

The Georgia Society of CPAs



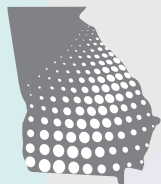
SOUTHEASTERN

ACCOUNTING SHOW

August 25-26, 2016

Cobb Galleria Centre

Atlanta, Georgia



**The Georgia Society
of CPAs**

EXHIBIT HALL

Over 60 exhibitors representing a variety of products and services are available to offer solutions for your day-to-day business needs. The Exhibit Hall hours for attendees are 6:15 a.m. to 5 p.m. on Thursday and 6:15 a.m. to 3:30 p.m. on Friday. Complimentary access to the Exhibit Hall is available from 9 a.m. to 3 p.m. both days of the show for non-attendees.

SOCIAL MEDIA

Follow GSCPA on social media to keep up with contests, giveaways, and the most up-to-date information regarding the Southeastern Accounting Show. Don't forget to use #SEAS16!

 [FACEBOOK.COM/GSCPA](https://www.facebook.com/GSCPA)  [TWITTER.COM/GSCPA](https://twitter.com/GSCPA)

 [LINKEDIN.COM/COMPANY/THE-GEORGIA-SOCIETY-OF-CPAS](https://www.linkedin.com/company/the-georgia-society-of-cpas)

 [YOUTUBE.COM/USER/GEORGIASOCIETYOFPCAS](https://www.youtube.com/user/GEORGIASOCIETYOFPCAS)

BIG PRIZES

You could win any of the following GSCPA-sponsored prizes just by attending the Southeastern Accounting Show. Prizes will be given during the afternoon break each day.

Surface Pro 4 with Keyboard

Samsung 50" 4K TV

Fitbit Alta X2

Harman Kardon Onyx Studio 2

\$100 AMEX Gift Cards (4)

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SOUTHEASTERN ACCOUNTING SHOW

August 25-26, 2016 | Cobb Galleria Centre | Atlanta, Georgia

CPE credit: Up to 18 hours including a possible 16 hours A&A credit

CLE credit: 15 hours (applied for) | Event Code: 13085

The Southeastern Accounting Show (SEAS), GSCPA's premier annual event, features sessions focused on the hottest topics in the accounting profession today. Customize your CPE experience based on seven tracks of study from accounting and auditing to technology to professional development. Taught by leaders in their field, each session offers the education and training necessary to stay on top of issues affecting the careers of CPAs and accounting professionals in all stages of their careers and in all fields of the profession.

SEAS is a fantastic opportunity to build your referral network and strengthen key business partnerships with over 1,200 CPAs from across the Southeast, as well as gain exposure to the best products and services in the marketplace.

PRE-CONFERENCE WORKSHOP

Wednesday, August 24 | 1 - 4:30 p.m. | GSCPA Learning Center, Atlanta, Georgia

Event Code: 08032 | 4 hours A&A credit | 3.3 hours CLE credit (applied for)

Only \$75 for SEAS Attendees! (early/standard/late registration fees apply to non-attendees of SEAS)

PCW - Current Risk Management Issues and Trends...Lessons Learned

Ric R. Rosario, CPA, CFE, CGMA, CAMICO Mutual Insurance Co., San Mateo, Calif.

CAMICO has a unique understanding of the accounting profession and developed this seminar to help you gain a better understanding of the practice risks in today's volatile legal environment. Discuss several "war stories" based on recent calls to CAMICO's Loss Prevention and Claims hotlines. Discover why actual CPA liability risks today may not be what you think they are, debunking some myths that have developed over time. Hear the jury's view regarding the "duties and responsibilities" of the CPA and gain practice management tips to manage risk.

THURSDAY AUGUST 25

6:15 - 8 a.m. Registration and Continental Breakfast

A

7 - 7:50 a.m. Optional Early Session

Forensic Accounting: It Ain't What You Think It Is!

Glenn L. Helms, Ph.D., CPA, CIA, CISA, CFF, CITP



Dr. Glenn L. Helms was the Arthur Young Fellow in IT Auditing at the University of Houston and has served as Director of Certification for the International Certified Information Systems Auditor program. He has provided consulting services to Fortune 100 firms, Big Four CPA firms, and financial institutions internationally. He has published over 50 articles in a wide range of practitioner and academic journals. With over twenty-five books address security, fraud, and internal controls (for small and public entities) in a variety of systems, including Cloud based and e-commerce systems.

B

8:05 - 8:55 a.m. Keynote Session

The Braves Stadium, The Battery and Their Economic Impact on Georgia

Chip Moore, CFO, the Atlanta Braves



Chip Moore was named the Braves' CFO after spending the previous 12 seasons as senior vice president and controller. Moore was instrumental in the Braves' efforts to secure SunTrust Park, which is currently under construction and is scheduled to open in Cobb County in 2017. Moore oversees the Braves' accounting and finance operations, serves on the Board of Directors, and is treasurer for the Atlanta Braves Foundation.

SEAS APP



Easily navigate the exhibit hall with a map of exhibitor booths, find contact information for

your favorite expert speaker, find the website for an impressive exhibitor, or conveniently scroll through the day's schedule all on your mobile device. The app is a quick and user-friendly way to make the most of your SEAS experience.

Check the 2016 SEAS app often to access the most up-to-date information as it develops.

Available on Your Apple or Android Mobile Devices

9:15 - 10:30 a.m. Breakout Sessions

Comprehensive Defensive Documentaion Techniques: Engagement Letters, Disengagement Letters and More

C1

Ric R. Rosario, CPA, CFE, CGMA, CAMICO Mutual Insurance Co.

IT Risks and Controls

Glenn L. Helms, Ph.D., CPA, CIA, CISA, CFF, CITP

C2

Employment Law Trends in 2016 and Beyond: What Keeps You Up at Night?

