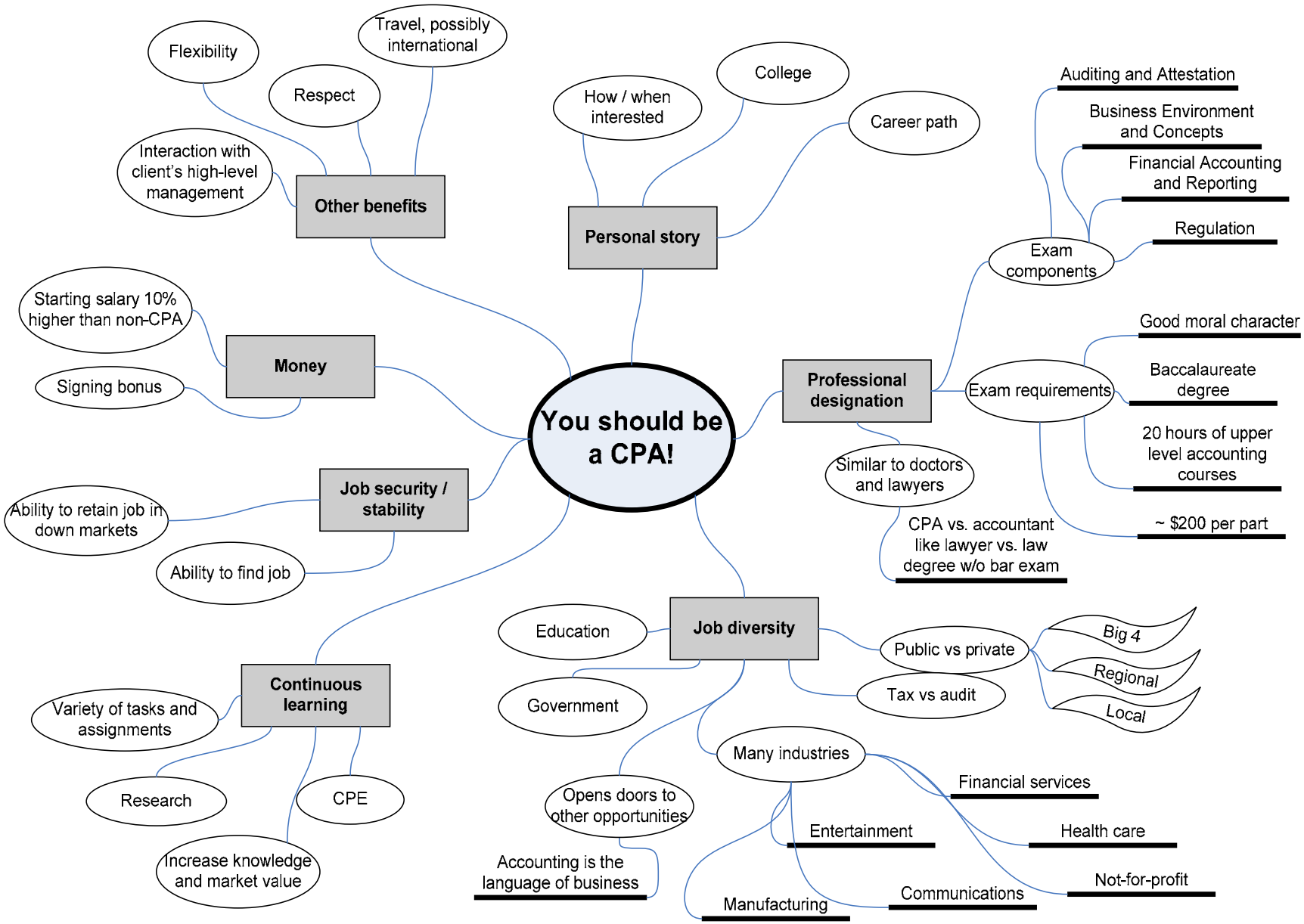
You should be a CPA!
Other benefits
Flexibility
Respect
Travel, possibly international
Interaction with client's high-level management
Personal story
How / when interested
College
Career path
Money
Starting salary 10% higher than non-CPA
Signing bonus
Job security / stability
Ability to retain job in down markets
Ability to find job
Continuous learning
Variety of tasks and assignments
Research
CPE
Increase knowledge and market value
Professional designation
Exam components
Auditing and Attestation
Business Environment and Concepts
Financial Accounting and Reporting
Regulation
Exam requirements
Good moral character
Baccalaureate degree
20 hours of upper level accounting courses
~ $200 per part
Similar to doctors and lawyers
CPA vs. accountant like lawyer vs. law degree w/o bar exam
Job diversity
Education
Government
Opens doors to other opportunities
Accounting is the language of business
Public vs private
Big 4
Regional
Local
Tax vs audit
Many industries
Financial services
Entertainment
Health care
Manufacturing
Communications
Not-for-profit