

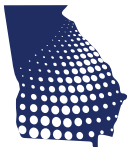
The Georgia Society of CPAs



# SOUTHEASTERN ACCOUNTING SHOW

August 28-29, 2019

Cobb Galleria Centre | Atlanta, Georgia



**The Georgia Society  
of CPAs**

## EXHIBIT HALL

Over 50 exhibitors representing a variety of products and services are available to offer solutions for your day-to-day business needs. The Exhibit Hall hours for attendees are 6:15 a.m. to 5 p.m. on Wednesday and 6:15 a.m. to 3:30 p.m. on Thursday. Complimentary access to the Exhibit Hall is available from 9 a.m. to 3 p.m. both days of the show for non-attendees.

## SOCIAL MEDIA

Follow GSCPA on social media to keep up with contests, giveaways, and the most up-to-date information regarding the Southeastern Accounting Show. Don't forget to use #GSCPAseas!



[bit.ly/GSCPAFacebook](https://bit.ly/GSCPAFacebook)



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[bit.ly/GSCPALinkedIn](https://bit.ly/GSCPALinkedIn)



[twitter.com/GSCPA](https://twitter.com/GSCPA)



[bit.ly/GSCPAYouTube](https://bit.ly/GSCPAYouTube)

## BIG PRIZES

You could win any of the following GSCPA-sponsored prizes just by attending the Southeastern Accounting Show. Prizes will be given during the afternoon break each day.

**Video Conferencing Kit**

**Big Screen 4K Ultra HD Smart TV**

**WiFi Mesh System**

**Tablet**

**Gift Cards**

### ANNUAL GSCPA PLATINUM PARTNERS



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# SOUTHEASTERN ACCOUNTING SHOW

August 28-29, 2019 | Cobb Galleria Centre | Atlanta, Georgia

Event Codes: 13085 (BOTH DAYS) | 13086 (WEDNESDAY ONLY) | 13087 (THURSDAY ONLY)

CPE credit: Up to 18 hours (including a possible 16 hours A&A credit) | CLE credit: 15 hours (applied for)

The Southeastern Accounting Show (SEAS) is GSCPA's premiere event, providing you with reporting year education in multiple interest areas. Explore all of the newest standards, issues, and questions at one event. Don't miss the CPE event of the year and discussions with local and national leaders on everything from tax to A&A to technology to best business practices.

Customize your CPE experience based on six tracks of study from accounting and auditing to technology to professional development. Taught by leaders in their field, each session offers the education and training necessary to stay on top of issues affecting the careers of CPAs and accounting professionals in all stages of their careers and in all fields of the profession.

SEAS is a fantastic opportunity to build your referral network and strengthen key business partnerships with over 1,200 CPAs from across the Southeast, as well as gain exposure to the best products and services in the marketplace.



## PRE-CONFERENCE WORKSHOP

Tuesday, August 27 | 1 - 4:30 p.m. | **GSCPA LEARNING CENTER, Atlanta, Ga.**

4 hours A&A credit | \$75 with your SEAS registration

### **Current Issues in Accounting and Auditing: An Annual Update**

*Curtis Quickel, CPA, Surgent, Fayetteville, Ark.*

Designed for accounting and attestation practitioners at all levels in both public accounting and business and industry, receive an overview of recent accounting, compilation, preparation, review and attestation matters including recently issued Accounting Standards Updates (ASUs); the FASB's comprehensive new Revenue Recognition standard - Topic 606; Lease Accounting - Topic 842; Financial Instruments; SSARS No. 21, Clarification and Recodification and other new standards issued by the ARSC; recent AICPA and PCAOB releases; and other important A&A practice matters.

# WEDNESDAY, AUGUST 28

## 6:15 - 8 a.m. Registration and Continental Breakfast

## 7 - 7:50 a.m. Optional Early Session

### **The Evildoers' Guide on How to Steal and Avoid Incarceration (A&A)**

*Glenn Helms, Ph.D., CPA, CIA, CISA, CFF, CITP, Glenn L. Helms, Inc, Greensboro, NC*



Dr. Glenn L. Helms was the Arthur Young Fellow in IT Auditing at the University of Houston and has served as Director of Certification for the International Certified Information Systems Auditor program. He has served on numerous national and international academic and professional committees, including the American Institute of Certified Public Accountant's Auditing Standards Board's Computer Auditing Subcommittee and its Specialized Accreditation Board. He has numerous years experience in public accounting and serves as a consultant to various organizations. He has provided consulting services to Fortune 100 firms, Big Four CPA firms, and financial institutions throughout North America, Europe, and the Pacific Rim.

## 8:05 - 8:55 a.m. Keynote Session

### **Becoming a Cherished Advisor®: Utilizing AI and Machine Learning to Create Human Connections with Your Team and Clients**

*Amy Vetter, CPA, The B³ Method Institute, West Chester, Ohio*



Amy Vetter, CPA, CITP, CGMA, is the CEO of The B³ Method Institute, which provides ongoing learning to help you achieve your desired potential in your career and personal life. As part of The B³ Method Institute, Amy is a transformational leadership and TEDx speaker, accomplished CPA and accounting tech business executive, and a published author in the accounting industry. Amy has been named repeatedly one of the "Most Powerful Women in Accounting" by the AICPA and CPA Practice Advisor and as a Top 100 Most Influential Person by *Accounting Today*. Amy is a key influencer who regularly shares her business and accounting insights via AICPA's *Journal of Accountancy*, *Accounting Today*, *CPA Practice Advisor* as well as Inc.com and Entrepreneur.com.

## SEAS APP



This year's SEAS app allows you to stay up-to-date with event notifications, get to know the exhibitors, view session details and create a custom agenda. The app is a quick and user-friendly way to make the most of your SEAS experience.

### Get the app:

1. Download Expo Pass from the Apple App Store or Google Play Store.  
Search: Expo Pass
2. Create an account using the same email address you used for registration.
3. Verify your email with a 4-digit code emailed to you after your account is created.
4. When you enter the code, the system will automatically load the SEAS event.\*

\*Please note - access to the SEAS event will be available to load on the Friday following your registration date.



**A&A PUBLIC****A&A INDUSTRY****BUSINESS & INDUSTRY****TAXATION****TECHNOLOGY****SPOTLIGHT****9:15 - 10:30 a.m. Breakout Sessions****FASB Update: What's Now? What's New? What's Next? (A&A)**

Jeffrey D. Mechanick, CPA, CGMA, Financial Accounting Standards Board, Norwalk, Conn.