Douglas M. Towns, Esq., Guardian Pharmacy LLC

C3

Recent SALT Developments in the Southeast: Tax Legislation, Cases, Rulings and Politics

*Bruce P. Ely, J.D., LL.M., Bradley Arant Boult Cummings LLP
Kelly Smith, J.D., PwC*

C4

Measure What Matters

Ed Kless, Sage

C5

No More Slackers!!! Building a Culture of Accountability within Your Team

Dana Brownlee, Professionalism Matters

C6

Economic Outlook

Mark Vitner, MBA, Wells Fargo Securities, LLC

C7

10:45 a.m. - 12 p.m. Breakout Sessions

Governmental and Nonprofit A&A Update

D1

Margaret S. Thomas, CPA, MHA, CGMA

Private Company Council Update

Harold L. Monk, Jr., CPA, Carr, Riggs and Ingram

D2

Strategic Finance: Staying Relevant in the 21st Century

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS, Business Learning Institute

D3

Hot Topics in IRS Audits—including Top Ten Ways to Guarantee an Audit

Mark Mesler, J.D., Ernst & Young LLP

D4

How to Grow Your Practice with Cloud Accounting Services

David Bergstein, CPA, CITP, CGMA, Intuit

D5

What CPAs Need to Know About Immigration to Keep Out of Trouble

Karen Weinstock Esq., Weinstock Immigration Lawyers

D6

From Insight to Impact: Unlocking Opportunities in Big Data

Nancy Marc-Thrasybule, CPA, CGMA, AICPA

D7

12 - 1:10 p.m. Lunch (included in registration fee) and Exploring the Exhibit Hall

1:10 - 2:50 p.m. Breakout Sessions

Revenue Recognition: What Do I Need to Know and When Do I Need to Take Action

E1

Thomas E. Newell Jr, CPA Newell & Newell, PC

Audit Sampling Techniques and Documentation

Gregory M. Clark, CPA, CGM, Business Compliance & Controls Group

E2

The C-Suite: 10 Powerful Tools for Getting There and Staying There!

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS, Business Learning Institute

E3

Department of Revenue Update

Lynne Riley, Carlton Askew and Merrill Jacobsen, Georgia Department of Revenue

E4

Working with Windows 10

Chris Menard, Triality, Inc.

E5

Living in the (Real) Digital World: How Online Tools Can and Cannot Build Your Personal Brand and Your Business

Julie H. Barnes, Smith & Howard

E6

Trends in Governance for Not-for-Profit Entities

Margaret S. Thomas, CPA, MHA, CGMA

E7

3:20 - 5 p.m. Breakout Sessions

Accounting and Auditing Update for Public Accounting: What Have the Standards Setters Been Up To Lately

F1

Thomas E. Newell Jr, CPA Newell & Newell, PC

Risk Management as a Success Strategy

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS, Business Learning Institute

F2

Working Capital

Debbi Denison and Craig Jeffrey, AAP, CCM, FLMI, Strategic Treasurer

F3

International Tax Compliance, Enforcement, and Disputes: How Recent IRS Actions Affect You and Your Clients

Hale E. Sheppard, J.D., LL.M., LL.M.T., Chamberlain, Hrdlicka, White, Williams & Aughtry

F4

Excel Tips and Tricks

Chris Menard, Triality, Inc.

F5

Getting Your Financial House in Order

Colin E. Blalock, CPA, CGMA, PFS, CFP®, Jones and Kolb, CPAs

F6

Hiring and Retaining Your Workforce

*Moderator, Tabitha Jones, CPA/PFS, CFP®, Henning, Dowdy & Jones, LLC
Debbie Sessions, CPA, Porter Keadle Moore, Andy Decker, Robert Half International Inc., Donald L. Luker, CPA, Mauldin & Jenkins CPAs LLC, Angie Farsee, Georgia Transmission Corporation*

F7

FRIDAY AUGUST 26

6:15 - 8 a.m. Registration and Continental Breakfast

G 7 - 7:50 a.m. Optional Early Session

Lease Accounting

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC



Bruce Nunnally has over 30 years of public accounting experience, including 9 years with the international public accounting firm, Ernst & Young, LLP. Bruce is a national instructor of accounting and auditing issues. He has presented accounting and auditing continuing education classes for a quarter of the top 30 CPA firms in the U.S. Bruce has been a partner with CRI since its inception.

H

8:05 - 8:55 a.m. Keynote Session

Motivation by Chocolate

Denise Ryan, MBA, CSP, FireStar



Denise Ryan helps light the fires of enthusiasm so people can do great things. She is an author and a certified speaking professional, a designation of excellence that is held by less than 10 percent of professional speakers. Her programs have been heard by audiences around the country. She has worked with IBM, Wells Fargo, even the Department of Homeland Security. She recently made *Meeting & Convention Magazine's* list of planners' favorite speakers alongside Bill Clinton, Condoleezza Rice, and Anderson Cooper.

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Visit the Bennett Thrasher Technology Services ReCharge Station and power up! Convenient access to chargers that fit most devices will be provided so that you can stay connected while attending the SEAS conference.

Bennett Thrasher IT staff is on hand to answer all your technology-related questions, such as WiFi connectivity issues, how to navigate the SEAS app, or general technology questions regarding improvements to your work environment!

9:15 - 10:30 a.m. Breakout Sessions

Peer Review Update: How to Make Yours Worthwhile

Christopher Rouse, CPA,
Windham Brannon

I1

Financial Instruments: The Rewrite of FASB 115

Bruce A. Nunnally, CPA, CGMA,
Carr, Riggs & Ingram, LLP

I2

Treasury Management: Strategies and Better Practices

Jay Giannantonio, MBA,
CPA/CGMA, CIA

I3

Estate Planning: Changing Laws and Evolving Trends

John J. Scroggin, J.D., LL.M.,
AEP, Scroggin & Company, PC

I4

Tech Talk with a Tech Ninja

Calvin J. Wong
The Georgia Society of CPAs

I5

The Rittenhouse Rankings: Cut Through Financial Reporting's FOG

Dan Chenoweth, MBA, CPA,
Chenoweth & Associates

I6

How to Get Along with Everyone Who's Not Me

Denise Ryan, MBA, CSP,
FireStar

I7

10:45 a.m. - 12 p.m. Breakout Sessions

SAARS 21: Comp and Review Update

Michael L. Brand, CPA, CGMA,
Johnson, Feigley, Newton &
Brand

J1

Fair Value Measurement

Bruce A. Nunnally, CPA, CGMA,
Carr, Riggs & Ingram, LLP

J2

Forecasting & Budgeting Update: Moving Beyond Traditional Budgeting

Jay Giannantonio, MBA,
CPA/CGMA, CIA

J3

Tax Research

Andrea R. Comeau-Shirley,
CPA, Namaste Consulting, LLC

J4

A New Day, A New Technology Way

Brian F. Tankersley, CPA.CITP,
CGMA, K2 Enterprises

J5

Management Continuity Risk: Build a Team to Sustain Your Business

Dan Chenoweth, MBA, CPA,
Chenoweth & Associates

J6

Social Security and Medicare: How to Advise Clients in Light of the Recent Changes

Marc Kiner, CPA, NSSA®,
Premier Social Security
Consulting

J7

12 - 1:10 p.m. Lunch (included in registration fee) and Exploring the Exhibit Hall

1:10 - 2:50 p.m. Breakout Sessions

Audit Quality: Why Should We Care?

