



There's No Place Like SEAS in 2008

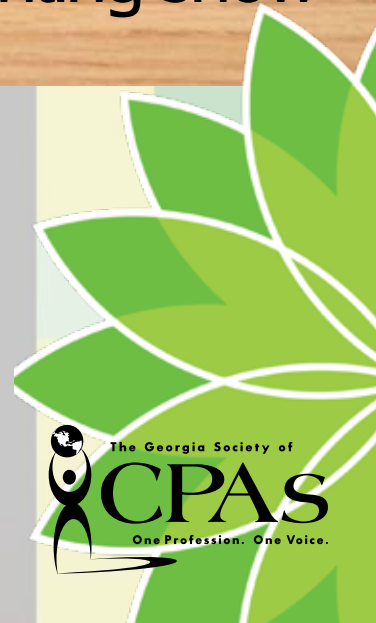


2008 Southeastern Accounting Show

Show Dates:
Wednesday, August 27-
Thursday, August 28

Exhibitor Set-up Date:
Tuesday, August 26

Cobb Galleria Centre ■ Atlanta, Ga.



The Georgia Society of
CPAS
One Profession. One Voice.

Meet face-to-face with individuals that have buying power.

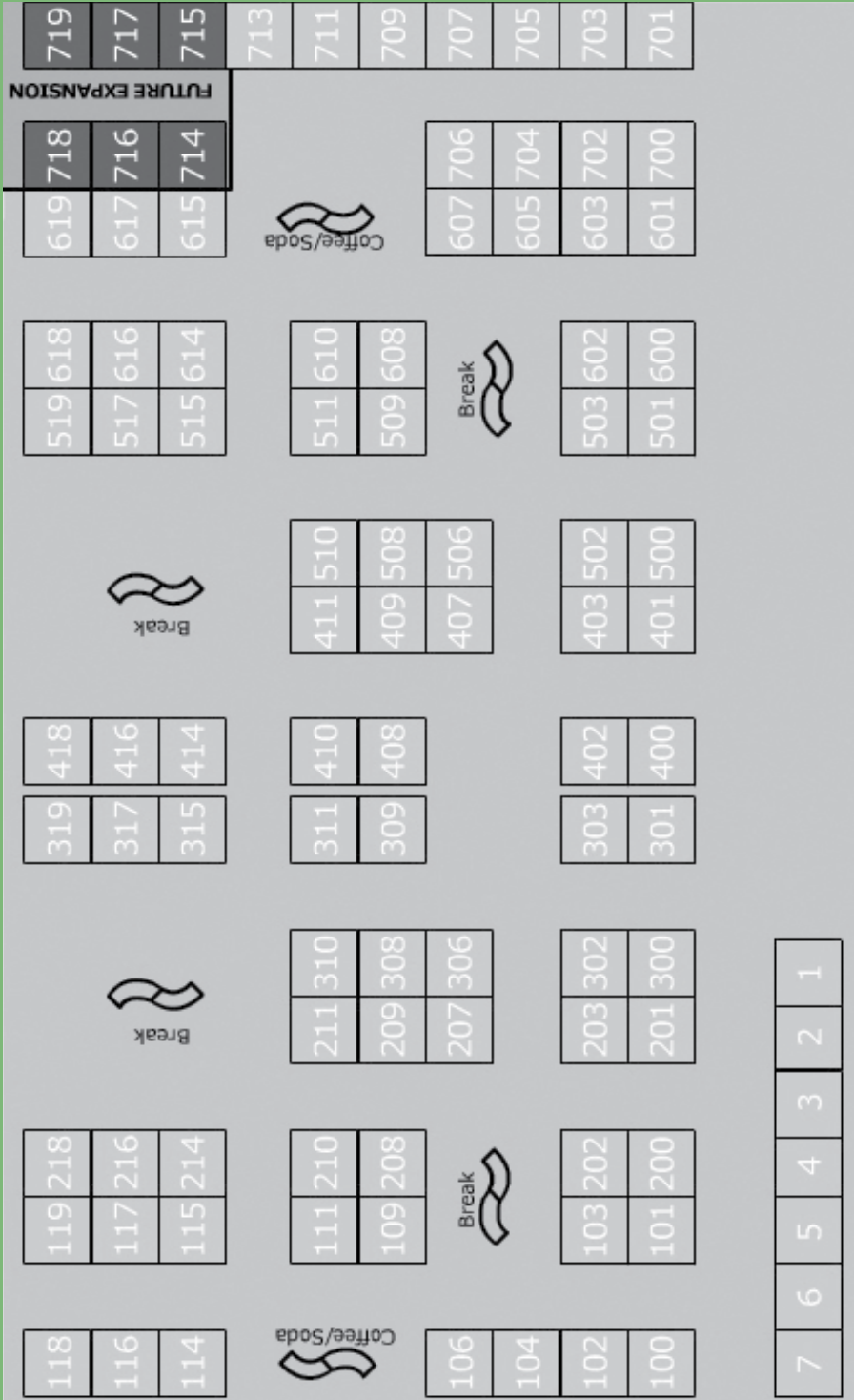
Join us in Atlanta and meet face-to-face with over 1,500 CPAs from every segment of the profession. Gain access to the individuals who have buying power for their organizations and firms. This conference is a region-wide two day show including the hottest trends in technology, taxation, human resources, accounting issues, and much more.

