



VIRTUAL SOUTHEASTERN ACCOUNTING SHOW

August 25-26, 2021 | Virtual | Online from your computer

The Southeastern Accounting Show (SEAS), GSCPA's premier annual event, features sessions focused on the hottest topics in the accounting profession today. Customize your CPE experience based on six tracks of study from accounting and auditing to technology to professional development. Taught by leaders in their field, each session offers the education and training necessary to stay on top of issues affecting the careers of CPAs and accounting professionals in all stages of their careers and in all fields of the profession.

Average Attendance: 1100

Attendance Demographics: CPAs and financial professionals from across the southeastern region

Gold Sponsorship: \$5000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$3000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: One Booth - \$1300 by 4/30/21; \$1700 after 4/30/21

Support Chat Sponsorship: \$1500 logo display only
\$2000 with optional virtual booth

Exhibitor Package

- Company listing (text only) on conference webpage
- Company listing (text only) in conference welcome video through virtual platform
- Commercial video slot, live chatroom and document upload
- List of attendees; labels are available upon request (one time mailing)

Gold Sponsorship

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP®). To register as a participant, call the GSCPA Registrar at 404-504-2985
- Company name and logo displayed on main page of the virtual event platform
- Company name and logo listed in conference welcome video through virtual platform
- Commercial video slot, live chatroom and document upload
- Option to attend the conference at half price (limit 2)
- Company logo on conference webpage with a link to company website
- One page of company literature to be included in conference manual

Silver Sponsorship

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Company logo displayed within virtual event platform
- Company logo listed in conference welcome video through the virtual platform
- Option to attend the conference at half price (limit 1)
- Company logo on conference webpage with a link to company website
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one time mailing)

Support Chat Sponsorship

- Company logo displayed in support chat area
- Company listing (text only) on conference webpage
- Company name and logo displayed on main page of the virtual event platform
- Company name and logo listed in conference welcome video through virtual platform
- List of attendees; labels are available upon request (one time mailing)
- Optional virtual booth; Live chatroom and document upload