Michael L. Brand, CPA, CGMA,
Johnson, Feigley, Newton &
Brand

K1

FASB Update for Industry

Melisa F. Galasso, CPA,
Galasso Learning Solutions LLC

K2

Strategic Outsourcing and Supply Chain Excellence

Dan Chenoweth, MBA, CPA,
Chenoweth & Associates

K3

Individual Federal Tax Update

Pat Garverick, CPA, MT, CFP®,
Phoenix Beach

K4

Securing the Perimeter: A Management View

Brian F. Tankersley, CPA.CITP,
CGMA, K2 Enterprises

K5

Beyond the Checklist: The Psychology of Critical Thinking

Toby Groves, Groves
Research and Consulting

K6

The Michelangelo Moment: Sustained Excellence Amid Chaos and Uncertainty

Paul J. Voss, Ph.D., Ethikos

K7

3:20 - 5 p.m. Breakout Sessions

Audit Archaeology: Unearthing the Data Hiding Right Under Your Feet

Toby Groves, Groves
Research and Consulting

L1

COSO 2013: What's the Impact?

Melisa F. Galasso, CPA,
Galasso Learning Solutions LLC

L2

The Implementation of Ethics and the Ethics of Implementation: Paradigm Shifts Yesterday, Today and Tomorrow

Paul J. Voss, Ph.D., Ethikos

L3

Business Federal Tax Update

Pat Garverick, CPA, MT, CFP®,
Phoenix Beach

L4

Dashboard Reporting Tools and Techniques

Brian F. Tankersley, CPA.CITP,
CGMA, K2 Enterprises

L5

Georgia Board of Accountancy and Legislative Update

Paul D. Ziga, MBA, CPA,
Georgia State Board of
Accountancy, Atlanta, Ga.
Don Cook, The Georgia
Society of CPA

L6

Asset Preservation for Seniors: Tax Misconceptions

Victoria Collier, CELA, The
Elder Disability Law Firm of
Victoria L. Collier PC

L7

▶ THURSDAY AUGUST 25

6:15 - 8 a.m. Registration & Continental Breakfast

7 - 7:50 a.m. Optional Early Session

A - Forensic Accounting: It Ain't What You Think It Is (A&A)

Glenn L. Helms, Ph.D., CPA, CIA, CISA, CFF, CITP, Greensboro, N.C.

Many CPAs, attorneys, law enforcement officials, and others are surprised to learn that concepts, procedures, hypotheses testing, and rules of evidence in auditing engagements are different for forensic accounting investigations. Address the major differences between the auditing and forensic accounting disciplines.

8:05 - 8:55 a.m. Keynote Session

B - Keynote Session The Braves Stadium, The Battery and Their Economic Impact on Georgia

Chip Moore, CFO, The Atlanta Braves, Atlanta, Ga.

SunTrust Park is scheduled to open in 2017 and will include The Battery, a work-live-play community delivering a new standard of living that is continually evolving. Receive an inside view of plans for the park and The Battery, from inception to reality. Discuss how the park will economically impact Cobb County, Atlanta, and the state of Georgia.

8:55 - 9:15 a.m. Break/Exploring the Exhibit Hall

9:15 - 10:30 a.m. Breakout Sessions

C1 - Comprehensive Defensive Documentation Techniques: Engagement Letters, Disengagement Letters and More (A&A)

Ric R. Rosario, CPA, CFE, CGMA

CAMICO Mutual Insurance Co., San Mateo, Calif.

Review important "dos and don'ts" related to effective defensive documentation in light of some of the recent professional standards, as well as the jury's standards. Participants will receive the latest loss prevention guidance regarding engagement letters, disengagement letters, and an assortment of other client communications to reduce risk exposure.

C2 - IT Risks and Controls (A&A)

Glenn L. Helms, Ph.D., CPA, CIA, CISA, CFF, CITP, Greensboro, N.C.

Review risks and cost-effective controls to mitigate these risks in a variety of traditional and emerging IT environments, including mainframe systems, mobile devices, internet, and cloud computing, as well as the COSO internal control framework's applicability to IT controls.

C3 - Employment Law Trends in 2016 and Beyond: What Keeps You Up at Night?

Douglas M. Towns, Esq., Guardian Pharmacy LLC, Atlanta, Ga.

Employers have seen a dramatic increase in federal enforcement efforts and new state law restrictions in 2016, all of which present new (and sometimes hidden) traps. Discuss recent legal/regulatory developments and best practices to mitigate legal risk, including preparing for the new DOL overtime rules, issues surrounding the e-workplace, traps in retaliation claims, ACA compliance, and managing disability requests.

C4 - Recent SALT Developments in the Southeast: Tax Legislation, Cases, Rulings and Politics

Bruce P. Ely, J.D., LL.M., Bradley Arant Boult Cummings, LLP, Birmingham, Ala.

Kelly Smith, J.D., PwC, Atlanta, Ga.

Brett R. Carter, J.D., LL.M., Bradley Arant Boult Cummings, LLP, Nashville, Tenn.

Summarize recent tax legislation, court/tax tribunal cases, state DOR rulings and the surrounding politics in the states of Georgia, Alabama, Louisiana, Tennessee, South Carolina and Florida, along with high-profile tax legislation pending in Congress that directly affects the states, such as the Mobile Workforce State Income Tax Simplification Act.

C5 - Measure What Matters

Ed Kless, Sage, Allen, Texas

Discuss the possibility that a firm can increase their financial performance by changing to measurements used from inwardly facing to measurements that look outside the firm. Changing these metrics is not easy as it requires firms to think differently than they have in the past. If you believe you can think a bit differently about your firm's measurement systems, join this conversation.

C6 - No More Slackers! Building a Culture of Accountability Within Your Team

Dana Brownlee, Professionalism Matters, Atlanta, Ga.

Managers and team leaders are charged with building and fostering a team of highly accountable individuals. Unfortunately, too often they're saddled with "slackers" who simply don't follow through on tasks or action items as promised. Explore this issue and receive specific facilitation techniques that you can use to foster a culture of accountability within your team. Discuss the importance of action items - how to document/assign them the right way and how to manage them on an ongoing basis, as well as explore different options for how to communicate with the slacker team member and provide a recommended approach that insists on accountability while maintaining positive relationships.

