

DECISION MAKERS CONFERENCE

April 20-21, 2022 | GSCPA Learning Center, Atlanta, Ga.

Event Codes: 13005, LS13005

16 hours CPE with possible 8 hours A&A

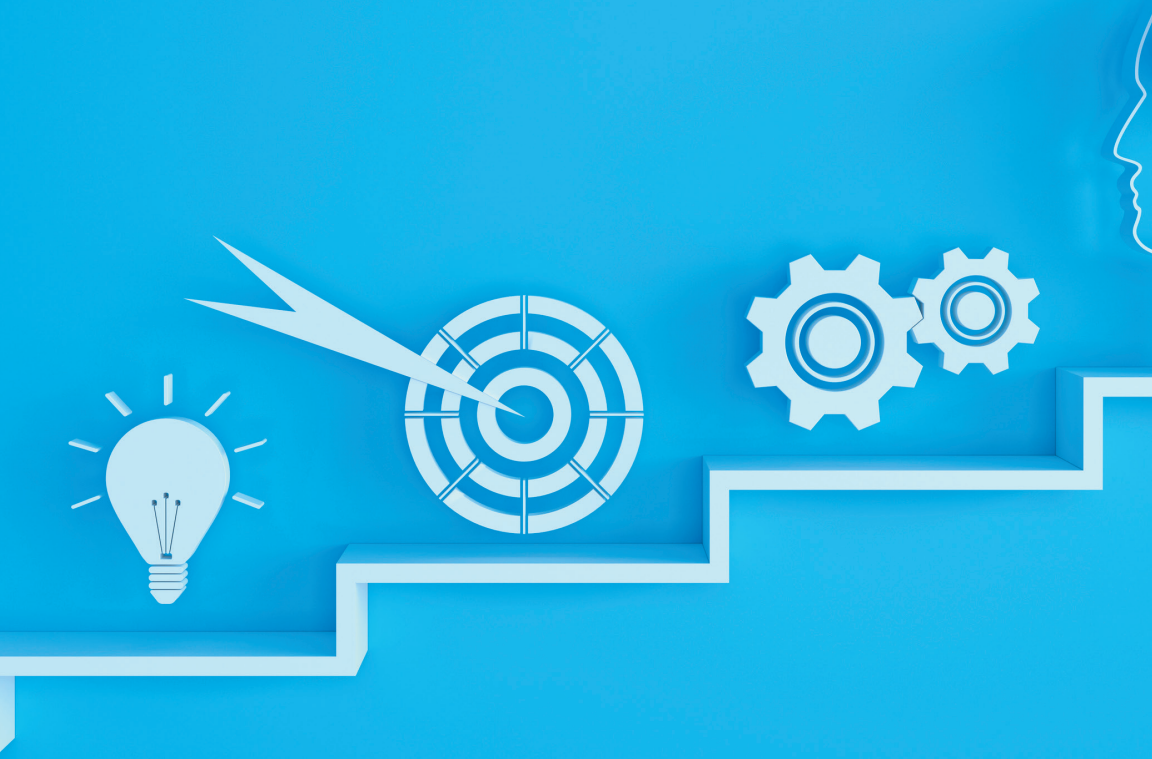


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<https://bit.ly/DM22Brochure>



**The Georgia Society
of CPAs**



THEODORE BROWN

Teddy brings to his clients and the industry a high level of knowledge in bankruptcy, fraud, complex litigation, insurance loss calculations, large data analysis and business valuations. He regularly conducts educational seminars internally at Aprio and externally for clients and other organizations on topics including business income, fraud and wage loss accounting.

Teddy is an active member of National Association of Certified Valuators and Analysts (NACVA), the AICPA, Georgia Society of CPAs, ACFE and the Georgia Association of Certified Fraud Examiners, and he has the CVA and MAFF designations through NACVA. Teddy was awarded the NACVA Forty Under 40 award, the AICPA Forensic and Valuation Services Standing Ovation Award and Emory University 40 Under Forty Alumni.

MELISA GALASSO, CPA

Melisa is the founder and CEO of Galasso Learning Solutions LLC. A CPA with nearly 20 years of experience in the accounting profession, Melisa designs and facilitates courses in advanced technical accounting and auditing topics, including not-for-profit and governmental accounting

Melisa is a Certified Speaking Professional, a Certified Professional in Talent Development (CPTD), and has earned the Association for Talent Development Master Trainer™ designation. She is a 2020 Enterprising Women of the Year Award recipient and was honored as a "40 under 40" by CPA Practice Advisor in 2017, 2018, and 2019. She was also named the 2019 Rising Star by her regional NAWBO chapter, received the Don Farmer award for achievement in technical content instruction, and earned several other awards for public speaking and technical training.