**From Auditor to Forensic Accountant: Lessons Learned (A&A)**

Glenn Helms, Ph.D., CPA, CIA, CISA, Glenn L. Helms, Inc, Greensboro, NC

**Hot Topics in Employment Law**

Ana Dowell, Ogletree, Deakins, Nash, Smoak & Stewart, PC, Atlanta, Ga.

**Individual Tax Update and Planning**

Christine Engel, CPA, Reigier Carr & Monroe, LLP, CPAs, Tucson, Ariz.

**Office 365 Boot Camp**

Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.

**Small Firm Management Challenges and Opportunities**

Carl Peterson, CPA, CGMA, AICPA, Saint Paul, Minn.

**10:45 a.m. - 12 p.m. Breakout Sessions****GASB Update Including Yellow Book Changes (A&A)**

Deborah Beams, CPA, Governmental Accounting Standards Board, Norwalk, Conn.

**Key COSO Concepts: Managing Risk to Achieve Your Business Objectives (A&A)**

Curtis Quickel, CPA, Surgent, Fayetteville, Ark.

**The Economic Outlook and Its Risks**

Tom Cunningham, Ph.D., Metro Atlanta Chamber, Atlanta, Ga.

**Corporate Tax Update and Planning**

Christine Engel, CPA, Reigier Carr & Monroe, LLP, CPAs, Tucson, Ariz.

**Tech Talk With Calvin Wong**

Calvin Wong, CISSP, The Georgia Society of CPAs, Atlanta, Ga.

**Annual Update for Defined Contribution Plans (A&A)**

William F. Taylor, CPA, Surgent, Taylor, Miss.

**12 - 1:10 P.M. LUNCH (INCLUDED IN REGISTRATION FEE) AND EXPLORING THE EXHIBIT HALL****1:10 - 2:50 p.m. Breakout Sessions****Auditing Standards Update (A&A)**

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC, Destin Fla.

**CECL Data, Methods and Models Deep Dive (A&A)**

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**Opportunity Zones: Insights and Observations**

Ricky Novak, J.D., The Strategic Group, Atlanta, Ga.

**Creating and Delivering Financial PowerPoint Presentations**

Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.

**Planning for Your Clients: Social Security and Medicare**

Faye Sykes, NSSA, Scarlet Oak Financial Services, Atlanta, Ga.

**3:20 - 5 p.m. Breakout Sessions****Audit Risk Assessment and Internal Control Evaluation and Documentation (A&A)**

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC, Destin Fla.

**Statistically or Nonstatistically: How Correct is Your Sample? (A&A)**

Thomas E. Newell, Jr., CPA, Newell & Newell, PC, Columbus, Ga.

**Treasury Management**

Marc Hamilton, CPA, CGMA, CDG Engineers & Associates, Inc, Andalusia, Ala.

**The Complete Guide to Section 199A's 20% Pass-Through Deduction After IRS Guidance**

William F. Taylor, CPA, Surgent, Taylor, Miss.

**Excelling at Excel: Data Management, Manipulation and Analysis**

Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.

**Transforming Your Practice**

Thomas G. Stephens, Jr., CPA, CITP, CGMA, K2 Enterprises, Woodstock, Ga.

# THURSDAY, AUGUST 29

## 6:15 - 8 a.m. Registration and Continental Breakfast

## 7 - 7:50 a.m. Optional Early Session

### Root Cause Analysis: Preventing Recurring Failures (A&A)

*Raven Catlin, CIA, CPA, CFSA, CRMA, Raven Global Training, LLC, Herndon, Va.*

Raven is a globally recognized speaker and instructor in risk management and internal audit. She possesses over 19 years of diverse internal audit experience, and 15 years of instructing and facilitating a variety of courses. With this diverse experience she "helps professionals add dimensions to help them grow for a successful future." She performed reviews and audits of not-for-profit and philanthropic organizations, mutual funds, general banking operations, trust operations, real-estate lending, construction activities, benefits, compensation, payroll, procurement activities, accounting operations, marketing activities, governance activities, information technology, treasury and cash management, derivatives, secondary marketing, and debt issuance.

## 8:05 - 8:55 a.m. Keynote Session

### Imagine That! Creative Problem Solving and the Artist's Perspective

*Richard Hight, Visual Impact, Tulsa, Okla.*

Richard Hight has enthralled audiences around the globe with his combination of artistic mastery and dynamic keynote delivery. Describing himself as a kid from an America Proud, military family with roots in the red dirt of Oklahoma, faith and family values shine through every message - whether spoken or illustrated. Though his paintings are celebrated and proudly displayed in museums, corporate/private collections, and 50 major universities across the land, Richard's singular focus is communicating timeless truths absorbed in a lifetime of learning how to embrace authenticity and value. Through this messaging, Richard shares principles and insights that infused him with resolve to chase after his dream and encourage others who are facing obstacles to do the same.

## GSCPA MEMBERSHIP BOOTH

From renewing your membership, donating to the GSCPA-PAC or The Educational Foundation...the GSCPA Booth has it all!

Learn more about our volunteer opportunities, communities, and member awards.

Swing by the photo booth during breaks to capture a memory and indulge in plenty of candy to satisfy your sweet tooth!



**A&A PUBLIC****A&A INDUSTRY****BUSINESS & INDUSTRY****TAXATION****TECHNOLOGY****SPOTLIGHT****9:15 - 10:30 a.m. Breakout Sessions****Do You Know SSARS -  
SSARS Update 2019 (A&A)**

Thomas E. Newell, Jr., CPA, Newell &  
Newell, PC, Columbus, Ga.

**Not For Profit Accounting:  
Changes and Updates**

Kimberly Bland, CPA and Sabre  
Linahan, CPA, CPA, Smith & Howard,  
Atlanta, Ga.

**Mergers and Acquisitions  
Overview**

James T. Lindell, CPA, CGMA,  
CSP, Thorsten Consulting Group,  
Inc., Dousman, Wis.

**State and Local Tax Trending  
Topics**

Richard C. Litwin, Esq., Litwin Law,  
Atlanta, Ga.

**CPA Firm Technologies -  
Helping Your Practice Grow**

Randolph P. Johnston, K2  
Enterprises, Hammond, La.

