



YOUR INVITATION

**INSPIRE EMERGING
LEADERS +
ENTREPRENEURS**

VOLUNTEER WITH DECA



SPEND A DAY INSPIRING THE FUTURE OF OUR WORKFORCE.

Help DECA members prepare for college and careers by serving as a volunteer judge at DECA's International Career Development Conference. The experience is a unique opportunity to interact with dedicated, motivated youth who are ready to become the next generation of talent.



**DECA's
Competitive
Events
Program
thrives when
business
professionals
bring their
industry
relevance as
judges.**

As you sit across from DECA members as their judge, they will be in awe that a professional is volunteering for something so important to them. Your time and expertise are critical to the “real world” learning experience that DECA provides.

YOUR ROLE AS A JUDGE

- **Prior to the day**, you'll receive a brief training video to help you get ready!
- **Check in**, enjoy breakfast and network with other business professionals.
- **Get ready** with a briefing from the event director.
- **Evaluate** 15-20 student presentations, with breaks and lunch.
- **Depart** knowing you made a difference!

No previous DECA experience is needed. Simply bring your real-world knowledge and experience.

In the role of a business professional, you'll evaluate presentations by DECA members who have been working all year to showcase the knowledge, skills and talents they have gained in the classroom.



They'll share **promotional strategies** for a case study they just received 10 minutes prior to meeting with you.



They'll unveil a **comprehensive marketing strategy** for a local business that they developed through their classroom learning.



They'll passionately explain how they **activated their community** to get behind an important cause.



They'll tell you about their **real business** (yes, real) and their plans to grow it over the next three years.



All with the goal of earning the title of **international champion**.

LET'S TALK ABOUT DECA

DECA is an international organization of high school and college students interested in business, finance, hospitality, marketing and entrepreneurship. In most cases, these students are enrolled in a course connected to one of these areas.

DECA extends the teaching and learning of National Curriculum Standards and brings the classroom to life. DECA's Competitive Events Program motivates students to learn classroom content through competition.

As a result, DECA prepares the next generation to be academically prepared, community oriented, professionally responsible and experienced leaders.



■ [Learn more at deca.org](https://deca.org)

227,091
MEMBERS

3,918
CHAPTERS

50
ASSOCIATIONS

When selecting a college major or career, DECA members are more likely to select a path in marketing, finance, hospitality or business management.

COLLEGE MAJOR	DECA	National
 Business/Management	38.2%	15.0%
 Finance/Accounting	22.2%	6.0%
 Marketing/Advertising	21.4%	4.0%
 Entrepreneurship	12.0%	5.0%
 Economics	9.2%	3.0%
 Communications	3.4%	2.0%
 Hospitality	2.4%	2.0%

80%
of members report they learned how to **communicate** thoughts and ideas.

76%
of members report they **gained skills in** problem solving.

83%
of members report they gained skills to **improve personal and professional** behavior.

66%
of members report that participation in DECA **prepared them academically** for college and a career.

SIGN UP TO JUDGE NOW!
To learn more visit deca.org/volunteer and register as a judge today.



“THE IDEAS FROM THESE STUDENTS ARE UNBELIEVABLE!”

Anyone who cares about cultivating the future and supporting the youth who will create it should participate. I guarantee you'll get as much out of this as the students do—if not more. It's fun and a breath of fresh air that we rarely see in the real world.”

– Former Volunteer Judge

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DECA
PREPARES
EMERGING
LEADERS
& ENTREPRENEURS