C7 - Economic Outlook

Mark Vitner, MBA, Wells Fargo Securities, LLC, Charlotte, N.C.

Examine the current economic outlook for the overall economy with a focus on the Southeast. Discussion will have an emphasis on the risks to the outlook, both for the macro economy and the region.

10:30 - 10:45 a.m. Break/Exploring the Exhibit Hall

10:45 a.m. - 12 p.m. Breakout Sessions

D1 - Governmental and Nonprofit Accounting Update (A&A)

Margaret S. Thomas, CPA, MHA, CGMA, Marietta, Ga.

Accounting and auditing standards keep evolving. Not-for-profits, governments and their auditors need to keep up-to-date with the new standards. Receive an overview of what's new in professional literature that will have an effect on these entities and their auditors, including recent ASUs and FASB projects including the latest on revenue recognition, accounting for grants and the financial statement reporting project, GASB and AICPA activities.

D2 - Private Company Council Update (A&A)

Harold L. Monk, Jr., CPA, Carr, Riggs and Ingram, Gainesville, Fla.

Review the alternative accounting standards recommended by the Private Company Council and adopted by the FASB, as well as the current activities of the PCC and its agenda going forward.

D3 - Strategic Finance: Staying Relevant in the 21st Century

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS
Business Learning Institute, Towson, Md.

What got you here won't keep you here. It is no longer enough to close the books, prepare financial statements, and complete budget to actual analysis. Are you ready to embrace the future and get a seat at the strategy table?

D4 - Hot Topics in IRS Audits

Mark Mesler, J.D., Ernst & Young LLP, Atlanta, Ga.

Where will the IRS' attention be in the coming year? Cover enforcement emphasis, filing season concerns, and a general overview of the state of the agency, in addition to FATCA, ACA and other acronyms.

D5 - How to Grow Your Practice with Cloud Accounting Services

A David Bergstein, CPA, CITP, CGMA, Intuit, Orlando, Fla.

Learn what firms of the future are doing to grow their practices now via cloud accounting services. Progressive firms are adding CFO/BPO and using value-added pricing with a menu of services. The vast array of ecosystem tools that are added to your accounting platform will be explained.

D6 - What CPAs Need to Know About Immigration to Keep Out of Trouble

Karen Weinstock Esq., Weinstock Immigration Lawyers
Atlanta, Ga.

Learn about the U.S. immigration system and how to identify proper visa documentation, how to properly report I-9s, how businesses can recruit and retain good foreign national workers and how immigrant employees can benefit their businesses, to keep themselves and their clients out of trouble.

D7 - From Insight to Impact: Unlocking Opportunities in Big Data

Nancy Marc-Thrasybule, CPA, CGMA, AICPA, Durham, N.C.

The volume and variety of data available for analysis is expanding exponentially. Meanwhile, increasingly powerful technologies have emerged to enable more sophisticated data management and analytics. These related trends - popularly summed up by the term 'big data' - are combining to enable today's organizations to unlock new sources of insight and value. Taking advantage of these

opportunities with data will be challenging for companies, creating the need for new skills, tools and ways of thinking. So what does the data-driven era imply for business leaders, and finance professionals in particular? What benefits are being derived from new approaches to data analytics? What role should management accountants seek to play in this area? Learn more about this important research.

12 - 1:10 p.m. Lunch/Exploring the Exhibit Hall

1:10 - 2:50 p.m. Breakout Sessions

E1 - Revenue Recognition: What Do I Need to Know and When Do I Need to Take Action (A&A)

Thomas E. Newell Jr, CPA, Newell & Newell, PC, Columbus, Ga.

With the complete overhaul of the revenue recognition standards by the FASB many accountants have been asking, "Does this affect me or my clients and what do I need to do and when?" For some the changes might be minimal, and for others the change can be quite dramatic. For many determining when to take action in response to the new standards is the major question. For those in public practice providing answers to these questions for their small- to medium-size clients can be challenging. Answer these questions as we look at the new revenue recognition standards requirements and implementation dates.

E2 - Audit Sampling Techniques and Documentation (A&A)

Gregory M. Clark, CPA, CGMA

Business Compliance & Controls Group, Gainesville, Ga.

Auditors know it may not be practical to examine all available evidence due to its volume and dispersal. In those cases, a sample is selected to evaluate against the audit criteria and help develop the audit conclusion. As it is closely related to the confidence that people will place on the audit conclusion, come learn the appropriate use of sampling.

E3 - The C-Suite: 10 Powerful Tools for Getting There and Staying There

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS

Business Learning Institute, Towson, Md.

Moving from controller to CFO is not just another step up the ladder - it's a different ladder completely! Prepare for success by shifting your perspective and learning 10 new tools to add value to your organization.

E4 - Department of Revenue Update

Lynne Riley, Carlton Askew and Merrill Jacobsen

Georgia Department of Revenue, Atlanta, Ga.

Join Commissioner Lynne Riley, Compliance Director Carlton Askew, and Compliance Division Manager Merrill Jacobson for this informative overview of how the Department is doing. Discussion will include agency priorities, customer service initiatives, fraud detection efforts, internal procedural changes, and recent legislative changes.

E5 - Working with Windows 10

Chris Menard, Triality, Inc., Stockbridge, Ga.

Learn how to access Windows 10, sign in to Windows 10, navigate the Windows 10 desktop, manage the start menu, use Windows apps and desktop applications, navigate the Cortana virtual assistant app, work with files and folders, create and save files with desktop applications, manage files and folders with file explorer, store and share files with OneDrive, use Microsoft Edge, customize the desktop, install and remove devices, and work with anti-virus software.

E6 - Living in the (Real) Digital World: How Online Tools Can and Cannot Build Your Personal Brand and Your Business

Julie H. Barnes, Smith & Howard, Atlanta, Ga.

Your goal is to build your business. While traditional face-to-face methods are still the best way to do that, there is constant and confusing chatter about using digital options like content marketing, LinkedIn and social media platforms as personal branding and lead generation tools. Receive tips on how to decide what your goals are or should be for your online presence, how to choose the best tools to get you there and ways to use them efficiently and effectively.

E7 - Trends in Governance for Not-for-Profit Entities

Margaret S. Thomas, CPA, MHA, CGMA, Marietta, Ga.

We will discuss recent trends in board governance for not-for-profit entities. Boards should be looking ahead to 2017 assessing risk, tying the results of that assessment into their strategic plans and striving for growth, not just sustainability. Examine the importance of understanding demographic trends and collecting data to use in analysis.