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April 20-21, 2022

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In Person Event Code: 13005

Live Stream Event Code: LS13005

16 hours of CPE with a possible 8 hours of A&A

Managing the strategic and financial direction of a changing workplace is increasingly challenging. Continual developments require you to have the most up-to-the-minute knowledge, skills, and techniques. Discuss critical issues that corporate finance professionals undertake to enhance your individual career development and benefit your company.

ART AUERBACH, CPA

Art is a retired tax consultant from Goodman and Company of McLean, VA and Atlanta, (now Dixon Hughes Goodman) specializing in tax consulting and financial planning for individuals and closely held businesses. He is a former member of the AICPA Individual Tax Resource Panel, the Tax Commissioners Liaison committee member of the Virginia Society of Certified Public Accountants, and also served as a member of the Advisory Board for the District of Columbia Office of Tax Revenue.

Additionally, he is a nationally recognized lecturer on a variety of tax topics for the continuing education requirement for CPAs. Over the course of 40-plus years, Mr. Auerbach has managed a tax department, and has taught intermediate and cost accounting at Pace University as an adjunct professor.

DAN MORGAN

As a senior trust portfolio manager, Daniel has the knowledge and fiduciary responsibility you can count on to help build, maintain and transfer your wealth. From basic trust needs to extenuating estate planning circumstances, he has the experience to help individuals, families and small businesses.

Daniel has been working in the Trust Industry since 2004 but started his career in the Financial Industry in 1987. He graduated from the University of Miami with a master's degree in business administration.

DAY ONE

WEDNESDAY,

APRIL 20

8 - 8:05 a.m.

Welcome and Announcements

8:05 - 8:55 a.m.

A - The Elephant in the Room: "The Great Resignation"

Brooke Chesnut,

Brooke Chesnut Speaks, LLC, Denver, Colo.

Brooke will share the most recent data from Fortune 100 CEOs describing why this next decade is essential for corporate culture. Discuss three fundamental trends for leadership to communicate immediately with your workforce, impact what drives culture, apply a culture shift, and build a culture in today's remote workforce environment.

8:55 - 9:05 a.m.

Networking Break

9:05 - 10:20 a.m.

B - FASB Update for Industry

Michael Cheng, CPA,

Frazier & Deeter LLC, Atlanta, Ga.

Join Mike Cheng for an interactive Financial Accounting Standards Board (FASB) update. The discussion will focus on recent changes that impact financial reporting in the upcoming year and beyond.

10:20 - 10:30 a.m.

Networking Break

10:30 - 11:20 a.m.

C - Economic and Market Outlook 2022

Dan Morgan,

Synovus Trust Company, Atlanta, Ga.

Discuss the true health of today's COVID economy, and does government stimulus spending lead to inflation? Will the Central Bank continue to be accommodative, and what are the future expectations for interest rates? How will the policies of a Biden Administration impact the stock market and the economy? Is the market over-extended or on the eve of another major correction? Come find out how to navigate through these uncertain times. Many investors wonder what strategies they should undertake to maximize their portfolio's return. Review various tactics investors could apply in an attention-grabbing, entertaining, thought-provoking manner.

11:20 a.m. - 12:20 p.m.

Lunch

12:20 - 1:35 p.m.

D1 - The Circle of (Business) Life: How Not to Ruin Grandchildren and Other Stories

Steven M. Wyatt and Robert J. Waddell,
Chamberlain, Hrdlicka, White, Williams & Aughtry, Atlanta, Ga.

According to the Bureau of Labor Statistics, 20 percent of business startups fail within the first year, 30 percent fail by the end of the second year, and 50 percent fail by the fifth year. Only 30 percent of those startup businesses remain at the end of the tenth year. Your client has accomplished the hard part. He started a business that beat these odds and went on to thrive. She's facing the daily demons and delivering her products or services to her clients. Neither of them has time to think about any business transition issues. Or so they believe. But failing to plan often means



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planning to fail. Help your clients address the following threats: money and children, business divorce, marital divorce, estate and gift tax issues, liquidation events and passing it down.

D2 - Leasing (A&A)

Michael Cheng, CPA,
Frazier & Deeter LLC, Atlanta, Ga.

Calendar year-end nonpublic entities reporting under U.S. GAAP are required to adopt Topic 842 (Leases) in 2022. It may sound as simple as grossing up the balance sheet with a lease liability and a right-of-use asset, but the devil is in the details. Participate in an interactive overview of Topic 842, focusing on transition guidance.

1:35 - 1:45 p.m.

