

HEALTH CARE CONFERENCE

February 23, 2018

On-site in Atlanta
or attend online

Join us for Tax
Reform discussion
and updates



**The Georgia Society
of CPAs**

Stay on top of the **trends and changes** to give your company and clients the most up-to-date **information and assistance**.

February 23, 2018 | Cobb Galleria Centre, Atlanta

Event Codes: 13010,  LS13010

CPE Credit: 8 hours with a possible 3.5 hours A&A

The **2018 Health Care Conference** presents industry leaders discussing a wide range of issues in the legal, regulatory, audit, and operational realms of financial health care. Enhance best practices and change your business approach.


Who Should Attend: Administrators of hospitals, physician groups, managed care organizations.

CPAs with health care clients, as well as CEOs, CFOs, CIOs, compliance officers, internal auditors, and financial managers.

LIVE STREAM ATTENDANCE

Event Code:  LS13010

CPE Credit: 4.5 hours General; 3.5 hours of A&A

Live stream allows you to attend the conference from your home, office or anywhere you can access the Internet. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. Sessions in the program indicated with the  symbol are available to stream.

CUSTOMIZE YOUR LEARNING

Want to focus on a specific area of health care finance? Three tracks of study will help you identify sessions that best match your interests.

**ACCOUNTING &
AUDITING**

**GENERAL
KNOWLEDGE**

**PHYSICIAN
INTEREST**

FEATURED SPEAKERS



Richard Cameron

Senior managing director at Ankura

Session: Washington Update:
Preparing for Health Care and
Tax Reform



Thomas (T.J.) Ferrante

Associate health care lawyer with
Foley & Lardner LLP

Session: Telemedicine in Georgia:
Practice and Payment



Timothy Smith, CPA

Senior managing director at Ankura

Session: Using and Misusing MGMA
Data



Wes Sternberg, CPA, CITP

Partner with Draffin & Tucker, LLP
Audit and Accounting service group.

Session: Impact of Lease Accounting
Changes on Your Healthcare
Organization













SCHEDULE AT-A-GLANCE

Fields of study

ACCOUNTING &
AUDITING

GENERAL
KNOWLEDGE

PHYSICIAN
INTEREST

7:15 - 8 a.m.	Continental Breakfast/Registration
8 - 8:05 a.m.	Welcome and Announcements
8:05 - 9:20 a.m.	 A. Washington Update: Preparing for Health Care and Tax Reform
9:20 - 9:30 a.m.	Networking Break
9:30 - 10:45 a.m.	 B. Legal and Business: Taxation, Medicare, Medicaid, and Health Insurance
10:45 - 11 a.m.	Networking Break
11 a.m. - 12:15 p.m.	 C. The Fate of Hospitals in the New Era: Life or Death?
12:15 - 1:10 p.m.	Lunch
1:10 - 2:25 p.m.	  D1. Impact of Lease Accounting Changes on Your Health Care Organization (A&A)  D2. Types of Financing for Health Care Deals  D3. MACRA: 2018 and Beyond
2:25 - 2:35 p.m.	Networking Break
2:35 - 3:25 p.m.	  E1. Overview of Fraud Investigations (A&A)  E2. Healthcare Supply Chain: A \$23 Billion Opportunity  E3. What's New in Physician Compensation and Contracting?
3:25 - 3:35 p.m.	Networking Break
3:35 - 4:25 p.m.	  F1. A&A Update for the Health Care Industry (A&A)  F2. Telemedicine in Georgia: Practice and Payment  F3. Using and Misusing MGMA Data

Topics and speakers are subject to change.

Visit www.bit.ly/HealthCare18 for the most up-to-date agenda.

REGISTRATION

Event Code: 13010

Name _____ MI _____ Last _____ Member # _____

Company/Firm Name _____

Address _____







City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Registration Confirmation: Mail **OR** Email

Check here if registration includes a change of address:

PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by February 2	\$270	\$370	 \$270	 \$370
Standard Registration Fee	\$330	\$430	 \$330	 \$430
Late Registration Fee after February 20	\$370	\$470	 \$370	 \$470

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.

Turn Form Over for Payment Information 

REGISTER TODAY!

ONLINE registration available at www.gscpa.org

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order


MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs to:

The Georgia Society of CPAs
Six Concourse Parkway, Suite 800
Atlanta, GA 30328


BREAKOUT SESSIONS

Choose one session per time slot


1:10 - 2:25 p.m.

-  D1. Impact of Lease Accounting Changes on Your Health Care Organization (A&A)
- D2. Types of Financing for Health Care Deals
- D3. MACRA: 2018 and Beyond

2:35 - 3:25 p.m.

-  E1. Overview of Fraud Investigations (A&A)
- E2. Health Care Supply Chain: A \$23 Billion Opportunity
- E3. What's New in Physician Compensation and Contracting?


3:35 - 4:25 p.m.

-  F1. A&A Update for the Health Care Industry (A&A)
- F2. Telemedicine in Georgia: Practice and Payment
- F3. Using and Misusing MGMA Data


MATERIALS

Choose how you wish to receive conference materials



- Download eMaterials No printed materials provided at the conference
- Printed Materials Will receive printed materials at the conference
-  [Live Stream Attendees will receive eMaterials](#)

PAYMENT INFORMATION

In Person Attendance OR  Live Stream Attendance

- Use Money on Account
- Check for \$_____ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$_____ Personal Card OR Company Card
- Discover MasterCard AmEx Visa

Card Number

Expiration Date

Name as it appears on card

Signature

ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.



If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.



TASK FORCE

Susan P. Clark, Emory Healthcare
Mary Jo Duffy, Principle Valuation, LLC
Robert Mundy, Ankura Consulting Group
Tynan Olechny, PYA
Jimmie D. Richter, Jr., Draffin & Tucker, LLP

FACILITY

Cobb Galleria Centre
2 Galleria Parkway SE, Atlanta, Ga. 30339
770-989-5095
Directions: <http://tinyurl.com/cobbgalleria>

HOTEL

Renaissance Waverly Hotel
2450 Galleria Parkway, Atlanta, Ga. 30339
770-953-4500
Website: www.renaissancewaverly.com

*GSCPA does not have a room block established at any hotel

PHOTOGRAPHY

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