

## **Surgent McCoy's 24-Hour Industry Package**

**Get six of Surgent McCoy's top courses for CPAs in industry, totaling 24 hours of CPE – all for only \$125.00! That is a savings of almost 70% off the retail cost.**

**This package is available at this price to society members only, and includes all of the following features:**

- A full year's access to all six courses for one user – including 24 hours of CPE credit
- Convenient online download format for all courses – nothing is shipped to you, so you have no extra costs, and access to your courses is quicker and easier
- Automatic updates *as they happen* to all courses on the package
- Instant grading and certificates for all CPE exams
- Printable reference copies of all final exams

Order today! Your package includes all of the following courses:

**The Top 50 Business Tax Mistakes Practitioners Make and How to Fix Them (BTBB)** (8 hrs., Taxes): This enjoyable yet very informative course will explore, in a practical way, the top errors made in compliance and tax planning for business entities. The focus of this course is how to avoid these missteps and plan for a better tax result.

**The CPA's Guide to Business Marketing and Management Strategies (GBMM)** (2 hrs., Marketing/Management Advisory Services): This course describes the factors and steps involved in the marketing process. The material explores consumer behavior and the level of psychological involvement required for consumers to make certain purchases. This course also explores human behavior in the workplace, including problem-solving methods, theories of motivation, and effective management practices.

**Government, Business, and Personal Retirement Plans, Strategies, and Taxes in a Nutshell (GBPR)** (2 hrs., Taxes): This course explores the types of retirement plans, starting with Social Security, then discussing traditional and Roth IRAs, and finishing with an overview of the characteristics of employer-sponsored qualified plans.

**Internal Control: A Practical Approach to Preventing Misstatements in Closely Held Companies (INTC)** (2 hrs., Auditing): This course outlines the elements involved in quality control from the perspective of smaller CPA firms with limited professional staff and provides practical insights on such areas as client acceptance, independence, and compliance with professional standards.

**Legal Toolkit for Business Owners, Controllers, and CPAs (LTBO)** (8 hrs., Business Law): This course reviews the most important legal issues that controllers, business owners, and CPAs as advisers need to know. This practical course covers a select group of topics, giving the professional an understanding of the legal environment of the business community. Learn how to identify the most important areas that can expose a business to liability.

**Understanding Fair Value Accounting: A Practical Approach to Statement No. 157 and Its Impact on Financial Reporting (UFVA)** (2 hrs., Accounting): This course provides the CPA with an update on FASB's recently issued standards on fair value.

This review will provide an explanation of the purpose and goals of fair value accounting and likely impact on financial reporting. Emphasis will be placed on the impact of these standards on preparers and users in both large and closely held companies.