

Conference Sponsorships

Conferences provide a unique and exciting opportunity to network with your target market, herald your name and interests, and explain your products and services in a one-on-one atmosphere. Gold sponsorship at conferences denotes highest billing and prestige. Silver sponsorship packages expose your company at a valued cost. Multiple gold and silver sponsors will be accepted, with the exception of SEAS. However, at this level, sponsors will be limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.).

Gold Sponsorship

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Entire exhibitor package (see page 5)
- Premier signage with logo at event
- Company logo on cover of conference brochure (when payment is received prior to publication deadline)
- Company logo on conference web page with link to company web site
- One page of company literature included in conference attendee manual (with the exception of SEAS)
- List of attendees. Labels are available upon request for a one time mailing.
- Option to attend conference at half the price of an early member registration (Full time employees of the sponsor; lunch included; must register employees separately with the GSCPA CPE Department at 404-231-8676, Option 3. Limit 2.)

Silver Sponsorship

limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Option to purchase exhibitor package at half price (see page 5)
- Signage at event
- Company listing in conference brochure (when payment is received prior to publication deadline)
- Company name (text-based) with link to company web site on conference web page
- Company listing in conference marketing material and/or handouts
- List of attendees. Labels are available upon request for a one time mailing.
- Option to attend conference at half the price of an early member registration (Full time employees of the sponsor; lunch included; must register employees separately with the GSCPA CPE Department at 404-231-8676, Option 3. Limit 1.)

Other Sponsorships

Other sponsorship opportunities, such as continental breakfasts, coffee breaks, lunches and nationally recognized speakers, are available at various conferences.

Don't be left out. Your competition will be there!
The GSCPA wants you to reach your selling potential. Register today!

For more information on conference sponsorships and exhibitor packages, contact Elizabeth Kistler.
404-504-2941 • ekistler@gscpa.org

Sponsor/Exhibitor Application: page 10 & 11