

Technology Conference

July 19, 2018

GSCPA Learning Center, Atlanta, Ga.

Event Code: 13040 |  LS13040



The Georgia Society
of CPAs

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Technology Conference

The Georgia Society
of CPAs



Six Concourse Parkway
Suite 800
Atlanta, GA 30328

Technology Conference

July 19, 2018 | Event Code: 13040,  LS13040 | 8 hours CPE credit

GSCPA Learning Center, Atlanta, Georgia

Technology is continually changing how businesses operate while organizations strive for continual, customized service. In a more mobile workforce, security and data confidentiality are critical components. Join GSCPA and K2 for one of the largest technology conferences for CPAs. Leaders Brian Tankersley and Thomas G. Stephens from K2 provide attendees with tools that can be immediately put into practice. Longer sessions allow for a deeper dive into practical application of the information.

Who Should Attend: CPAs at all levels and from all areas of the profession, as well as IT professionals working at CPA firms. In addition, accounting and financial professionals seeking to improve their personal and organizational productivity.

Facility

THE GEORGIA SOCIETY OF CPAs LEARNING CENTER

Six Concourse Parkway, Suite 800, Atlanta, Georgia 30328 | 404-231-8676 | 800-330-8889

Directions: www.gscpa.org/content/ContinuingEducation/travelinfo.aspx

Hotel

THE WESTIN - PERIMETER NORTH

Seven Concourse Parkway NW, Atlanta, Georgia 30328 | 770-395-3900

Rates start at: \$152 | Corporate Account Number: 309348 |

Website: <http://bit.ly/WestinAtlantaGSCPA>

Featured Speakers



Brian Tankersley
CPA.CITP, CGMA,
K2 Enterprises,
Farragut, Tenn.




Thomas G. Stephens, JR.,
CPA.CITP, CGMA,
K2 Enterprises,
Woodstock, Ga.

LIVE STREAM ATTENDANCE

Event Code:  LS13040

CPE Credit: 8 hours General

Live stream allows you to attend the conference from your home, office or anywhere you can access the internet. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. Sessions in the program indicated with the  symbol are available to stream.

Program Schedule

7:15 - 8:05 a.m.

Registration/Continental Breakfast

8:05 - 9:45 a.m.

A - Tech Update

Brian Tankersley, CPA.CITP, CGMA, K2 Enterprises, Farragut, Tenn.

What to do? What to buy? What to watch for? What to avoid? Get your answers and learn about who offers reliable solutions and what is changing the market. Specific topics included are technology trends, recommended hardware specifications, applications and licensing, and security. Receive concentrated exposure to technology that may reveal ideas, trends, and options that you had not discovered through your normal channels.

9:45 - 9:55 a.m.

Networking Break

9:55 - 11:35 a.m.

B1 - Excel Financial Modeling Best Practices

Thomas G. Stephens, JR., CPA.CITP, CGMA, K2 Enterprises, Woodstock, Ga.

Excel remains the tool of choice for many professionals when building financial models, including forecasted financial statements and budgets. Yet many of these same professionals have never received any training on the best practices associated with generating financial modeling spreadsheets. Learn many amazing techniques that will not only help you save valuable time when building your Excel-based models but will also improve the accuracy and quality of your results.

B2 - Security - A Practical Guide

Brian Tankersley, CPA.CITP, CGMA, K2 Enterprises, Farragut, Tenn.

For many, security incidents are not a matter of "if" but a matter of "when." Therefore, you should use an end-to-end approach for protecting your data. Specific topics covered include multi-factor authentication, password managers, encryption, mobile device management, anti-virus, firewalls, policies, and other tools that you can implement immediately.

11:35 a.m. - 12:20 p.m.

Lunch

12:20 - 1:10 p.m.

C1 - Microsoft Power BI - Power Reporting for Free

Thomas G. Stephens, JR., CPA.CITP, CGMA, K2 Enterprises, Woodstock, Ga.

Microsoft's Power BI Desktop puts business intelligence in your hands. Offered as a free tool, Power BI allows you to create compelling reports in mere minutes. Embark on a guided tour of linking data into Power BI, creating stunning and powerful visualizations, and building interactive reports, all with the free version of Power BI.

C2 - Blockchain and Cryptocurrencies

Brian Tankersley, CPA.CITP, CGMA, K2 Enterprises, Farragut, Tenn.

Blockchain and cryptocurrencies such as Bitcoin and Ethereum are two of the hottest technology topics today. Yet, few business professionals understand these technologies, their capabilities, their risks, and their potential impacts on business operations and processes, such as contract execution, recording and maintaining real estate ownership records, and supply chains. Learn more about these disruptive technologies - including potential effects on the accounting profession.

1:10 - 1:20 p.m.

Networking Break

1:20 - 2:10 p.m.

D1 - What to Ask Your Technology Provider

Thomas G. Stephens, JR., CPA.CITP, CGMA, K2 Enterprises, Woodstock, Ga.

Managing information technology (IT) is difficult when team members, contractors, and others all sound alike. If you manage IT, wouldn't it be nice to know the questions that you should be asking? Explore the questions to ask your technology providers and identify warning flags for suspicious responses. All aspects of IT are included, and the session materials can serve as a checklist for your discussions with your providers.

1:20 - 2:10 p.m.

D2 - The Best Kept Secrets of Windows 10

Brian Tankersley, CPA.CITP, CGMA, K2 Enterprises, Farragut, Tenn.

Most Windows 10 users continue to use the Windows operating system as they did in prior versions of Windows, ignoring many new productivity and security features. Discover the best kept secrets of Windows 10, including how you can use it to minimize the threat of ransomware, integrate with your mobile device, and track your activities.

2:10 - 2:20 p.m.

Networking Break

2:20 - 4:00 p.m.

E - Office 365 - New Tools, New Tricks

Thomas G. Stephens, JR., CPA.CITP, CGMA, K2 Enterprises, Woodstock, Ga.

As part of the ever-changing nature of Office 365, Microsoft has added several new tools - including Teams, Flow, Planner, Stream, and PowerApps - to the suite and has also added many new collaborative features to Excel, Word, and other existing applications. Learn about the new opportunities in Office 365 and how to improve your productivity by taking advantage of them.

REGISTRATION

Event Code: 13040

Name _____ MI _____ Last _____ Member # _____

Company/Firm Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Registration Confirmation: Mail **OR** Email **Check here if registration includes a change of address:**

PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by June 28	<input type="checkbox"/> \$270	<input type="checkbox"/> \$370	<input type="checkbox"/> \$270	<input type="checkbox"/> \$370
Standard Registration Fee	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430
Late Registration Fee after July 16	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. *Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.*




MATERIALS

The Technology Conference is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available.

For more information on eMaterials visit: ematerials.gscpa.org.

ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

 If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

PAYMENT INFORMATION

- Use Money on Account
- Check for \$_____ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$_____
- Personal Card **OR** Company Card
- Discover MasterCard AmEx Visa

Card Number _____ Expiration Date _____

Name as it appears on card _____

Signature _____

REGISTER TODAY!

ONLINE registration available at www.gscpa.org

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs to:
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