**Technology Needs an  
Accountant's Heart**

Iyanna Vaughn, Lovely Financials  
Group, Atlanta, Ga.

**10:45 a.m. - 12 p.m. Breakout Sessions****Peer Review: Evolving to Better  
Serve the Profession (A&A)**

James W. Brackens, Jr., CPA,  
CGMA, AICPA, Pittsboro, N.C.

**Lessons Learned: Leases  
Implementation (A&A)**

Michael J. Hamilton, CPA, CGMA,  
Hamilton Valuation Services,  
Maywood N.J.

**Connecting the Dots of  
Organizational IT Risk and  
Control Analysis**

David Muxfeld, CRISC, Federal Home  
Loan Bank of Atlanta, Atlanta, Ga.

**Advising Your Clients on  
Research and Development Tax  
Credits and Business Incentives**

Paul VanHuysen, ADP, Charleston, SC  
and Sanjiv Gaitonde, ADP, Houston,  
Texas

**Project Management for  
Technologists**

Edward Kless, Sage, Allen, Texas

**Key Strategies for Attracting  
and Retaining Top Talent**

Ashley Freeman, ADP,  
Atlanta, Ga.

**12 - 1:10 P.M. LUNCH (INCLUDED IN REGISTRATION FEE) AND EXPLORING THE EXHIBIT HALL****1:10 - 2:50 p.m. Breakout Sessions****AICPA Enhancing Audit Quality  
Update: Continuing the  
Journey to Excellence (A&A)**

James W. Brackens, Jr., CPA,  
CGMA, AICPA, Pittsboro, N.C.

**Agile Auditing™ (A&A)**

Raven Catlin, CIA, CPA, CFSA,  
CRMA, Raven Global Training, LLC,  
Herndon, Va.

**Strategy: Is It Based on Future  
Expectations or Historical  
Results?**

James T. Lindell, CPA, CGMA, CSP,  
Thorsten Consulting Group, Inc.,  
Dousman, Wis.

**Predicting and Preparing for  
the Future of The Estate and  
Gift Taxes**

Christopher Steele, J.D., LL.M  
and Steve Wyatt, J.D., LL.M,  
Chamberlain, Hrdlicka, White,  
Williams & Aughtry, Atlanta, Ga.

**Going Virtual:  
Technology to Support  
Remote Team Members**

Randolph P. Johnston, K2  
Enterprises, Hammond, La.

**Three Main Things You Need  
to Know About Long Term Care  
for You, Your Company, Your  
Family and Your Clients**

Corey Rieck, The Long Term Care  
Planning Group, Atlanta, Ga.

**3:20 - 5 p.m. Breakout Sessions****Communicating Bad News in  
Audit Observations (A&A)**

Raven Catlin, CIA, CPA, CFSA,  
CRMA, Raven Global Training, LLC,  
Herndon, Va.

**Revenue Recognition:  
Lessons Learned (Industry  
Implementation) (A&A)**

Michael J. Hamilton, CPA, CGMA,  
Hamilton Valuation Services,  
Maywood N.J.

**Navigating with Confidence:  
Future of Finance  
Competencies**

Ken Witt, CPA, CGMA, AICPA,  
Durham, N.C.

**Department of Revenue  
Update**

Representative from the Department  
of Revenue, Atlanta, Ga.

**Finding Sanity in a Sea of  
Flailing Muppet Arms: Tips for  
Practicing Safe Internet**

David Muxfeld, CRISC, Federal Home  
Loan Bank of Atlanta, Atlanta, Ga.

**The Accounting and Tax  
Landscape of Blockchain**

Jagruti Solanki, CPA, MBA,  
CGMA, Aprio, Atlanta, Ga.



# AUGUST 28 | PROGRAM SCHEDULE

## 6:15 - 8 a.m. Registration & Continental Breakfast

## 7 - 7:50 a.m. Optional Early Session

### **The Evildoers' Guide on How to Steal and Avoid Incarceration (A&A)**

*Glenn Helms, Ph.D., CPA, CIA, CISA, Glenn L. Helms, Inc, Greensboro, NC*

Ever wonder how so many financial evildoers beat the rap? How do these despicable swindlers avoid jail time? What devices do these crooks employ to keep fines and penalties to a minimum amount? Learn some of the methods fraud perpetrators employ to avoid lengthy prison terms and/or payment of significant fines. Topics include audit trails, collusion, legal defenses and juries.

## 8:05 - 8:55 a.m. Keynote Speaker Session

### **Becoming a Cherished Advisor®: Utilizing AI and Machine Learning to Create Human Connections with Your Team and Clients**

*Amy Vetter, CPA, The B3 Method Institute, West Chester, Ohio*

Artificial intelligence, cloud technology and machine learning have changed the way our clients manage their businesses and personal lives. Many of us still spend the majority of our time processing data in the traditional sense, rather than helping our clients understand how the numbers impact their business or life at a holistic level. Gain an understanding of the latest technology trends and how they will change the way you work with your clients, staff and yourself. Learn how to leverage technology's gift of more time to become a "cherished advisor."

## 9:15 - 10:30 a.m. Breakout Sessions

### **ACCOUNTING AND AUDITING PUBLIC**

#### **FASB Update: What's Now? What's New? What's Next? (A&A)**

*Jeffrey D. Mechanick, CPA, CGMA, Financial Accounting Standards Board, Norwalk, Conn.*

Discuss the latest developments in GAAP, as well as items in the pipeline. Topics include implementation guidance on standards now or soon to be effective, especially revenue recognition and leases; recently issued standards, such as on cloud computing, VIEs and NFP grants and contracts; current FASB projects on liabilities and equity, and goodwill and intangibles; and current and recent work of the Private Company Council.

### **ACCOUNTING AND AUDITING INDUSTRY**

#### **From Auditor to Forensic Accountant: Lessons Learned (A&A)**

*Glenn Helms, Ph.D., CPA, CIA, CISA, Glenn L. Helms, Inc, Greensboro, NC*

Explore the similarities and differences between the traditional auditing and forensic accounting disciplines in terms of hypotheses generation, evidence, investigative techniques, and other engagement characteristics. Learn about the blunders made by the presenter in his transition from auditor to forensic accountant. Real-world cases will be presented to reinforce the concepts.