2:50 - 3:20 p.m. Break, Exhibit Hall, Prize Drawings

3:20 - 5 p.m. Breakout Sessions

F1 - Accounting and Auditing Update for Public Accounting: What Have the Standards Setters Been Up to Lately (A&A)

Thomas E. Newell Jr, CPA, Newell & Newell, PC, Columbus, Ga.
Receive a quick review of the standards update from a 30,000-foot view to make you aware of new pronouncements that may affect you in 2016 and beyond. Accounting and auditing standards setters have been busy in the past year. FASB issued 17 updates in 2015. During 2016, in addition to various other standards, FASB issued the much discussed and awaited Leases. The Auditing Standards Board has issued several SASs that will become effective in 2016. In 2014, the Accounting and Review Services Committee issued SSARS 21, which is effective for all periods ending after December 15, 2015. The Auditing Standards Board has also issued SSAE 18 Attestation Standards: Clarification and Recodification effective for reports dated after May 1, 2017.

F2 - Risk Management as a Success Strategy (A&A)

Jennifer H. Elder, CPA, CMA, CIA, CFF, CGMA, MS Business Learning Institute, Towson, Md.
Risk management is more than preparing for the worst. It's really about planning for your organization's success. Learn how to apply the tools of risk management from a positive perspective.

F3 - Working Capital

Debbi Dennison and Craig Jeffrey, AAP, CCM, FLMI Strategic Treasurer, Peachtree City, Ga.
The language of working capital is often different between treasurers, controllers, bankers and others across the organization. Introduction to the basics of working capital and liquidity management and how it is managed across the organization throughout the cash conversion cycle. Discussion will cover how changes in working capital impact cash, liquidity and the ways in which working capital matters. Gain an understanding of the basic concepts of finance, how it relates to their business, and the implications on the value of the firm and on liquidity.

F4 - International Tax Compliance, Enforcement, and Disputes: How Recent IRS Actions Affect You and Your Clients

Hale E. Sheppard, J.D., LL.M., LL.M.T., Chamberlain, Hrdlicka, White, Williams & Aughtry, Atlanta, Ga.
The IRS receives more data than ever about foreign activities and assets. It has significantly expanded the Large Business & International division, too, triggering greater focus on international enforcement and disputes. This presentation helps non-specialists understand the evolving issues, so that they can ask the right questions and avoid potential problems, both for their clients and themselves.

F5 - Excel Tips and Tricks

Chris Menard, Triality, Inc., Stockbridge, Ga.
Learn how to use waterfall charts and other new charts in Excel, work with data analysis features, how to create PivotTables, rearrange PivotTables, create named ranges, outline a worksheet, if statements, database functions, create a 3-D reference, work with goal seek, validate cell entry, audit a worksheet, protect a worksheet, use advanced filtering, and sorting.

F6 - Getting Your Financial House in Order

Colin E. Blalock, CPA, CGMA, PFS, CFP® Jones and Kolb, CPAs, Atlanta, Ga.
Address planning to take care of your family and assets in your absence, including why you need to do something NOW; why you need a will; insurance, medical directives, and POAs; ID protection; safeguarding important documents; and an overall game plan.

F7 - Hiring and Retaining Your Workforce

Moderator - Tabitha Jones, CPA/PFS, CFP®, Henning, Dowdy & Jones, LLC, Sandy Springs, Ga. Andy Decker, Robert Half International Inc., Atlanta, Ga. Donald L. Luker, CPA, Mauldin & Jenkins CPAs LLC, Atlanta, Ga. Debbie Sessions, CPA, Porter Keadle Moore, Atlanta, Ga. Angie Farsee, Georgia Transmission Corporation, Tucker, Ga.
Most companies struggle to find and keep good employees and accountants are no exception. This panel of experts will give you tips and best practices on finding, hiring and retaining your most important long-term asset - your workforce.

FRIDAY

6:15 - 8 a.m. Registration and Continental Breakfast

7 - 7:50 a.m. Optional Early Session

G - Lease Accounting (A&A)

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC Miramar Beach, Fla.
Receive an overview of the new FASB Leases standard so that you will be able to prepare for the required changes well before implementation.

8:05 - 8:55 a.m. Keynote Session

H - Motivation by Chocolate

Denise Ryan, MBA, CSP, FireStar, Raleigh, N.C.
Featuring two things everyone likes - chocolate and motivation - this program teaches nine key concepts to help you get more out of work and life. Get tips for staying motivated, learn about persistence, passion, keeping an open mind, and the effective allocation of resources. Included is a chocolate tasting to demonstrate not only how to appreciate chocolate, but also life itself.

8:55 - 9:15 a.m. Break/Exploring the Exhibit Hall

9:15 - 10:30 a.m. Breakout Sessions

I1 - Peer Review Update: How to Make Yours Worthwhile

Christopher Rouse, CPA, Windham Brannon, PC, Atlanta, Ga.
There are changes taking place in the peer review world, and most of them may not sound good. However, the changes can be turned to your advantage in improving your firm's practice, and not just in A&A. Come hear an experienced practitioner tell you how to be more successful.

I2 - Financial Instruments: The Rewrite of FASB 115 (A&A)

Bruce Nunnally, CPA, CGMA, Carr, Riggs & Ingram, LLC Miramar Beach, Fla.
Discuss the changes to financial instrument accounting as a result of ASU 2016-01.

13 - Treasury Management: Strategies and Better Practices

Jay Giannantonio, MBA, CPA/CGMA, CIA, Wayne, Pa.

Since the economic downturn of 2008-2010, Treasury has been in a re-engineering state. Reinventing itself with regulatory requirements and technology. The recovery wore most financial people out, then we turned a corner. It's time for Treasury professionals to relook at their overall strategy and destiny and create or reset initiatives. Explore ideas for moving Treasury onward and retaking some initiatives for the journey forward.

14 - Estate Planning: Changing Laws and Evolving Trends

John J. Scroggin, J.D., LL.M, AEP

Scroggin & Company, PC, Roswell, Ga.

Discuss some of the more significant recent legal and tax changes, evolving trends in tax and estate planning and some of the opportunities and traps that are created by this continually changing environment. The program will provide practical insights on how the changes impact your clients, as well as some of the unintended and unexpected consequences. Included in the materials will be a number of practical checklists designed to add value to your client relationships.

15 - Tech Talk with a Tech Ninja

Calvin Wong, The Georgia Society of CPAs, Atlanta, Ga.

Each year brings advances in technology. Get the inside scoop and demonstrations of the cutting-edge gadgets and software, including Office 365 and 2016, cloud computing, smartwatches and much more. The Ninja will also discuss future plans of evolving technology from the state-of-the-art hardware to the latest in apps and programs.