Networking Break

1:45 – 3 p.m.

E1 - Understanding Key International Tax Issues in 2022: What You Don't Know Can Hurt You and Your Clients

Hale E. Sheppard, Chamberlain, Hrdlicka, White, Williams & Aughtry, Atlanta, Ga.
IRS enforcement has reached new heights with a tax dispute attorney serving as its commissioner. Indeed, the IRS conducts dozens of active "compliance campaigns," with more announced regularly. Audits focus on unreported foreign assets, transition/repatriation taxes, foreign investors with U.S. property, FATCA violations, tax withholding on payments abroad, receipt of foreign gifts and inheritances, deceased taxpayers with unresolved non-compliance, and much more. Several specialized disclosure programs exist, which can help taxpayers willing to "come clean." This presentation explains key issues, current IRS campaigns, and existing remedies for taxpayers.

E2 - Better Reporting Power BI

Thomas Stephens, CPA, CITP, CGMA,
K2 Enterprises, Atlanta, Ga.

Virtually all business professionals seek to enhance and streamline their reporting processes. One of the best solutions for achieving this objective is Microsoft's Power BI platform. Learn how to enhance your reporting processes using Power BI. Using Power BI, you can link financial and operational data into your reporting engine and create rich, interactive visualizations to summarize that data.

3 - 3:10 p.m.

Networking Break

3:10 - 4:25 p.m.

F - CFO Tech Update 2022

Thomas Stephens, CPA, CITP, CGMA,
K2 Enterprises, Atlanta, Ga.

How rapidly can technology change? Which technologies will affect you and your business? Further, how do you separate sales pitches from innovative ideas? Receive insights, choices and recommendations while learning about the benefits and risks of evolving and emerging technologies relevant to accounting, financial and other business professionals. No doubt, you will discover at least one new technology you had not previously considered.

DAY TWO

THURSDAY,

APRIL 21

8 - 8:05 a.m.

Welcome and Announcements

8:05 - 8:55 a.m.

G - Burnout Proofing Your Company

Michael Levitt,

Breakfast Leadership, San Diego, Calif.

Individuals are burning out at alarming rates. People feel constant demand to deliver, so they're burning out or leaving their jobs due to high stress and burnout. With the COVID-19 pandemic eventually coming to an end, this is becoming more prevalent and amplified due to the unknown demands around returning to the office or working from home (WFH). Learn about the best techniques you can use to reduce the stress and burnout you're facing at work and home.

8:55 - 9:05 a.m.

Networking Break

9:05 - 9:55 a.m.

H - Modern Data Analytic Techniques to Mitigate Fraud, Waste and Abuse (A&A)

Theodore Brown, CPA/CFF, CFE, MAFF/CVA, Aprio, Atlanta, Ga.

Christopher Schultz, Aprio, Atlanta, Ga.

In the time of more remote work and the workforce being constrained, leveraging technology as a tool to mitigate risks becomes imperative. Learn the signs that fraud, waste, and abuse may be a risk for your company, some tests and indicia that a problem exists, and the tools and methods to turn reactive responses to proactive mitigation and ultimate prevention.

9:55 - 10:05 a.m.

Networking Break

10:05 - 11:45 a.m.

I - Corporate Tax Update

Art Auerbach, CPA, CGMA, Atlanta, Ga.

Discuss pending legislation, the provisions and updates on items included in the Act in both Houses of Congress, where the bill currently stands, changes to tax forms for tax planning and state conformity issues or lack thereof. Review the Georgia conformity date because of the special legislative session, the nexus situations caused by people working remotely, issues related to not-for-profit organizations and electronic filing, crypto assets, filing of information returns and the independent contractor versus employee issue.

11:45 a.m. - 12:30 p.m.

Lunch

12:30 - 2:10 p.m.

J - Audit Update for Industry Professionals (A&A)

Melisa Galasso, CPA, CPTD,

Galasso Learning Solutions LLC, Charlotte, N.C.

Explore a high-level overview of how corporate audits may be changing due to new standards. Discuss new evidence and risk assessment requirements and a look at the new auditor's report. Learn what you need to know about the audit changes coming your way.

2:10 - 2:20 p.m.

Networking Break

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2:20 - 3:10 p.m.

K1 - Control Self Assessments (A&A)

Melisa Galasso, CPA, CPTD,
Galasso Learning Solutions LLC, Charlotte, N.C.
Take a closer look at enterprise risk management an overview of how entities can perform an effective risk assessment and mitigate risks through a control self-assessment (CSA) process. Review the steps for control self-assessments and how small to medium entities can leverage CSAs to improve their internal controls.

