

# Conference Exhibitors

Exhibitor opportunities at GSCPA conferences allow for networking, face-to-face contact with future and current clients and customers, and the opportunity to expose your products and services to a target group of accounting professionals.

## Exhibitor Package

- One 10' x 10' carpeted space, including one table and two chairs
- Two lunch passes (\$65-\$80 value)
- Company listing in conference brochure (when payment is received prior to publication deadline)
- Company listing in conference material
- List of attendees. Labels are available upon request for a one time mailing.
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)

The exhibitor package DOES NOT include:

- Identifying signage or banners
- Telephone/Internet connection
- Electrical connection
- Additional easels or tables
- Shipping/Freight
- Conference registrations

## Conference Sponsor/Exhibitor Logistics

### Discounts and Special Rates

- Exhibit/Sponsor at two conferences and receive \$50 off the cost of the second conference.
- Exhibit/Sponsor at three conferences and receive \$75 off the cost of the second and third conference.
- Exhibit/Sponsor at four conferences and receive \$100 off the second, third, and fourth conference.

*Note: Discounts may not be applied to the Southeastern Accounting Show; however, SEAS may be considered the first of multiple choices. Payment for the conferences must be made at the time the discounts are taken.*

### Cancellation Policy

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**

### Sponsor/Exhibitor Application

The conference sponsor/exhibitor application is on pages 10 & 11 of this Marketing Opportunities catalog. Please indicate which conferences you wish to sponsor and send completed form and payment to Elizabeth Kistler at the GSCPA offices. If you wish to be a sponsor or exhibitor at the Southeastern Accounting Show (SEAS), contact Elizabeth Kistler at 404-504-2941 or [ekistler@gscpa.org](mailto:ekistler@gscpa.org).

### Items to Note

Items shipped to conference facilities generally incur a fee. Directions, parking, accommodations, set-up, tear-down, exhibit hours and additional information will be provided after your completed application and payment have been received. Every effort has been made to ensure that all information is accurate. **Please note that dates and locations on all conferences are subject to change due to facility availability.**