16 - The Rittenhouse Rankings: Cut Through Financial Reporting's FOG

Dan Chenoweth, MBA, CPA

Chenoweth & Associates, Loveland, Colo.

Is that financial report you are reading honest and candid, or are the real facts hidden among carefully chosen "weasel words?" Learn about how the Rittenhouse model measures the integrity of management's disclosures about financial results. Prevent misleading disclosures from fooling you.

17 - How to Get Along with Everyone Who's Not Me

Denise Ryan, MBA, CSP, FireStar, Raleigh, N.C.

Life would be so easy if everyone understood our cryptic email messages and why we unfriended them on Facebook. Unfortunately, no one else is exactly like you. To succeed in life and business, you have to work with the crazy, the angry, the silly, and yes, even the smarter and more articulate. Learn about barriers to communication and how to remove them. Get tips on defusing hostile people and take a communication style quiz to find out just how different a large portion of the world really is.

10:30 - 10:45 a.m. Break/Exploring the Exhibit Hall

10:45 a.m. - 12 p.m. Breakout Sessions

J1 - SAARS 21: Comp and Review Update (A&A)

Michael L. Brand, CPA, CGMA

Johnson, Feigley, Newton & Brand, Athens, Ala.

Now that firms are required to have implemented SSARS 21, what are some of the areas of concern? Take a look into areas of concern with the new standards.

J2 - Fair Value Measurement (A&A)

Bruce Nunnally, CPA, CGMA

Carr, Riggs & Ingram, LLC, Miramar Beach, Fla.

Recent amendments to FASB ASC 820 have changed the accounting and disclosure requirements related to fair value measurements. Get up-to-date on those changes.

J3 - Forecasting and Budgeting Update: Moving Beyond Traditional Budgeting

Jay Giannantonio, MBA, CPA/CGMA, CIA, Wayne, Pa.

Examine how top organizations have moved away from traditional practices in preparing budgets and projections. Gone are the days of the detailed profit and cost center budgets by revenue or expense line item. Companies have moved to strategic planning and risk evaluation approach. Explore this approach and see how "black swans" can have a role in developing your strategy forecasts and budgets.

J4 - Tax Research

Andrea R. Comeau-Shirley, CPA

Namaste Consulting, LLC, Mableton, Ga.

Designed for experienced tax professionals, buff-up research skills with a combined focus on methodology, proper documentation, and strategies for searching and analyzing technical resources.

J5 - A New Day, A New Technology Way

Brian F. Tankersley, CPA, CITP, CGMA

K2 Enterprises, Farragut, Tenn.

As technology continues to evolve, so too must our business practices. Failing to capitalize on new ways and techniques for completing tasks mean that we may be leaving tremendous amounts of productivity on the table. Further, not matching our business processes to today's technologies can jeopardize the security of sensitive information. Examine how you can take full advantage of today's technologies to advance your business practices, processes, and workflows so that you and your team are working at peak efficiency.

J6 - Management Continuity Risk: Build a Team to Sustain Your Business

Dan Chenoweth, MBA, CPA

Chenoweth & Associates, Loveland, Colo.

Many organizations wait too long to begin to think about succession and devote too little effort to building a strong management team. Loss of key personnel can present a huge risk. Talent management is the key to effective strategy execution and is the foundation for organization continuity. Learn why building a sustainable team is an important part of your organization's risk management efforts.

J7 - Social Security and Medicare: How to Advise Clients in Light of Recent Changes

Marc Kiner, CPA, NSSA*

Premier Social Security Consulting, Cincinnati, Ohio

Focus on the changes to Social Security and Medicare due to the 2015 Bi-Partisan Budget Bill signed November 2, 2015 helping advisors to increase value to clients. The Budget Bill made significant changes to the Social Security program by phasing out two very powerful strategies - file and suspend along with restricted application. CPAs must understand these changes, including effective dates, to properly advise clients. The presentation will focus on the three-legged stool approach to maximizing Social Security benefits for married couples.

12 - 1:10 p.m. Lunch and Exploring the Exhibit Hall

1:10 - 2:50 p.m. Breakout Sessions

K1 - Audit Quality: Why Should We Care? (A&A)

Michael L. Brand, CPA, CGMA, Johnson, Feigley, Newton & Brand, Athens, Ala.

The AICPA is seeing significant quality issues with audits and other reporting engagements performed by CPAs. Discuss why CPAs should care and what can we do to improve quality in performing these engagements.

K2 - FASB Update for Industry (A&A)

Melisa F. Galasso, CPA

Galasso Learning Solutions LLC, Charlotte, N.C.

Cover the ASUs issued in 2016, as well as some key initiatives including simplification, private companies and not-for-profits. We'll close with a review of previously issued ASUs that will be effective this year. This executive summary should help you determine which updates will impact your entity so you can proactively prepare.

K3 - Strategic Outsourcing and Supply Chain Excellence

Dan Chenoweth, MBA, CPA

Chenoweth & Associates, Loveland, Colo.

A study of over 150 procurement improvement initiatives indicates that significant savings are possible; 10-12 percent of the total spent over a 3-4-year period. Few, if any, other activities an organization undertakes can have this same bottom line impact. Strategic outsourcing and supply chain excellence represent "low hanging fruit," yet many organizations don't recognize its importance or don't know HOW to proceed. Explore the importance of supply chain excellence and how to do it.

K4 - Individual Federal Tax Update

Pat Garverick, CPA, MT, CFP®, Phoenix Beach, Goodyear, Ariz.

Review various Federal income tax laws impacting individuals with an emphasis on newly enacted tax legislation, court cases and IRS guidance.

K5 - Securing the Perimeter: A Management View

Brian F. Tankersley, CPA.CITP, CGMA

K2 Enterprises, Farragut, Tenn.

Security is, and should be, on everyone's radar. Whether you control security choices or not, you can raise your awareness through understanding the changes in firewalls, anti-virus, encryption and other tools so you can ask the right questions of your team or contractors. This session will also help you understand the risks you currently have and provide ideas on how to mitigate and minimize your exposure.

K6 - Beyond the Checklist: The Psychology of Critical Thinking

Toby Groves, Groves Research and Consulting, Cincinnati, Ohio

Problem solving, decision-making and professional judgment have become critical skills in a fast-changing world that produces overwhelming volumes of complex

information. Algorithmic processes in data science fail to deliver the full context we need to understand the "meaning" of the data those processes generate. Explore the very human side of data interpretation and examine cognitive tools that aid in understanding root causes of complex issues, dramatically improving our ability to appraise underlying cause and effect.