K2 - Employee Engagement and Workplace Culture

Michael Levitt,
Breakfast Leadership, San Diego, Calif.
Workplace culture is critical to the success of an organization. From employee engagement, retention, hybrid work (remote and in-person working), and multiple generations working under one company, engaging your talent are as critical as ever. Employee engagement is also historically low across many sectors, so leaders should take a proactive approach to create a culture that can work with various talents, remembering that the COMPLETE organization creates a workplace environment.

3:10 - 3:20 p.m.

Networking Break

3:20 - 4:10 p.m.

**L - Fraud and Embezzlement:
A Case Study from the Trenches (A&A)**

Lauren Neal, Special Agent,
IRS Criminal Investigation, Atlanta, Ga.
Review an embezzlement case where the subject was charged with tax violations for not reporting the embezzled funds.

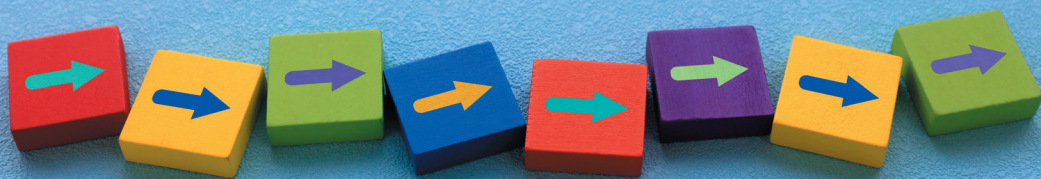


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GSCPA brings CPE content to you through on-demand events available online. 500+ previously recorded presentations from webinars, conference sessions and seminars are available 24/7 so you can attend at your convenience.

On-Demand sessions give you the flexibility to choose from hundreds of topics and stop and start presentations as needed. Sessions are available for 365 days from the date of purchase.

Browse GSCPA's growing on-demand offerings by visiting the CPE event catalog at www.gscpa.org. Click the 'On Demand' tab within the event catalog to show the current available courses.



GSCPA Presents: 2022 CFO Series

Looking for additional educational opportunities for decision makers? Attend one or several events in GSCPA's CFO series of seminars focused on the evolving skills needed for those in financial leadership positions.

May 23, 2022

CFO Series - Preparing for Change

Event Codes: CFO22-1, LSCFO22-1

8 a.m. - 3:30 p.m.

Instructor: Don Minges

June 23, 2022

CFO Series - Preparing for Growth

Event Codes: CFO22-2, LSCFO22-2

8 a.m. - 3:30 p.m.

Instructor: Richard Karwic

July 17, 2022

Be the Best: Today and in the Future

Event Codes: CFO22-3, LSCFO22-3

8 a.m. - 3:30 p.m.

Instructor: John Daly

September 16, 2022

CFO Series - Creating Competitive Advantage

Event Codes: CFO22-2-4, LSCFO22-4

8 a.m. - 3:30 p.m.

Instructor: Brian Maturi

October 18, 2022

CFO Series - Financial Communications

Event Codes: CFO22-2-5, LSCFO22-5

8 a.m. - 3:30 p.m.

Instructor: Rob Angell

November 17, 2022

CFO Series - Fine Tune Your Finances

Event Codes: CFO22-2-6, LSCFO22-6

8 a.m. - 3:30 p.m.

Instructor: Tracy Cooper

December 19, 2022

CFO Series - 360 Degree Budgeting

Event Codes: CFO22-2-7, LSCFO22-7

8 a.m. - 3:30 p.m.

Instructor: Bob Mims

**Catch your CFO Series
sessions for August at the
Southeastern Accounting Show!**

August 24-25, 2022
Cobb Galleria Centre, Atlanta

TO REGISTER: Visit www.gscpa.org and search event code in the online catalog

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3.

2022 Decision Makers Conference Registration - 13005, LS13005

Name	MI	Last	Member #
Company/Firm Name			
Address	City	State	Zip
Phone	Fax	Email	

Check here if registration includes a change of address: ☐

Conference Pricing

IN PERSON	LIVE STREAM	Member Early Fee	Member Standard Member Late Fee	Nonmember Early Fee	Nonmember Standard Nonmember Late Fee
<input type="checkbox"/> Both Days	<input type="checkbox"/> Both Days	\$440 by 3/30	\$500 from 3/31-4/17 \$540 after 4/17	\$540 by 3/30	\$600 from 3/31-4/17 \$640 after 4/17
<input type="checkbox"/> Day One Only	<input type="checkbox"/> Day One Only	\$280 by 3/30	\$340 from 3/31-4/17 \$380 after 4/17	\$380 by 3/30	\$440 from 3/31-4/17 \$480 after 4/17
<input type="checkbox"/> Day Two Only	<input type="checkbox"/> Day Two Only	\$280 by 3/30	\$340 from 3/31-4/17 \$380 after 4/17	\$380 by 3/30	\$440 from 3/31-4/17 \$480 after 4/17

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.