### **BUSINESS AND INDUSTRY**

#### **Hot Topics in Employment Law**

*Ana Dowell, Ogletree, Deakins, Nash, Smoak & Stewart, PC, Atlanta, Ga.*

Curious HR professionals are wondering how changes in government enforcement will affect their businesses throughout 2019 and beyond. Receive valuable insights on what to expect in recent developments at the EEOC, DOL and NLRB; FMLA and FLSA updates; recent court decisions affecting HR; and how companies can adjust their HR procedures to account for anticipated changes.

### **TAX**

#### **Individual Tax Update and Planning**

*Christine Engel, CPA, Reigier Carr & Monroe, LLP, CPAs, Tucson, Ariz.*

Cover the new stripped down itemized deductions, walk through the Qualified Business Income Deduction (Sec. 199A pass-through deduction) and touch on the TCJA changes in rates, exemptions, credits, alimony, kiddie tax, AMT and NOLs. Discuss the preparer trap regarding the head of household filing status and how to deal with the IRS' change in requirements regarding attaching shareholder/partner basis schedules.

### **TECHNOLOGY**

#### **Office 365 Boot Camp**

*Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.*

Learn the new features of Office 365 as we explore Word, Excel, PowerPoint and Outlook. Discuss tips and tricks for using each product with time-saving shortcuts from keyboard shortcuts to customizing the Quick Access Toolbar. Examine Word and Outlook's new Read Aloud feature and Excel's revamping of comments with the new notes.

### **SPOTLIGHT**

#### **Small Firm Management Challenges and Opportunities**

*Carl Peterson, CPA, CGMA, AICPA, Saint Paul, Minn.*

Explore practical insights addressing the top issues impacting small firms. Subjects will be discussed by category, presenting solutions including a case study using actual small firm financial data. The case study will benchmark the firm financial results with the most recent AICPA MAP survey data of over 1,900 firms.

## 10:45 a.m. - 12 p.m. Breakout Sessions

### **ACCOUNTING AND AUDITING PUBLIC**

#### **GASB Update Including Yellow Book Changes (A&A)**

*Deborah Beams, CPA, Governmental Accounting Standards Board, Norwalk, Conn.*

Receive an update from the Governmental Accounting Standards Board on its standard-setting activities. Topics will include pronouncements issued, projects currently in process and pre-agenda research activities.

### **ACCOUNTING AND AUDITING INDUSTRY**

#### **Key COSO Concepts: Managing Risk to Achieve Your Business Objectives (A&A)**

*Curtis Quickel, CPA, Surgent, Fayetteville, Ark.*

All successful entities, regardless of nature, size and complexity, must have a well-designed and effectively operating system of internal controls over reliable financial reporting, in addition to managing other risks. Discuss the importance of adequate internal controls over financial reporting and elements of such systems. Explore COSO's 2013 Internal Control - Integrated Framework that is used to better manage today's unique and challenging risks.

### **BUSINESS AND INDUSTRY**

#### **The Economic Outlook and its Risks**

*Tom Cunningham, Ph.D., Metro Atlanta Chamber, Atlanta, Ga.*

Discuss the economic outlook, both nationally and regionally, and its risks. Particular attention will be paid to the factors shaping the forecast and what will happen if those factors do not behave as expected. Review labor market dynamics and some complications of a tight labor market.



## TAX

### Corporate Tax Update and Planning

Christine Engel, CPA, Reigier Carr & Monroe, LLP, CPAs, Tucson, Ariz.

A quick refresher just in time as you finish up those corporate and partnership returns. Emphasis will be on the TCJA provisions including the K-1 disclosures regarding the Qualified Business Income Deduction under Sec. 199A, depreciation (including bonus, Sec. 179 and changes that are affecting farmers), and opportunities for using the cash method of accounting. Also review partnership audit rules and the fallout from the Wayfair decision.

## TECHNOLOGY

### Tech Talk with Calvin Wong

Calvin Wong, CISSP, Georgia Society of CPAs, Atlanta, Ga.

Get the inside scoop and demonstrations of cutting-edge gadgets and software, including the latest from Office 365, cloud computing, and security. The session will also include plans of evolving technology from state-of-the-art hardware to the latest trends of the tech industry.

## SPOTLIGHT

### Annual Update for Defined Contribution Plans (A&A)

William F. Taylor, CPA, Surgent, Taylor, Miss.

Receive a general understanding of the current and prospective reporting and disclosure requirements for employee benefit plans. Participants will gain insight into the common errors and mistakes made by auditors and plan administrators. Results from the Department of Labor's Criminal Enforcement initiative and audit quality study will be discussed and reviewed.

## 1:10 - 2:50 p.m. Breakout Sessions

### ACCOUNTING AND AUDITING PUBLIC

#### Auditing Standards Update (A&A)

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC, Destin Fla.

Significant recent changes in auditing standards will require implementation soon. Don't be blindsided.

## ACCOUNTING AND AUDITING INDUSTRY

### CECL Data, Methods and Models Deep Dive (A&A)

Michael Umscheid, ARCSys, Norfolk, Va.

Discuss specific data needs by model, methods of data aggregation and how to calculate your allowance using a different model. Gain an understanding of data needs for each model; understand data issues that may arise in your historical data sets and why data aggregation techniques are essential and how you can use regression modeling to support your conclusions. See how different models work and how forecasting is integrated into the models.

## BUSINESS AND INDUSTRY

### Financial Statement Preparation

Marc Hamilton, CPA, CGMA, CDG Engineers & Associates, Inc, Andalusia, Ala.

The Financial Statement preparation process is one that frequently has many bottleneck or time sinks creating stress and frustration. Take a high-level look at changes in process and technology developments that may offer faster ways to compile data, organize supporting documentation and share a workshop environment.

## TAX

### Opportunity Zones: Insights and Observations

Ricky Novak, J.D., The Strategic Group, Atlanta, Ga.

Focus on the federal Opportunity Zones (OZs) program. OZs have received tremendous attention and press but a host of unanswered questions remain. What are the benefits of OZs? How can I defer capital gains with an OZ? What are my options to participate in OZs by either creating my own fund, or investing in a larger fund? Discuss insights and observations on these and other questions.

## TECHNOLOGY

### Creating and Delivering Financial PowerPoint Presentations

Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.

Learn how to deliver complex information using PowerPoint through the creation of presentations with charts, graphics, Excel worksheets and videos, as well as how to give the presentation effectively. Review best practices and industry standards for creating and delivering presentations.