K7 - The Michelangelo Moment: Sustained Excellence Amid Chaos and Uncertainty

Paul J. Voss, Ph.D., Ethikos, Mableton, Ga.

Michelangelo did not change everything—he exchanged one set of tools for another—but he retained his integrity, work ethic, artistic vision, and total commitment. Firms and individuals today must likewise evolve and embrace new platforms and skills in order to thrive in a complex and fluid environment. We will continue to face Michelangelo moments; how we respond at these moments will determine if we succeed or fail.

2:50 - 3:20 p.m. Break, Exhibit Hall, Prize Drawings Exhibit Hall Closes at 3:30 p.m.

3:20 - 5 p.m. Breakout Sessions

L1 - Audit Archaeology: Unearthing the Data Hiding Right Under Your Feet (A&A)

Toby Groves, Groves Research and Consulting, Cincinnati, Ohio

Forensic psychology meets forensic accounting in this fascinating look at the tools and methods we can use to uncover important evidence that traditional checklist-type methods don't expose. Examine a variety of information-gathering tools used in interviewing and data science that allow better pattern recognition and the ability to more accurately assess the relevance and reliability of information.

L2 - COSO 2013: What's The Impact (A&A)

Melisa F. Galasso, CPA

Galasso Learning Solutions LLC, Charlotte, N.C.

Receive an overview of the updated 2013 COSO Internal Control - Integrated Framework. Review the history of the Framework and its evolution, as well as what changed from the 1992 Framework and what remained the same. We'll analyze each of the 17 principles that must be present and functioning to demonstrate effective internal controls.

L3 - The Implementation of Ethics and the Ethics of Implementation: Paradigm Shifts Yesterday, Today and Tomorrow

Paul J. Voss, Ph.D., Ethikos, Mableton, Ga.

History is full of paradigm shifts—those moments when one conceptual worldview (or set of practices) is replaced, quickly and permanently, with another worldview or set of practices. What might the terms "corporate social responsibility" and "sustainable development" mean today, and how can a study of Machiavelli, Aristotle, Shakespeare and Thomas More help us understand these terms? How can this knowledge help your company become more prosperous and more ethical?

L4 - Business Federal Tax Update

Pat Garverick, CPA, MT, CFP®, Phoenix Beach, Goodyear, Ariz.

Review various Federal income tax laws impacting businesses with an emphasis on newly enacted tax legislation, court cases and IRS guidance.

L5 - Dashboard Reporting Tools and Techniques

Brian F. Tankersley, CPA.CITP, CGMA

K2 Enterprises, Farragut, Tenn.

Dashboard reporting of key performance indicators in real time is an unmet goal for many users. Review sample dashboards, discuss key terminology for describing dashboards, and identify techniques for effectively communicating key performance indicators (KPIs) to users. Develop strategies to accumulate data, create summary reporting, and present and distribute data on Excel or Web-based dashboard reports.

L6 - Georgia Board of Accountancy and Legislative Update

Paul D. Ziga, MBA, CPA, Georgia State Board of Accountancy, Atlanta, Ga.

Don P. Cook, The Georgia Society of CPAs, Atlanta, Ga.

Hear the Georgia State Board of Accountancy's Executive Director Paul Ziga fill you in on changes that have taken place in the last year within the GSBA. You also will have the opportunity to hear from GSCPA lobbyist Don Cook on legislative activities during 2016 and how they will impact you, your business and your clients.

L7 - Asset Preservation for Seniors: Tax Misconceptions

Victoria Collier, CELA

The Elder Disability Law Firm of Victoria L. Collier PC, Decatur, Ga.

Attend this session to discover the newest options to empower, not impoverish, seniors. Learn about the tax benefits, consequences, questions and complications that can arise when working with their assets.

REGISTRATION

2016 Southeastern Accounting Show | Event Code: 13085

Name MI Last Member #

Company/Firm Name

Address City State Zip

Phone Fax Email

Registration confirmation: Mail OR Email Check here if registration includes address change

PRICING INFORMATION

<input type="checkbox"/> Exhibit Hall Only Registration	Complimentary	Member/Nonmember Early Registration by 8/3	Member/Nonmember Standard Registration by 8/4 - 8/19	Member/Nonmember Late Registration after 8/19
<input type="checkbox"/> Pre-Conference Workshop - Wednesday, August 24 - 08032	With SEAS Registration \$75	\$149/\$199	\$169/\$219	\$199/\$249

Early Registration Fee by 8/4		Member*	Nonmember	Standard Registration Fee 8/5 - 8/22		Member*	Nonmember	Late Registration Fee after 8/22		Member*	Nonmember
<input type="checkbox"/>	Thursday & Friday - 13085	\$365	\$465	<input type="checkbox"/>	Thursday & Friday - 13085	\$425	\$525	<input type="checkbox"/>	Thursday & Friday - 13085	\$465	\$565
<input type="checkbox"/>	Thursday Only - 13086	\$255	\$355	<input type="checkbox"/>	Thursday Only - 13086	\$315	\$415	<input type="checkbox"/>	Thursday Only - 13086	\$355	\$455
<input type="checkbox"/>	Friday Only - 13087	\$255	\$355	<input type="checkbox"/>	Friday Only - 13087	\$315	\$415	<input type="checkbox"/>	Friday Only - 13087	\$355	\$455

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 If you have special needs under the Americans With Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

Special Needs: If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

Cancellation Policy: Cancellations/Transfers made up to three weeks before the conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days before an event are subject to a \$100 administration fee for members; \$150 administration fee for nonmembers. *Cancellations/No Shows on the date of the event forfeit the entire registration fee. No refunds or transfer of fees will be made after the date of the event.*

