

# Print Advertising Insertion Order

Advertiser \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Billing Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Display Ad Insertion

Date(s) of insertion: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Publication:     Current Accounts                       Membership Directory  
                          Credits     CPE Catalog

Color or BW:     Color         B/W  
Artwork:          Enclosed     To Be Sent

Please complete insertion order and fax or mail with payment to:  
Jamie Etzbach, Senior Manager of Publications, GSCPA  
3353 Peachtree Road NE, Suite 400, Atlanta, GA 30326-1414  
Fax 404-237-1291 • Phone 404-504-2933 • jetzbach@gscpa.org

## Terms

- All accounts are due and payable within 30 days of invoice date and receipt of proof of publication.
- Advertiser/advertising agency agrees to the terms and conditions (including without limitation regarding restrictions, placement, and credit terms) set forth for the applicable advertising in the GSCPA's 2009 Marketing Opportunities publication pages 11, 12, and 13).
- GSCPA reserves the right to cancel any advertising at any time for any reason and refund the fees paid for such advertising.
- Advertiser/advertising agency assumes all liability for advertiser's advertising, including without limitation for advertiser's conduct, products, and services. Advertiser/advertising agency shall indemnify the GSCPA against any and all costs and other liability arising out of such advertising including without limitation for advertiser's conduct, products, and services.
- GSCPA disclaims all warranties, express and implied, regarding GSCPA publications, including without limitation merchantability, fitness for a particular purpose, and noninfringement.
- GSCPA will in no event be liable for any special, incidental, exemplary, consequential, indirect, or similar damages that arise out of or relate to GSCPA publications.
- Advertiser/advertising agency represents and warrants that GSCPA is permitted to publish advertiser's advertisement.

## Cancellations

Any cancellations by Advertiser must be received by the GSCPA in writing before the deadline for the issue in which the applicable advertisement is scheduled to appear. If the GSCPA does not receive a written cancellation by the applicable deadline, then advertiser shall remain obligated to pay the GSCPA the full amount for the applicable advertisement.

Authorized signature of advertiser \_\_\_\_\_

Date \_\_\_\_\_