Reserve your booth today! Over 1,500 CPAs attend the Southeastern Accounting Show looking to network, earn professional development credit, and learn about the latest developments in products and services for accounting professionals. A huge benefit to participating in this event is the online exhibitor profile. Each profile includes your company name, contact information, company description, logo, and link to your web site.

The educational sessions have designated hours to encourage continuous exhibit hall foot traffic. With refreshment breaks, lunch, and prize drawings offered inside the exhibit hall, the traffic flow at these peak times will maximize exposure to your target audience. For up-to-date information on this year's show visit our web site at www.gscpa.org.



2008 Floor Plan



Sponsorship and Exhibitor Opportunities

Gold Sponsorship Package.....\$10,000

The Gold Sponsorship is limited to two (2) sponsors

- Two exhibit booths (10' x 20' carpeted space); 4 lunch passes included
valued at \$3200
- Two 40" x 90" signs with logo, plus booth sign at event
valued at \$1500
- Company listing on cover of conference brochure, mailed to 24,000 people (when payment is received by April 1, 2008)
valued at \$5000
- Company listing in all conference marketing materials
valued at \$1200
- Full page color ad in the conference program
valued at \$1200
- One page of company literature included in attendee bag
valued at \$500
- Company logo on conference CD-ROM label
valued at \$3000
- Logo and link to company web site from conference CD-ROM
valued at \$800
- List and mailing labels of attendees - (for a one time mailing - sponsor must request labels; these are not sent automatically)
valued at \$1500
- Four conference registrations (Full time employees of the sponsor; lunch included); must register employees separately
valued at \$1240
 - Company name and logo with link to your web site on conference web page
valued at \$1000
- Twenty-five complimentary exhibit hall passes (lunch excluded)
valued at \$500

Total package value: \$20,140

Silver Sponsorship Package.....\$5,000

limited to one business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- One exhibit booth (10' x 10' carpeted space); 2 lunch passes included
valued at \$1600
- Included on 40" x 90" sign with other sponsors, plus booth sign at event
valued at \$800
- Premium company listing in conference brochure, mailed to 24,000 people (when payment is received by April 1, 2008)
valued at \$2500
- Company listing in all conference marketing materials
valued at \$1200
- Half page color ad in the conference program
valued at \$600
- Link to company web site from conference CD-ROM
valued at \$500
- List and mailing labels of attendees - (for a one time mailing - sponsor must request labels; these are not sent automatically)
valued at \$1500
- Two conference registrations (Full time employees of the sponsor; lunch included); must register employees separately
valued at \$620
 - Company name (text-only) with link to your web site on conference web page
valued at \$500
- Fifteen complimentary exhibit hall passes (lunch excluded)
valued at \$300

Total package value: \$10,120

Exhibitor Package.....\$1,600 paid by 3/15
\$2,000 paid after 3/15

- One 10' x 10' carpeted space, including one table and two chairs
- Two lunch passes per day (additional passes can be purchased)
- Company listing in conference brochure (when payment is received by April 1, 2008)
- Online Exhibitor Profile - includes company name, booth number, logo, and link to exhibitor's web site. This page is linked from the conference web page. (50 word company description and high resolution company logo, .eps format)
- Company listing in conference marketing material
- Company listing on conference CD-ROM
- List and mailing labels of attendees - (for a one time mailing - exhibitor must request labels; these are not sent automatically)
- Ten complimentary exhibit hall passes (lunch excluded)

Total package value: \$4,000

Exhibitors are responsible for:

