

2010 Sponsor & Exhibitor Application/Contract

2010 Southeastern Accounting Show
August 18-19, 2010 • Event No. 13089

Contact and Company Information

Marketing Contact Name* _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

On-site Contact Name** _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

Company Information***

Web Site Address _____
Product/Service _____

**Marketing contact is the person who the GSCPAs' Communications Department will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description and logo.*

***On-site contact is the person who will be attending SEAS and who the GSCPAs' Exhibitor Coordinator will work with on the day-of details, such as set-up/tear down details, travel arrangements and additional services needed during the show.*

****Your company's 50-word description is required to accompany this application before it can be processed and before booth selection can be honored. The GSCPA reserves the right to edit your company's description.*

Booth Selection

Booth space for the 2010 Southeastern Accounting Show will be assigned in the first quarter of 2010. For information on booth availability, please contact Elizabeth Kistler at 404-504-2941 or ekistler@gscpa.org. Sponsors and exhibitors from the 2009 show have right of first refusal of booth space once the 2010 floor plan has been determined.

Sponsorship Levels

<input type="checkbox"/>	Gold Sponsor	\$5,000
<input type="checkbox"/>	Silver Sponsor	\$3,000
<input type="checkbox"/>	Tote Bag Sponsor	\$4,000

<input type="checkbox"/>	Cyber Café Sponsor	\$3,000
<input type="checkbox"/>	Lanyard Sponsor	\$1500
<input type="checkbox"/>	Full page ad in show program	\$800
<input type="checkbox"/>	Half page ad in show program	\$400

Exhibitor Package

<input type="checkbox"/>	One Booth - 10x10 (payment received by 3/31/10)	\$1,200
<input type="checkbox"/>	One Booth - 10x10 (payment received after 3/31/10)	\$1,600
<input type="checkbox"/>	Two Booths - 10x20 (payment received by 3/31/10)	\$2,200
<input type="checkbox"/>	Two Booths - 10x20 (payment received after 3/31/10)	\$3,000
<input type="checkbox"/>	Four Booths - 20x20 (payment received by 3/31/10)	\$4,000
<input type="checkbox"/>	Four Booths - 20x20 (payment received after 3/31/10)	\$5,600
<input type="checkbox"/>	Promotional Item in Tote Bag (provided by your company)	\$500

Other sponsorship opportunities, such as breaks, lunch and the cocktail reception, are available. Please contact Elizabeth Kistler at 404-504-2941 or ekistler@gscpa.org for more information.

Total Sponsorship/Exhibitor Amount: \$ _____ (payment must accompany application)

Payment Method

- Check enclosed payable to the Georgia Society of CPAs
 Visa MasterCard American Express Discover • Personal Card Company Card

Card# _____

Exp. Date _____

Cardholder Name _____

Signature _____

Cancellation Policy

Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**

Your signature below indicates that you understand and agree to the terms printed on pages 10 and 11 of this booklet. Booths will not be reserved without the company representative's signature.

 Company Representative's Signature

 Date

Please send completed and signed application with payment to: Elizabeth Kistler, public relations manager, GSCPA 3353 Peachtree Road NE, Suite 400, Atlanta, GA 30326-1414 Fax 404-237-1291 • Phone 404-504-2941 • ekistler@gscpa.org

Terms of the Contract

1. Each single booth at the Southeastern Accounting Show (SEAS) will have a booth space rental of \$1,600 per booth. Booth space rental will cost \$1,200 for those who register and pay the balance before March 31, 2010. Discount rates for multiple booths are as outlined under "Booth Costs" on the application.
2. Payment in the amount of 50 percent or full payment must accompany the application/contract. The balance must be paid by August 1, 2010. Exhibitors will not be allowed access to the exhibit hall until all fees are paid in full.
3. Exhibitors are required to have an attendant at their exhibit at all times during show hours.
4. Move-in time for SEAS is Tuesday, August 17, 2010, from 1-6 p.m. and move-out time is Thursday, August 19, 2010, at 3:30 p.m.
5. List and mailing labels of attendees for a one time mailing. Labels are available upon request.
6. This agreement is for exhibit space only; course materials are not included. Exhibitors may attend the program only if they formally register as a participant by paying the registration fee in addition to the exhibit fee.
7. GSCPA management reserves the right to approve the character of any exhibit, any goods therein and the attendant advertising and sales promotion and to prohibit anything which in its judgment because of noise or other objectionable features may detract from the show in general.
8. All sound equipment must be regulated so that it does not disturb neighboring exhibits. The GSCPA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
9. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
10. GSCPA management reserves the right to require any exhibitor to move his exhibit to another location if it is in the best interest of the show.
11. No exhibitor is to begin dismantling prior to the close of the show. Any exhibitor dismantling prior to the close of the show will forfeit his company's right to exhibit at future meetings of the GSCPA.
12. Advertising materials cannot be distributed outside of the exhibitor's booth.
13. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
14. The use of promotions, premiums, lotteries or giveaway contests must be approved by GSCPA management. Such approval may be granted or withheld with or without cause at the discretion of GSCPA management.
15. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
16. Objectionable practices by exhibitors or official suppliers should be reported immediately and not after the show is completed.
17. No children under 16 years of age will be allowed in the exhibit area at any time.
18. It is agreed that the GSCPA and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.

19. The exhibitor agrees to indemnify and hold harmless the GSCPA and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

20. The GSCPA will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.

21. Insurance, if desired by the exhibitors, must be obtained at their own expense.

22. Exhibitors will not offer educational/training or other programs within the show facility simultaneous to GSCPA Accounting Show-related programs.

23. The GSCPA is not responsible for monitoring the proximity of competitors' booths.

Booth Construction

24. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.

25. No construction will be allowed at the sides or above the booth which may obscure the view of any adjacent booths.

26. All materials used for decorating must be flameproof.

27. Construction and signs that are above 8 feet in height are to be approved by GSCPA management.

28. All applicable city, county and state codes and ordinances must be complied with, as well as those of the host facilities.

29. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.

Booth Assignment

30. SEAS exhibitors of the 2009 show have the first right of refusal of their 2009 booth space. If that space is not reserved by March 31, 2010, it will be open to any exhibitor, new or returning.

ADA Requirements

31. In accordance with ADA requirements, if you are disabled and require special services, please contact our office.

Interpretation of Rules

32. The interpretation of all rules and regulations is the responsibility of the GSCPA Executive Committee or their designated representative. All decisions of said group or representatives are final.

Cancellation Policy

33. Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 calendar day prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**