## SPOTLIGHT

### Planning for your Clients: Social Security and Medicare

Faye Sykes, NSSA, Scarlet Oak Financial Services, Atlanta, Ga.

Are your clients receiving the Social Security benefits for which they qualify? As a government entity, Social Security employees can only answer questions; they cannot give advice. Break down this complex program through stories about real people along with tips to help you understand when your clients may need additional guidance.

## 3:20 - 5 p.m. Breakout Sessions

### ACCOUNTING AND AUDITING PUBLIC

#### Audit Risk Assessment and Internal Control Evaluation and Documentation (A&A)

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC, Destin Fla.

Auditors are being questioned on their application of the Audit Risk Assessment standards. Find out what needs to be done and documented.

## ACCOUNTING AND AUDITING INDUSTRY

### Statistically or Non-Statistically: How Correct is Your Sample? (A&A)

Thomas E. Newell, Jr., CPA, Newell & Newell, PC, Columbus, Ga.

Statistical and non-statistical sampling methods are both used in public practice and comply with auditing standards. Internal audit also uses both approaches in performing their functions. Evaluate how to determine appropriate sample sizes, select sample items and evaluate sample results per auditing standards and the Audit Sampling Audit Guide.

## BUSINESS AND INDUSTRY

### Treasury Management

Marc Hamilton, CPA, CGMA, CDG Engineers & Associates, Inc, Andalusia, Ala.

Treasury management and the ever-changing access to banking and investment information creates many exciting opportunities for improvements in cash management, financing strategies and investing alternatives. Security issues and disruptive platform alternatives significantly impact the cyber world. Join us for a discussion of current best practices, insight into productive treasury management tools and what changes lie ahead.

## AUGUST 28 | CON'T.

### TAX

#### **The Complete Guide to Section 199A's 20% Pass-Through Deduction After IRS Guidance**

*William F. Taylor, CPA, Surgent, Taylor, Miss.*

Your clients will look to you for explanations and best practices to maximize the 20% deduction. Pass-through entities and real estate investors stand to gain valuable tax cuts, and the average practitioner cannot afford to be uninformed on Section 199A. Cover all relevant facets and nuances of the deduction, including all IRS-issued guidance and enable implementation for tax returns.

### TECHNOLOGY

#### **Excelling at Excel: Data Management, Manipulation and Analysis**

*Greg Creech, Techedutainment Services, Inc., Pine Lake, Ga.*

Learn to manage, manipulate and analyze data tables in Excel. With data management, learn the Name Box/Manager and essential functions, like VLOOKUP. Data manipulations include sorting and filtering data and then analyze the data with PivotTables.

### SPOTLIGHT

#### **Transforming Your Practice (A&A)**

*Thomas G. Stephens, Jr., CPA, CITP, CGMA, K2 Enterprises, Woodstock, Ga.*

As a practitioner in a small- to mid-sized tax practice, you face more challenges today than ever. Fortunately, you can overcome many of these challenges by taking advantage of tools you already may have access to in your tax software. Learn how to quickly handle items such as linking QuickBooks and QuickBooks Online data to your tax engine, best practices for obtaining client data, how to streamline the Form 8879 process, and workflows to improve tax planning and advisory services.

## AUGUST 29 | PROGRAM SCHEDULE

### 6:15 - 8 a.m. Registration & Continental Breakfast

### 7 - 7:50 a.m. Optional Early Session

#### **Root Cause Analysis: Preventing Recurring Failures (A&A)**

*Raven Catlin, CIA, CPA, CFSA, CRMA, Raven Global Training, LLC, Herndon, Va.*

Have you ever communicated a recommendation only to discover the implemented recommendation didn't resolve the problem? Do you feel like you identify symptoms of problems? Does your organization use the Band-Aid approach to correcting communicated audit findings? This workshop is for auditors and managers who want to resolve these problems once and for all. Perform a root cause analysis on an issue you are currently facing using proven root cause analysis tools and techniques.

### 8:05 - 8:55 a.m. Keynote Speaker Session

#### **Imagine That! Creative Problem Solving and the Artist's Perspective**

*Richard Hight, Visual Impact, Tulsa, Okla.*

Successful people take advantage of emerging opportunities and seek better solutions for their ongoing challenges. In both cases, creativity is a crucial ingredient and requires a broader and more imaginative way of thinking. Reawaken yourself, become a more creative thinker, and develop new answers to problems that once seemed unsolvable. Become more persuasive in the presentation and marketing of ideas; avoid overused solutions in favor of novel ones that set the stage for even greater success; strengthen leadership abilities and organizational skills; attain new levels of fulfillment in daily life and create strategies for turning change into opportunity.

### 9:15 - 10:30 a.m. Breakout Sessions

#### **ACCOUNTING AND AUDITING PUBLIC**

#### **Do You Know SSARS - SSARS Update 2019 (A&A)**

*Thomas E. Newell, Jr., CPA, Newell & Newell, PC, Columbus, Ga.*

Since the big SSARS 21 effective for periods ending after December 15, 2015, made significant changes to compilation and reviews there have been three updates with additional changes: SSARS 22, SSARS 23 and SSARS 24. Review these changes, their effective dates and the impact on your compilation and review practice.

#### **ACCOUNTING AND AUDITING INDUSTRY**

#### **Not For Profit Accounting: Changes and Updates (A&A)**

*Kimberly Bland, CPA and Sabre Linahan, CPA, Smith & Howard, Atlanta, Ga.*

Accounting and tax changes are happening fast for not-for-profits. Cover the main areas that are impacting not-for-profits now and in the future, along with their related challenges. Topics to be covered include financial statement changes, revenue recognition, grants and contracts, proposed FASBs and the 2017 Tax Cuts and Jobs Act provisions.

#### **BUSINESS AND INDUSTRY**

#### **Mergers and Acquisitions Overview**

*James T. Lindell, CPA, CGMA, CSP, Thorsten Consulting Group, Inc., Dousman, Wis.*

If you're in over your head when it comes to mergers and acquisitions (M&A), attend this clarifying session to get your bearings and avoid common mistakes. Review the entire M&A process as you learn about important considerations, including when and why M&As make sense, how to identify M&A candidates, how companies are valued, due diligence issues and how to prepare for a potential sale.