- Identifying signage or banners
- Requesting the mailing labels
- Updating contact information with the Communications Department
- Telephone/Internet connection
- Electrical connection
- Additional easels or tables
- Shipping/Freight

Multiple Booth Packages

Two Booths:

\$3000 - Early Registration

Pricing before 3/15

\$3700 - Standard Registration

Pricing after 3/15

- A 10' x 20' carpeted space, including 2 tables and 4 chairs
- Four lunch passes per day
- Company listing in conference brochure (when payment is received by April 1)
- Company listing in conference material
- Online Exhibitor Profile - includes company name, booth number, logo, and link to exhibitor's web site. This page is linked from conference web page. (50 word company description and high resolution company logo, .eps format)
- Company listing on conference CD-ROM
- List and mailing labels of attendees- (for a one time mailing - exhibitor must request labels; they are not automatically sent)
- 20 complimentary exhibit hall passes (lunch excluded)

Total package value: \$8,000

Four Booths:

\$5,400 - Early Registration

Pricing before 3/15

\$6,000 - Standard Registration

Pricing after 3/15

- A 20' x 20' carpeted space, including 4 tables and 8 chairs
- Eight lunch passes per day
- Company listing in conference brochure (when payment is received by April 1)
- Company listing in conference material
- Online Exhibitor Profile - includes company name, booth number, logo, and link to exhibitor's web site. This page is linked from conference web page. (50 word company description and high resolution company logo, .eps format)
- Company listing on conference CD-ROM
- List and mailing labels of attendees- (for a one time mailing - exhibitor must request labels; they are not automatically sent)
- 40 complimentary exhibit hall passes (lunch excluded)

Total package value: \$16,000

Additional Sponsorships

Official show tote bag\$3500

Each SEAS attendee receives a tote bag containing show information. Exclusive to one sponsor, the bags will be imprinted with sponsor logo (one color) on one side and the GSCPA logo on the reverse side. The tote bag sponsor also receives one exhibit booth package (see page 5 for details).

Promotional Item Inserted in Tote Bag\$500

A one-page piece of literature provided by your company; available to paid exhibitors/sponsors only.

Cyber Cafe\$2500

Exclusive to one sponsor, the Cyber Cafe offers attendees the opportunity to take a break and check their email in between sessions. Sponsorship includes premier signage (large banner with company logo above the cafe), premier location (at the front of the exhibit hall) and one exhibit booth package.

Items to Note

Items shipped to conference facilities generally incur a fee. Directions, parking, accommodations, set up, tear down, exhibit hours, additional information and a contract will be provided after your completed application and payment has been received.

Company Description

Your application cannot be processed without a description of your company's products and services. Where appropriate, this information will be used to promote your company to conference attendees. All descriptions are limited to 50 words. **The description must accompany application.**

Cancellation Policy

Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**

Previous Exhibitors

Abraxas Business Services
Accountants One
Accounting Principals
ACSYS Inc
Action - CAS
ADP
AFLAC
AON Insurance Services
APPX Software, Inc
ATX
Avalara
Bayview Financial Exchange Services
BB&T
Bedford Capital Consulting
Bisk Education, Inc.
Blytheco, LLC
Brenau University
Bureau of National Affairs Inc.
Callaway Partners
Capital Directions Investment Advisors, LLC
CCH, a Wolters Kluwer business
Chase Accounting Service
Choice Payroll Services
CIT Small Business Lending
Commercial Finance Group
Compupay
Corporate Business Solutions LLC
Cost Segregation Services, Inc.
CPA2Biz
Creative Solutions, Inc.
Crown Valley Group, Inc.
Dedicated Defined Benefit Services, LLC
Drake Software
EZE Resources Inc.
E-CHX, Inc
Edgware Computers, Inc.
eFile Cabinet
Fidelity Investments Charitable Services
Financial MicroSystems, Inc
Fujitsu Computer Products of America
Genworth Financial Investment Services
Hire Accountability
Homrich, Klein & Associates
Human Capital
InnoSource Business Solutions
Intuit
Iparametrics LLC
iStaff
Joe W Kilpatrick, CPA, PC
Karma Enterprises, Inc.
Landy Insurance Agency, Herbert H.
Layton Graphics
Leapfrog Services, Inc.
Liberty Mutual Group
Life Insurance Graphics, Inc
Management Decisions, Inc.
Merrill Lynch & Co.
Microsoft Corporation
Murphy Business & Financial Corp
NASBA
National Center for Professional Education
National Financial Services Group
NetPEO
North American Professional Liability Insurance Agency
Office Tools Pro
OREXCO- Old Republic Exchange Company
PaperTrack Software, Inc.
Paychex, Inc.
Paycom
Paycycle, Inc.
Payroll Solutions, Inc.
PricewaterhouseCoopers, LLP
Prime Pay
Prime Pay
Pritchard & Jerden, Inc
Professional Accounting Sales
RBC Centura - Flag Bank
Real Estate Exchange Services
RIA
Robert W. Baird & Co, Inc.
Robertson & Gable, LLC
Sage Software (Best Software)
Sareen & Associates
Security 1031 Services, LLC
Social Security Administration
Software Link
SourceCorp Tax Benefit Group
SouthWare Innovations, Inc.
Stanford Group Company
Stateside Capital, LLC
Strategic Alliance Mergers & Acquisitions
Tax Wise
Taxworks by Laser Systems
Tegra Financial Partners
The Geek Squad
The Kotter Group
The Private Bank
The Staff Financial Group
The Stress Break
Thomson-PPC
Timcor Exchange
Time Plus Payroll Services
Toshiba Business Solutions Georgia
Universal Tax Systems, Inc
Virtual Management Technologies, Inc.
WaMu
Xcentric, LLC