Breakout Session Selection

DAY ONE - WEDNESDAY, APRIL 20

12:20 - 1:35 p.m. Choose One

- ☐ D1 - The Circle of (Business) Life: How Not to Ruin Grandchildren and Other Stories
- ☐ D2 - Leasing (A&A)

1:45 - 3 p.m. Choose One

- ☐ E1 - Understanding Key International Tax Issues in 2022: What You Don't Know Can Hurt You and Your Clients
- ☐ E2 - Better Reporting Power BI

DAY TWO - THURSDAY, APRIL 21

2:20 - 3:10 p.m. Choose One

- ☐ K1 - Control Self Assessments (A&A)
- ☐ K2 - Employee Engagement and Workplace Culture

Payment Information

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- ☐ Discover ☐ MasterCard ☐ AmEx ☐ Visa

Card Number _____ Expiration Date _____

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Materials

This is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available. More info: ematerials.gscpa.org

Items to Note

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

 If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

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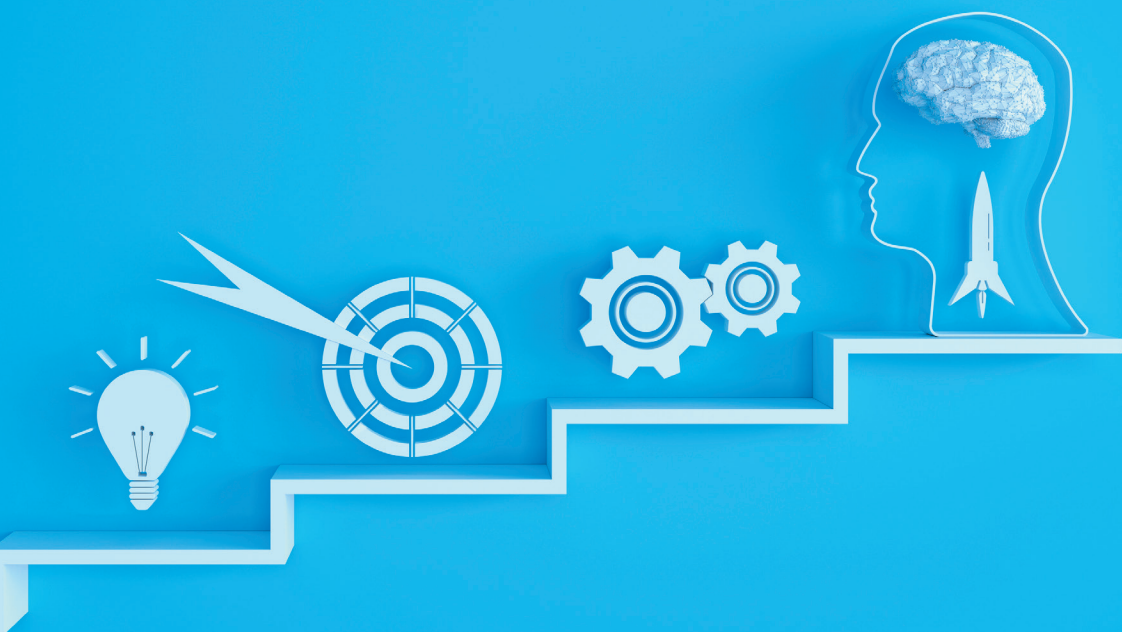
Due to mail delays, if you would like to register within three weeks of this event, please register online or call the CPE Department to ensure your registration is processed in time.

ONLINE registration available at <https://bit.ly/DM22Brochure>

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3.

MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs to:

The Georgia Society of CPAs
6 Concourse Parkway, Suite 800
Atlanta, GA 30328



GSCPA Learning Center

6 Concourse Pkwy Ste 800, Atlanta, GA 30328

404-231-8676 | 800-330-8889

Directions: www.gscpa.org/content/DrivingDirections.aspx

Hotel Accomodations

The Westin - Perimeter North

7 Concourse Parkway NW, Atlanta, Georgia 30328

770-395-3900 | Discounted rate of \$159+ per night

Website: <https://bit.ly/WestinGSCPA>

Thank You Conference Task Force

Don H. Bravaldo III, CPA, Bravaldo Capital Advisors, Inc., Atlanta, Ga.

Terry Kizzar, Regulated Capital Consultants, LLC, Atlanta, Ga.



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