REGISTRATION

PLEASE CHOOSE THE SESSIONS YOU PLAN TO ATTEND

Day One - Thursday, August 25, 2016		
7 - 7:50 a.m. (Optional) Early Session		
<input type="checkbox"/>	A	Forensic Accounting: It Ain't What You Think It Is (A&A)
8:05 - 8:55 a.m. Keynote Session		
<input type="checkbox"/>	B	The Braves Stadium, The Battery and Their Economic Impact on Georgia
9:15 - 10:30 a.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	C1	Comprehensive Defensive Documentation Techniques: Engagement Letters, Disengagement Letters and More (A&A)
<input type="checkbox"/>	C2	IT Risks and Controls (A&A)
<input type="checkbox"/>	C3	Employment Law Trends in 2016 and Beyond: What Keeps You Up at Night?
<input type="checkbox"/>	C4	Recent SALT Developments in the Southeast: Tax Legislation, Cases, Rulings and Politics
<input type="checkbox"/>	C5	Measure What Matters
<input type="checkbox"/>	C6	No More Slackers! Building a Culture of Accountability Within Your Team
<input type="checkbox"/>	C7	Economic Outlook
10:45 a.m. - 12 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	D1	Governmental and Nonprofit Accounting Update (A&A)
<input type="checkbox"/>	D2	Private Company Council Update (A&A)
<input type="checkbox"/>	D3	Strategic Finance: Staying Relevant in the 21st Century
<input type="checkbox"/>	D4	Hot Topics in IRS Audits
<input type="checkbox"/>	D5	How to Grow Your Practice with Cloud Accounting Services
<input type="checkbox"/>	D6	What CPAs Need to Know About Immigration to Keep Out of Trouble
<input type="checkbox"/>	D7	From Insight to Impact: Unlocking Opportunities in Big Data
12 - 1:10 p.m. Lunch		
<input type="checkbox"/>	Lunch (included in registration fee)	
1:10 - 2:50 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	E1	Revenue Recognition: What Do I Need to Know and When Do I Need to Take Action (A&A)

<input type="checkbox"/>	E2	Audit Sampling Techniques and Documentation (A&A)
<input type="checkbox"/>	E3	The C-Suite: 10 Powerful Tools for Getting There and Staying There
<input type="checkbox"/>	E4	Department of Revenue Update
<input type="checkbox"/>	E5	Working with Windows 10
<input type="checkbox"/>	E6	Living in the (Real) Digital World: How Online Tools Can and Cannot Build Your Personal Brand and Your Business
<input type="checkbox"/>	E7	Trends in Governance for Not-for-Profit Entities
3:20 - 5 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	F1	Accounting and Auditing Update for Public Accounting: What Have the Standards Setters Been Up to Lately (A&A)
<input type="checkbox"/>	F2	Risk Management as a Success Strategy (A&A)
<input type="checkbox"/>	F3	Working Capital
<input type="checkbox"/>	F4	International Tax Compliance, Enforcement, and Disputes: How Recent IRS Actions Affect You and Your Clients
<input type="checkbox"/>	F5	Excel Tips and Tricks
<input type="checkbox"/>	F6	Getting Your Financial House in Order
<input type="checkbox"/>	F7	Hiring and Retaining Your Workforce

Day Two - Friday, August 26, 2016		
7 - 7:50 a.m. (Optional) Early Session		
<input type="checkbox"/>	G	Lease Accounting (A&A)
8:05 - 8:55 a.m. Keynote Session		
<input type="checkbox"/>	H	Motivation by Chocolate
9:15 - 10:30 a.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	I1	Peer Review Update: How to Make Yours Worthwhile (A&A)
<input type="checkbox"/>	I2	Financial Instruments: The Rewrite of FASB 115 (A&A)
<input type="checkbox"/>	I3	Treasury Management: Strategies and Better Practices
<input type="checkbox"/>	I4	Estate Planning: Changing Laws and Evolving Trends
<input type="checkbox"/>	I5	Tech Talk with a Tech Ninja
<input type="checkbox"/>	I6	The Rittenhouse Rankings: Cut Through Financial Reporting's FOG

<input type="checkbox"/>	I7	How to Get Along with Everyone Who's Not Me
10:45 a.m. - 12 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	J1	SAARS 21: Comp and Review Update (A&A)
<input type="checkbox"/>	J2	Fair Value Measurement (A&A)
<input type="checkbox"/>	J3	Forecasting and Budgeting Update: Moving Beyond Traditional Budgeting
<input type="checkbox"/>	J4	Tax Research
<input type="checkbox"/>	J5	A New Day, A New Technology Way
<input type="checkbox"/>	J6	Management Continuity Risk: Build a Team to Sustain Your Business
<input type="checkbox"/>	J7	Social Security and Medicare: How to Advise Clients in Light of Recent Changes
12 - 1:10 p.m. Lunch		
<input type="checkbox"/>	Lunch (included in registration fee)	
1:10 - 2:50 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	K1	Audit Quality: Why Should We Care? (A&A)
<input type="checkbox"/>	K2	FASB Update for Industry (A&A)
<input type="checkbox"/>	K3	Strategic Outsourcing and Supply Chain Excellence
<input type="checkbox"/>	K4	Individual Federal Tax Update
<input type="checkbox"/>	K5	Securing the Perimeter: A Management View
<input type="checkbox"/>	K6	Beyond the Checklist: The Psychology of Critical Thinking
<input type="checkbox"/>	K7	The Michelangelo Moment: Sustained Excellence Amid Chaos and Uncertainty
3:20 - 5 p.m. Breakout Sessions (choose one)		
<input type="checkbox"/>	L1	Audit Archaeology: Unearthing the Data Hiding Right Under Your Feet (A&A)
<input type="checkbox"/>	L2	COSO 2013: What's The Impact (A&A)
<input type="checkbox"/>	L3	The Implementation of Ethics and the Ethics of Implementation: Paradigm Shifts Yesterday, Today and Tomorrow
<input type="checkbox"/>	L4	Business Federal Tax Update
<input type="checkbox"/>	L5	Dashboard Reporting Tools and Techniques
<input type="checkbox"/>	L6	Georgia Board of Accountancy and Legislative Update
<input type="checkbox"/>	L7	Asset Preservation for Seniors: Tax Misconceptions

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Registrants of the 2016 Southeastern Accounting Show will receive an email when electronic course materials (eMaterials) are available to download.

USE OF IMAGE

Attendance of the Southeastern Accounting Show constitutes an agreement by the attendee to GSCPA's use of the registrant's image or voice in photos and videos.

LUNCH

Lunch is provided both days of the conference and is served in the back of the Exhibit Hall.

WIRELESS INTERNET

Complimentary wireless internet access is available throughout the Cobb Galleria Centre for the duration of the conference. You are welcome to bring your own devices; power outlet and charging availability is limited.

PARKING

There is ample free parking at Cobb Galleria for our group. There are several parking decks to choose from. The largest is the new deck immediately across the road from the main entrance to the Centre, there is a tunnel on level two from the deck to the main entrance to allow you to cross the road safely and to stay dry in the event of rain.

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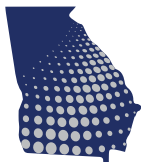
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