#### **TAX**

#### **State and Local Tax Trending Topics**

*Richard C. Litwin, Esq., Litwin Law, Atlanta, Ga.*

State taxing agencies have enacted laws to maximize revenues on Internet sales. Practitioners have spent hours trying to clarify the administrative issues their clients face in trying to comply with a host of new tax obligations. Topics of discussion will include the Wayfair decision and virtual presence as a replacement for physical presence, as well as pass-through entities allowing nonresident members/partners to sign a Georgia Form NRW-Exemption. In addition, discuss partial Georgia state income tax refunds that trigger the statute of limitation for seeking a refund of amount not refunded; state enforcement action against exotic car purchasers who use Montana LLCs to avoid Georgia's title ad valorem tax fee and Georgia nonprofit organizations' obligations to collect sales tax at galas and silent auctions.

## TECHNOLOGY

### CPA Firm Technologies - Helping Your Practice Grow

Randolph P. Johnston, K2 Enterprises, Hammond, La.

Traditional tools such as practice management, tax, audit, document management and workflow are as crucial as ever. However, new opportunities with tools based on artificial intelligence, machine learning, and process automation are available now to improve firm efficiency. Gain real-world, practical perspectives on the opportunities available today. Also, learn about specific actions you can take to capitalize on new tools and better techniques in all areas of practice, from tax to audit to client accounting services.

## SPOTLIGHT

### Technology Needs an Accountant's Heart

Iyanna Vaughn, Lovely Financials Group, Atlanta, Ga.

AI is at the heart of tomorrow's accounting workflows. And yet, AI itself lacks the very spirit that is needed to harness its power. That is because accountants can proactively manage AI capabilities and best allocate the findings, trends and opportunities to create value for their clients. Learn how tech-forward firms adapt to and thrive on the ever-changing technology curve.

## 10:45 a.m. - 12 p.m. Breakout Sessions

### ACCOUNTING AND AUDITING PUBLIC

#### Peer Review: Evolving to Better Serve the Profession (A&A)

James W. Brackens, Jr., CPA, CGMA, AICPA, Pittsboro, N.C.

Rapid changes in the regulatory and business environment have created unprecedented challenges for firms. Cover recent changes made (and plan to be made) to better assist you in meeting these challenges. Also included will be specific examples of areas where firms struggle, and resources developed to aid in remediation.

### ACCOUNTING AND AUDITING INDUSTRY

#### Lessons Learned: Leases Implementation (A&A)

Michael J. Hamilton, CPA, CGMA, Hamilton Valuation Services, Maywood N.J.

Accounting for Leases is an important new standard requiring significant time and effort to understand and implement. Discussion will include essential components of the new leasing standard: general concepts and scope, lessee accounting, lessor accounting, sale and leasebacks, leverage leases, build-to-suit leases, subleases, disclosures, effective date and transition and comparison with IFRS.

## BUSINESS AND INDUSTRY

### Connecting the Dots of Organizational IT Risk and Control Analysis

David Muxfeld, CRISC, Federal Home Loan Bank of Atlanta, Atlanta, Ga.

An IT governance, risk, and compliance program can be a highly effective mechanism for an organization to manage IT-related risk. However, IT GRC adoption can be challenging, as it is often more art than science. Connect the dots of IT risk and control analysis, and review the core principles of GRC and how to perform risk and control analysis to make informed decisions.

## TAX

### Advising Your Clients on Research and Development Tax Credits and Business Incentives

Paul VanHuysen, ADP, Charleston, SC  
Sanjiv Gaitonde, ADP, Houston, Texas

As a company looks to define and evaluate tax incentive opportunities, data becomes a critical piece of helping evaluate which incentives to pursue. Receive a high-level overview of the evolving tax incentive landscape, highlighting vital programs, and providing insight into the latest tools and techniques leveraged in the market. Also, cover the impact of Tax Reform on tax incentives and other relevant topics on the minds of taxpayers.

## TECHNOLOGY

### Project Management for Technologists

Edward Kless, Sage, Allen, Texas

Explore the possibility that technologists can increase their effectiveness in working with customers if they adopt concepts from project management theory. Utilizing these ideas is not easy as it requires technologists to think differently and more abstractly than they have in the past. Project management focuses on the building of physical things such as buildings and rockets and as such the ideas must be extracted and reformed around knowledge work.

## SPOTLIGHT

### Key Strategies for Attracting and Retaining Top Talent

Ashley Freeman, ADP, Atlanta, Ga.

In today's competitive market, it's increasingly difficult to attract and retain top talent. While traditionally, employee benefits have been viewed as expensive, there are affordable ways to attract and retain talent. Discuss workplace culture, policies and perks to help set you apart from the competition.

## 1:10 - 2:50 p.m. Breakout Sessions

### ACCOUNTING AND AUDITING PUBLIC

#### AICPA Enhancing Audit Quality Update: Continuing the Journey to Excellence (A&A)

James W. Brackens, Jr., CPA, CGMA, AICPA, Pittsboro, N.C.

Four years ago, the AICPA launched its Enhancing Audit Quality Initiative. Receive an update on the AICPA's data-driven approach to enhancing audit quality; progress made in combating the most significant audit issues, including resources the AICPA has developed for auditors, audit engagement teams and auditees.

### ACCOUNTING AND AUDITING INDUSTRY

#### Agile Auditing™ (A&A)

Raven Catlin, CIA, CPA, CFSA, CRMA, Raven Global Training, LLC, Herndon, Va.

Our audits are a project, and each person on the team must complete their assignments and tasks to meet audit deadlines. But, there is a better way to manage audit projects. Through Agile Auditing™ you will improve audit delivery time, give better customer service, solve corporate problems and issues faster and reduce rework and waste.

## BUSINESS AND INDUSTRY

### Strategy: Is It Based on Future Expectations or Historical Results?

James T. Lindell, CPA, CGMA, CSP, Thorsten Consulting Group, Inc., Dousman, Wis.

Controllers and CFOs of tomorrow must determine where the organization is heading; including the business environment with all of the constraints, possibilities, and dangers that confront our businesses. We must help the organization determine how to achieve that vision and work with key drivers that create the financial results of the organization.

## TAX

### Predicting and Preparing for the Future of The Estate and Gift Taxes

Christopher Steele, J.D., LL.M and Steve Wyatt, J.D., LL.M, Chamberlain, Hrdlicka, White, Williams & Aughtry, Atlanta, Ga.

