



STEVE CLEMENTS BIO

For 40 plus years, Steve Clements has taught, trained, written for, directed and produced in all aspects of performance from corporate communications to speeches and events, national network broadcasts, video, and boardroom and courtroom presentations, as well as a multitude of experiences across his years as a Hollywood producer.

Now, working with executives in many Fortune 500 companies as oral communications consultant and media trainer, Steve distills his focus into a basic philosophy: *Find the best you and practice it until it is second nature. Then utilize it for guaranteed success in every communications challenge.*

Steve began honing this philosophy while teaching Television and Speech on college and secondary levels in New York City. In the evenings, he performed as a stand-up comic at the legendary Improv and Catch a Rising Star, and appeared Off-Broadway with the prestigious Roundabout Theatre Company. These experiences were the segue to his becoming a situation comedy writer in Los Angeles for WELCOME BACK, KOTTER and THREE'S COMPANY, and a writer for the classic talk/variety series DINAH!, starring Dinah Shore.

Soon he became co-creator of a ground-breaking show for women, HOUR MAGAZINE. Before going on air, he spent a year training Gary Collins as the talk show's host. During its eight years in national syndication, with Steve as Supervising Producer, HOUR MAGAZINE was recognized by the American Medical Association as well as the American Bar Association, and received six Emmy nominations and two Gold Awards from the International Film and Television Festival of New York.

Steve brings a tremendous depth of knowledge to our presentation skills workshops. He guides participants with positive, insightful instruction on how to present in an effective and engaging manner. As one participant wrote:

"Steve was awesome! His calming presence is wonderful for a class covering a topic which makes so many people so nervous."

. . . Tracey A. O'Malley, Manager
Office of Professional Development
The University of Georgia

Refining my presentation skills was one of the best ways to increase my effectiveness with colleagues and customers. The Executive Speak/Write team improved my speaking awareness and style. Their approach was very professional, detailed and easy to apply. Now I'm a more comfortable, confident and commanding speaker according to my management team members. The improvement has been remarkable.

. . . Jamie Hillend, Director,
Marketing Department,
Appleton, Inc.

Steve continued training throughout, preparing dozen of experts to greet national audiences including: talk show hosts Bob Goen {ENTERTAINMENT TONIGHT} and Pat Sajak {WHEEL OF FORTUNE}; world renowned cardiologist and, subsequently, best selling author Dr. Isadore Rosenfeld; chef and entrepreneur Wolfgang Puck; "hair stylist to the stars" Jose Eber; fitness guru Richard Simmons and others.

When Disney called, Steve took on his next challenge— executive producing the 1990s MICKEY MOUSE CLUB. Steve's modernizing of Disney's iconic 1950s version earned him three CableAce nominations and helped The Disney Channel double in growth. This now equally well-known hit gave rise to celebrities such as Keri Russell, JC Chasez ('N Sync), Britney Spears and Christina Aguilera.

Steve's credits also include producing the exercise/entertainment magazine show, BODY BY JAKE, for the Samuel Goldwyn Company, and training fitness expert Jake Steinfeld as a television host. In association with FOX, Steve created and became Executive Producer of the pilot for THE BERTICE BERRY SHOW, the fastest selling show in the history of television syndication.

Throughout, Steve occupied the hot seat himself, serving as spokesperson for Disney, Westinghouse, FOX and other corporations while managing staffs ranging from 4 to 150; handling budgets from \$11,000 to \$1,000,000 a week; and preparing leaders, professionals and celebrities to talk to their various publics. He recounts these and other experiences from his 3,000 national television broadcasts in his trade/text book, published by Silman-James Press, entitled *Show Runner: Producing Variety and Talk Shows for Television*.

I was most fortunate to have found you in the planning stages of my candidacy for Insurance Commissioner for the State of Georgia. You helped me organize and present my speeches. You are excellent at what you do, and easy to work with.

. . . .Guy Drexinger

Today Steve is co-owner of Executive Speak/Write, an oral and written communications skills improvement firm based out of Atlanta, GA. The company provides one-on-one and group training programs for executives in oral and media presentations, enabling them to become their best and most comfortable "you." In the academic world, he recently completed 12 years as Distinguished Professor of Communications at Augusta State University (University System of Georgia), heading the Television/Cinema track, and teaching undergraduates and MBA candidates. As a reward for

his achievements in teaching, Steve was named Professor Emeritus.

But wait. There's more. As co-owner of DIAMOND EDUCATIONAL PRODUCTIONS, Steve has established a new quality benchmark for the production of videos for the educational market. He has produced more than 30 titles for national and international distribution and well as written, produced and directed the NFLPA-MARCH TO VICTORY. This video, which traces the history of the National Football League Players Association, is given to every player entering the NFL.

Steve's unique background enables him to train leaders and developing professionals in successful oral presentation, media performance, and executive presence techniques; speak as an accredited expert trial witness, multi-degreed theatre, film and television historian and producer; and talk as an honored professor and keynote speaker.

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