2008 Sponsor & Exhibitor Application

Contact and Company Information

Marketing Contact Name* _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

On-site Contact Name** _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

Company Information***

Web Site Address _____
Product/Service _____

**Marketing contact is the person who the GSCPAs' Communications Department will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description, and logo.*

***On-site contact is the person who will be attending SEAS and who the GSCPAs' Exhibitor Coordinator will work with on the day-of details, such as set-up/tear down details, travel arrangements, and additional services needed during the show.*

****Your company's 50-word description is required to accompany this application before it can be processed and before booth selection can be honored.*

Booth Preference

For current booth availability visit the online floor plan at www.gscpa.org under Continuing Education and click the Southeastern Accounting Show logo. Your application will not be processed without three booth choices. Each exhibitor must have their own booth. Exhibitors may not share booth space.

Booth Number Choices

First Choice: _____ Second Choice: _____ Third Choice: _____

Sponsorship Level

<input type="checkbox"/>	Gold Sponsor (limited to 2)	\$10,000	<input type="checkbox"/>	Tote Bag Sponsor	SOLD
<input type="checkbox"/>	Silver Sponsor	\$5,000	<input type="checkbox"/>	Cyber Cafe Sponsor	\$2,500

Exhibitor Package

<input type="checkbox"/>	One Booth - 10x10 (payment received by 3/15)	\$1,600
<input type="checkbox"/>	One Booth - 10x10 (payment received after 3/15)	\$2,000
<input type="checkbox"/>	Two Booths - 10x20 (payment received by 3/15)	\$3,000
<input type="checkbox"/>	Two Booths - 10x20 (payment received after 3/15)	\$3,700
<input type="checkbox"/>	Four Booths - 20x20 (payment received by 3/15)	\$5,400
<input type="checkbox"/>	Four Booths - 20x20 (payment received after 3/15)	\$6,000
<input type="checkbox"/>	Promotional Item in Tote Bag (provided by your company)	\$500

Total Sponsorship/Exhibitor Amount: \$ _____
(payment must accompany application)

Payment Method

- Check enclosed payable to Georgia Society of CPAs
 Visa MasterCard AmEx Discover
 Personal Card Company Card

Card# _____

Exp. Date _____

Cardholder Name _____

Signature _____

Once your application is accepted, a contract will be mailed to you. The sponsor/exhibitor contract **MUST** be signed and returned **within 30 days** of date on contract, or your application will be cancelled and booth space will be released.

Cancellation Policy

Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**

Authorized Signature _____

Date _____

Your signature above confirms that you have read and understand the regulations set forth by the GSCPA concerning sponsorships and exhibit space for this conference.

Please send completed and signed application with payment to: Elizabeth Kistler, Communications Coordinator, GSCPA 3353 Peachtree Road NE, Suite 400, Atlanta, GA 30326-1414
Fax 404-237-1291 ▪ Phone 404-504-2941 ▪ ekistler@gscpa.org



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CPAS

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Atlanta Financial Center
North Tower, Suite 400
3353 Peachtree Road
Atlanta, Ga. 30326-1414
www.gscpa.org