Our clients need a complete understanding of the coming estate and gift tax changes so they do not get caught unaware. Discuss the current state of the estate and gift taxes, a comparison of the current proposed changes to the estate and gift tax, and a discussion of how best to prepare clients for the possibility of future uncertainty.

#### TECHNOLOGY

##### **Going Virtual: Technology to Support Remote Team Members**

*Randolph P. Johnston, K2 Enterprises, Hammond, La.*

There are a wide variety of tools that help us work virtually. Learn about many of them, including multi-factor authentication, hosting, VOIP telephony, video conferencing, document management systems, portals, Microsoft Bookings/Teams/TimeTrade, and employee portals. Explore the best ways to make these technologies work and how your business can execute a virtual employee strategy.

#### SPOTLIGHT

##### **Three Main Things You Need to Know About Long Term Care for You, Your Company, Your Family and Your Clients**

*Corey Rieck, The Long Term Care Planning Group, Atlanta, Ga.*

Examine emerging issues related to long term care, including three essential components of effective long term care planning; strategies for business owners and companies; planning strategies for individual clients, and potential underwriting strategies for clients with a significant adverse health history.

#### **3:20 - 5 p.m. Breakout Sessions**

#### ACCOUNTING AND AUDITING PUBLIC

##### **Communicating Bad News in Audit Observations (A&A)**

*Raven Catlin, CIA, CPA, CFSA, CRMA, Raven Global Training, LLC, Herndon, Va.*

Part of internal audit responsibility includes communicating bad news, risks, process deficiencies, and opportunities for improvement to management and other interested parties. Understand the elements of an audit observation, including details most useful in selling considerations to management such as tips for getting your message across and best practices and pitfalls of selling audit observations.

#### ACCOUNTING AND AUDITING INDUSTRY

##### **Revenue Recognition: Lessons Learned (A&A)**

*Michael J. Hamilton, CPA, CGMA, Hamilton Valuation Services, Maywood N.J.*

Revenue recognition is one of the most critical reporting areas faced by accountants and standard setters. Avoid the many traps related to recognizing revenue in the delivery of products and services while you become familiar with GAAP requirements of revenue recognition including multiple element arrangements. The discussion will include the new joint standard for revenue recognition, rights of return, revenue constraints, breakage, contract modifications, onerous performance obligations, contract costs, principal vs. agent issues, financial statement disclosures, effective date and transition, and audit advice.

#### BUSINESS AND INDUSTRY

##### **Navigating with Confidence: Future of Finance Competencies**

*Ken Witt, CPA, CGMA, AICPA, Durham, N.C.*

In this rapidly evolving world, technology is changing how we work and live more than ever before. And accounting isn't immune to this evolution — according to a Deloitte and Accenture study, robotics is predicted to automate or eliminate 40 percent of necessary accounting work by 2020. Discuss research findings on the Future of Finance, how the CGMA Competency Framework incorporates those findings, and explore the new competencies that finance professionals need to add value in their organizations.

#### TAX

##### **Department of Revenue Update**

*Representative of the Department of Revenue, Atlanta, Ga.*

A legislative update from the Georgia General Assembly's most recent legislative session as it relates to recent tax changes.

#### TECHNOLOGY

##### **Finding Sanity in a Sea of Flailing Muppet Arms: Tips for Practicing Safe Internet**

*David Muxfeld, CRISC, Federal Home Loan Bank of Atlanta, Atlanta, Ga.*

The internet can be a scary place where every action can lead to all types of reported perils. What is a user to do under a constant threat of internet gremlins and other boogeymen? This talk is to bring some sanity to the internet threat landscape. Attendees will gain comfort with the dispelling of some popular myths, lose that comfort with a discussion around some serious user threats, and get a refresher on best security practices.

#### SPOTLIGHT

##### **The Accounting and Tax Landscape of Blockchain**

*Jagruiti Solanki, CPA, MBA, CGMA, Aprio, Atlanta, Ga.*

Across industries, visionary CEOs are turning to the blockchain to reinvent the nature of commercial transactions and increase the value of their businesses. Transactional volume of digital assets continues to grow exponentially along with the volatility. Companies holding digital assets need to understand the accounting and audit considerations to manage risk and safeguard value. However, currently, there is no specific guidance from IFRS or U.S. GAAP on accounting for digital assets. We will highlight some use cases and discuss a few critical implications that companies need to consider: our perspective on blockchain impacting business and accounting roles; blockchain and current ERP system; current accounting and tax landscape; and accounting and tax considerations.

Name

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PRICING INFORMATION

☐ Exhibit Hall Only Registration

Complimentary

☐ Pre-Conference Workshop - Tuesday, August 27 | **GSCPA LEARNING CENTER** \$75 with SEAS Registration

Early Registration Fee by 8/7				Standard Registration Fee 8/8 - 8/25				Late Registration Fee after 8/25			
		Member*	Nonmember			Member*	Nonmember			Member*	Nonmember
<input type="checkbox"/>	Wednesday & Thursday - 13085	\$440	\$540	<input type="checkbox"/>	Wednesday & Thursday - 13085	\$500	\$600	<input type="checkbox"/>	Wednesday & Thursday - 13085	\$540	\$640
<input type="checkbox"/>	Wednesday Only - 13086	\$280	\$380	<input type="checkbox"/>	Wednesday Only - 13086	\$340	\$440	<input type="checkbox"/>	Wednesday Only - 13086	\$380	\$480
<input type="checkbox"/>	Thursday Only - 13087	\$280	\$380	<input type="checkbox"/>	Thursday Only - 13087	\$340	\$440	<input type="checkbox"/>	Thursday Only - 13087	\$380	\$480

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ITEMS TO NOTE

 If you have special needs under the Americans With Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

**Special Needs:** If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

**Cancellation Policy:** Cancellations/Transfers made up to three weeks before the conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days before an event are subject to a \$100 administration fee for members; \$150 administration fee for nonmembers. *Cancellations/No Shows on the date of the event forfeit the entire registration fee. No refunds or transfer of fees will be made after the date of the event.*



