*  
Your organization has been entrusted with funds from donors, public tax dollars and other sources. Are you doing enough to ensure that those funds are used only for specified purposes? Discuss various cases in which a not-for-profit was concerned that it may have been a victim of fraud. Explore what happened, how it happened and what could have been done to prevent the fraud or the perception of fraud.

3:10 - 3:20 p.m.  
Networking Break

**3:20 - 4:35 p.m.**  
**F - Not-for-Profit Technology Update**  
*Tommy Stephens, CPA, CGMA, CITP, K2 Enterprises, Atlanta, Ga.*  
The speed of technology change has been accelerating. But unfortunately, we can’t keep up, and we don’t know what to do about it. Receive insights, choices and recommendations to help you decide how rapidly to move, which technologies will affect your business, and how to separate sales pitches from innovative ideas. Explore emerging and evolving technologies important to not-for-profit accounting professionals. Cover the benefits and risks of adopting new technologies from software applications to hardware devices.

# 2022 Not-for-Profit Conference Registration - 13032, LS13032

Name	MI	Last	Member #
Company/Firm Name			
Address	City	State	Zip
Phone	Fax	Email	

Check here if registration includes a change of address: ☐

Event Pricing	In Person Member	In Person Non Member	Live Stream Member	Live Stream Non Member
Early Registration Fee by April 26	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380
Standard Registration Fee	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440
Late Registration Fee after May 14	<input type="checkbox"/> \$380	<input type="checkbox"/> \$480	<input type="checkbox"/> \$380	<input type="checkbox"/> \$480

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.

## Breakout Session Selection

### 9:05 - 10:20 a.m. Choose One

- ☐ B1 - Best Practices in Remote Auditing (A&A)
- ☐ B2 - Employment Retention Credit for Not-for-Profit: PPP and ERC Interplay


### 10:30 - 11:20 a.m. Choose One

- ☐ C1 - Endowment Accounting and Disclosure (A&A)
- ☐ C2 - Leases: Deeper Dive Into Topic 842 (A&A)

## Materials

This is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available. More info: [ematerials.gscpa.org](mailto:ematerials.gscpa.org)

## Items to Note

-  If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

## Payment Information

- ☐ Use Money on Account
- ☐ Check for \$\_\_\_\_\_ made payable to GSCPA
- ☐ Amount to charge credit card \$\_\_\_\_\_
- ☐ Personal Card   OR   ☐ Company Card
- ☐ Discover   ☐ MasterCard   ☐ AmEx   ☐ Visa

Card Number

Expiration Date

Name as it appears on card

Signature

## Register Today!

**Due to mail delays, if you would like to register within three weeks of this event, please register online or call the CPE Department to ensure your registration is processed in time.**

**ONLINE** registration available at <https://bit.ly/NP22Brochure>

**CALL GSCPA CPE Department** at 404-504-2985 or 800-330-8889, Opt. 3.

**MAIL** your completed registration with credit card information or check made payable to The Georgia Society of CPAs to: The Georgia Society of CPAs  
6 Concourse Parkway, Suite 800  
Atlanta, GA 30328