

2010 College2Career Conference



The GSCPA College2Career Conference is designed to further educate talented accounting students about issues impacting their careers and the accounting profession and will feature a career fair with firms, companies and graduate accounting programs eager to meet students. Over 300 participants from 30 colleges and universities across Georgia and Alabama have attended the College2Career Conference.

The career fair is the primary component of the College2Career Conference. Students meet with representatives from Georgia accounting firms and companies to learn about core business and staffing needs. This provides your organization with the unique opportunity to network with students from multiple colleges and universities in one setting to begin developing relationships to build on for years to come.

If you are interested in participating as a career fair exhibitor or sponsor, please review the sponsorship levels below and complete the application on page 23. If you would like more information on the College2Career Conference, contact Nikelle Hamada at nhamada@gscpa.org or 404-504-2956.

Sponsorship and Exhibitor Information

Exhibitor Package (two booth maximum for all exhibiting companies)

\$400 exhibit space by June 18, 2010 (early registration)

\$500 exhibit space after June 18 - July 19, 2010 (regular registration)

- One 8' draped table and two chairs
- Entrance for two representatives
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy listing of attendees for a one time mailing
- Company access to student resumes

Break Sponsor

\$1,000

- Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)
- Signage at conference
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)

Silver Sponsorship

\$1,500

- Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)
- Option to purchase exhibitor package at half price (see above)
- Signage at conference
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy list of attendees for a one time mailing

Lunch Sponsorship

\$2,500

- Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)
- Option to purchase exhibitor package at half price (see above)
- Premiere signage at luncheon
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page with link to company web site
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)

Gold Sponsorship

\$3,000

- Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire exhibitor package (see above)
- Premiere signage with logo at conference
- Company logo in conference material (when payment is received prior to publication deadline)
- Company logo on conference web page with link to company web site
- Company logo in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy list of attendees and labels for a one time mailing

2010 College2Career Conference Sponsor Application

Contact and Company Information

Marketing Contact Name* _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

On-site Contact Name(s)** _____
Phone _____
Email _____

Additional Representative(s) (\$50/person - maximum of 4) _____

Internet and Electricity: There will be a minimal charge for Internet and Electricity. Please contact Nikelle Hamada at 404-504-2956 or nhamada@gscpa.org for more information.

Company Information***

Web Site Address _____
Product/Service _____

**Marketing contact is the person who the GSCPAs' Communications Department will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description, and logo.*

***On-site contact is the person who will be attending the conference and who the Member Services Manager will work with on the day-of details, such as set-up/tear down details, travel arrangements, and additional services needed during the show.*

****Your company's 50-word description is required to accompany this application before it can be processed. Please attach.*

2009 College2Career Conference Choices

Gold Sponsorship \$3,000 ☐

Silver Sponsorship \$1,500 ☐

Lunch Sponsorship \$2,500 ☐

Break Sponsorship \$1,000 ☐

Exhibitor Package \$400 by June 18, 2010; \$500 after June 18 - July 19, 2010 ☐

Additional sponsorship opportunities are available.
Please contact Nikelle Hamada at 404-504-2956 or
nhamada@gscpa.org.

GRAND TOTAL _____

Payment Information

☐ Check enclosed payable to Georgia Society of CPAs

☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover ☐ Personal Card ☐ Company Card

Card# _____

Exp. Date _____

Cardholder Name _____

Signature _____

Authorized Signature _____

Date _____

Your signature above confirms that you have read and understand the regulations set forth by the GSCPA concerning sponsorships and exhibitor space for our conferences.

Cancellation Policy

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**