## PLEASE CHOOSE THE SESSIONS YOU PLAN TO ATTEND

Day One - Wednesday, August 28, 2019	
<b>7 - 7:50 a.m. (Optional) Early Session</b>	
<input type="checkbox"/>	The Evildoers' Guide on How to Steal and Avoid Incarceration (A&A)
<b>8:05 - 8:55 a.m. Keynote Session</b>	
<input type="checkbox"/>	Becoming a Cherished Advisor®: Utilizing AI and Machine Learning to Create Human Connections with Your Team and Clients
<b>9:15 - 10:30 a.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	FASB Update: What's Now? What's New? What's Next? (A&A)
<input type="checkbox"/>	From Auditor to Forensic Accountant: Lessons Learned (A&A)
<input type="checkbox"/>	Hot Topics in Employment Law
<input type="checkbox"/>	Individual Tax Update & Planning
<input type="checkbox"/>	Office 365 Boot Camp
<input type="checkbox"/>	Small Firm Management Challenges and Opportunities
<b>10:45 a.m. - 12 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	GASB Update Including Yellow Book Changes (A&A)
<input type="checkbox"/>	Key COSO Concepts: Managing Risk to Achieve Your Business Objectives (A&A)
<input type="checkbox"/>	The Economic Outlook and its Risks
<input type="checkbox"/>	Corporate Tax Update and Planning
<input type="checkbox"/>	Tech Talk with Calvin Wong
<input type="checkbox"/>	Annual Update for Defined Contribution Plans (A&A)
<b>12 - 1:10 p.m. Lunch</b>	
<input type="checkbox"/>	Lunch Break
<b>1:10 - 2:50 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	Auditing Standards Update (A&A)
<input type="checkbox"/>	CECL Data, Methods and Models Deep Dive (A&A)
<input type="checkbox"/>	Financial Statement Preparation
<input type="checkbox"/>	Opportunity Zones: Insights and Observations
<input type="checkbox"/>	Creating and Delivering Financial PowerPoint Presentations
<input type="checkbox"/>	Planning for Your Clients: Social Security and Medicare

<b>3:20 - 5 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	Audit Risk Assessment and Internal Control Evaluation and Documentation (A&A)
<input type="checkbox"/>	Statistically or Nonstatistically: How Correct is Your Sample? (A&A)
<input type="checkbox"/>	Treasury Management
<input type="checkbox"/>	The Complete Guide to Section 199A's 20% Pass-Through Deduction After IRS Guidance
<input type="checkbox"/>	Excelling at Excel: Data Management, Manipulation and Analysis
<input type="checkbox"/>	Transforming Your Practice

Day Two - Thursday, August 29, 2019	
<b>7 - 7:50 a.m. (Optional) Early Session</b>	
<input type="checkbox"/>	Root Cause Analysis: Preventing Recurring Failures (A&A)
<b>8:05 - 8:55 a.m. Keynote Session</b>	
<input type="checkbox"/>	Imagine That! Creative Problem Solving and the Artist's Perspective
<b>9:15 - 10:30 a.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	Do You Know SSARS - SSARS Update 2019 (A&A)
<input type="checkbox"/>	Not For Profit Accounting: Changes and Updates (A&A)
<input type="checkbox"/>	Mergers and Acquisitions Overview
<input type="checkbox"/>	State and Local Tax Trending Topics
<input type="checkbox"/>	CPA Firm Technologies - Helping Your Practice Grow
<input type="checkbox"/>	Technology Needs an Accountant's Heart
<b>10:45 a.m. - 12 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	Peer Review: Evolving to Better Serve the Profession (A&A)
<input type="checkbox"/>	Lessons Learned: Leases Implementation (A&A)
<input type="checkbox"/>	Connecting the Dots of Organizational IT Risk and Control Analysis
<input type="checkbox"/>	Advising Your Clients on Research and Development Tax Credits and Business Incentives
<input type="checkbox"/>	Project Management for Technologists
<input type="checkbox"/>	Key Strategies for Attracting and Retaining Top Talent

<b>12 - 1:10 p.m. Lunch</b>	
<input type="checkbox"/>	Lunch Break
<b>1:10 - 2:50 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	AICPA Enhancing Audit Quality Update: Continuing the Journey to Excellence (A&A)
<input type="checkbox"/>	Agile Auditing (A&A)
<input type="checkbox"/>	Strategy: Is It Based on Future Expectations or Historical Results?
<input type="checkbox"/>	Predicting and Preparing for the Future of The Estate and Gift Taxes
<input type="checkbox"/>	Going Virtual - Technology to Support Remote Team Members
<input type="checkbox"/>	Three Main Things You Need to Know About Long Term Care for You, Your Company, Your Family and Your Clients
<b>3:20 - 5 p.m. Breakout Sessions (choose one)</b>	
<input type="checkbox"/>	Communicating Bad News in Audit Observations (A&A)
<input type="checkbox"/>	Revenue Recognition: Lessons Learned (Industry Implementation) (A&A)
<input type="checkbox"/>	Navigating with Confidence: Future of Finance Competencies
<input type="checkbox"/>	Department of Revenue Update
<input type="checkbox"/>	Finding Sanity in a Sea of Flailing Muppet Arms: Tips for Practicing Safe Internet
<input type="checkbox"/>	The Accounting and Tax Landscape of Blockchain

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# ITEMS TO NOTE

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## HOTEL

Renaissance Waverly Hotel  
2450 Galleria Parkway, Atlanta, Georgia 30339  
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**Deadline: August 5, 2019**  
To book, visit: <http://bit.ly/SEAS19Hotel>

## EMATERIALS

Registrants of the 2019 Southeastern Accounting Show will receive an email when electronic course materials (eMaterials) are available to download.

## PARKING

Parking is \$5/day at Cobb Galleria Centre; NOT included in registration fee.

## LUNCH

Lunch is provided both days of the conference and is served in the back of the Exhibit Hall.

## WIRELESS INTERNET

Complimentary wireless internet access is available throughout the Cobb Galleria Centre for the duration of the conference. You are welcome to bring your own devices; power outlet and charging availability is limited.

## USE OF IMAGE

Attendance of the Southeastern Accounting Show constitutes an agreement by the attendee to GSCPA's use of the registrant's image or voice in photos and videos.

## TASK FORCE

GSCPA would like to thank our Southeastern Accounting Show Task Force for their help with planning this year's event.

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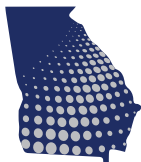
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Now with more talk time, voice-activated Siri access — and a new wireless charging case — AirPods deliver an unparalleled wireless headphone experience. Simply take them out and they're ready to use with all your devices. Put them in your ears and they connect immediately, immersing you in rich, high-quality sound. Just like magic.

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