

# Fraud & Forensic Accounting Conference

September 26, 2019

Event Codes: 13020,  LS13020

GSCPA Learning Center

Atlanta, Georgia



**The Georgia Society  
of CPAs**

Fraud & Forensic  
Accounting Conference

The Georgia Society  
of CPAs



Six Concourse Parkway  
Suite 800  
Atlanta, GA 30328

Nonprofit Organization  
U.S. Postage  
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Atlanta, Georgia  
Permit No. 1366

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CPE Credit: 8 hours A&A

You provide your expertise to a variety of clients and organizations from government agencies to law firms to large corporations.

The 2019 Fraud and Forensic Accounting Conference provides an opportunity for you to learn best practices from local and national experts on a variety of topics from forensic technologies, ethics, interviewing skills, fraud compliance, and cyber-attacks.

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## Attend Virtually

Live Stream Event Code: LS13020

CPE Credit: 8 hours A&A


Live stream allows you to attend the conference from your home, office or anywhere you can access the internet. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. All Fraud & Forensic Accounting Conference sessions will be live streamed.

## Program Schedule

7:15 - 8 a.m. Registration and Continental Breakfast

8 - 8:05 a.m. Welcome and Announcements

8:05 - 9:20 a.m.

 **A - Trust is NOT a Control**


*Nnennaya Anyaebosi, CPA, CFP, MARTA, Atlanta, Ga.*

Our operational controls may be sound but are they 100 percent fraud proof? Do not be deceived; individuals design automated and manual controls, and individuals commit fraud. Look at what happens when individuals charged with oversight choose to manipulate and abuse the trust placed on them.

9:20 - 9:30 a.m.

**Networking Break**

9:30 - 10:45 a.m.

 **B - Applying Emerging Forensic Technologies While Leveraging Artificial Intelligence, Robotic Process Automation and Blockchain**

*Christopher Grippa, CPA, CFE and*

*Taimur Ghaznavi, CFE, CIPP, JD, EY, Atlanta, Ga.*

Review results from EY's Forensic Data Analytics Global Survey, discuss how to apply technology, and look at practical examples of how these technologies work. Examine the role of accountants and senior executives in the process and samples of reports and visualization techniques that help accountants bring new insights to assist senior executives quickly digest observations.

10:45 - 11 a.m.

**Networking Break**

11 - 11:50 a.m.

 **C - Ethical Issues are Everywhere:**

**Accounting Firm Cases**

*Jennifer H. Elder, CPA, CGMA, CIA,*

*Business Learning Institute, Thornton, N.H.*


Do you have to sign an independence statement annually? Do you know that such a policy creates more issues than it solves? Ethics in a firm is more than just issues of independence. Ethical dilemmas can appear with client acceptance, client continuation, completing workpapers, time budgets, emails, and even giving tax advice. In 2018, a CPA was convicted of aiding and abetting tax evasion for providing advice on delaying recognition of revenue. Cover the latest issues catching firms in unethical behavior so that you can stay on the right side of ethical decisions.

For more information  
or to register online, visit  
<http://bit.ly/Fraud19>

**11:50 a.m. - 12:45 p.m.**

**Lunch**

**12:45 - 2 p.m.**

** D - Interviewing Skills Techniques**

*Charlie McGimsey, CPA, CFE, Windham Brannon, Atlanta, Ga.*

Financial forensic professionals excel in the analysis of documents and financial data. However, most lack capabilities and training in conducting interviews in a forensic investigation. Topics of discussion include garnering valuable information through interviews; narrowing the scope of the investigation with information gathered in interviews, increasing the probability of success in the engagement, and more. Hypothetical cases and related interviewing tactics will be covered.

**2 - 2:10 p.m.**

**Networking Break**

**2:10 - 3:25 p.m.**

** E - Fraud Compliance**

*Elizabeth Simon, CPA, CFE, Cox Communications, Atlanta, Ga.*

Asset misappropriation is by far the most common form of occupational fraud, occurring in more than 89 percent of cases surveyed in the 2018 ACFE Report to the Nation. Expense reports are perhaps the easiest way for employees to access company funds. Most asset misappropriation cases result in small-dollar losses. But expense report fraud can even expand into the millions. Review a case study of how one person was able to defraud a company of over three million dollars, explore how the fraud was discovered, the ways the fraud was carried out, the controls put in place afterward to prevent future frauds, and the outcome of the case.

**3:25 - 3:35 p.m.**

**Networking Break**

**3:35 - 4:25 p.m.**

** F - CyberZoology: Protecting Your Organization from New Breeds of Attacks**

*Patrick Kelley, Critical Path Security, Canton, Ga.*

Receive insight into the most recent and pertinent attacks against CPA and financial practices around the world. Additionally, each attendee will be provided with free solutions to help protect against many of the outlined attacks. Let us show you how to reduce the chances of being the next headline.

## Facility

### The Georgia Society of CPAs Learning Center

Six Concourse Parkway, Suite 800 | Atlanta, Ga. 30328  
404-231-8676 | 800-330-8889

## Hotel

### The Westin - Perimeter North

Seven Concourse Parkway NW, Atlanta, Ga. 30328  
770-280-9860 | Website: [bit.ly/WestinAtlantaGSCPA](http://bit.ly/WestinAtlantaGSCPA)  
Please mention GSCPA when making your reservation.

## Task Force

### CHAIR

Theodore Brown, CPA/CFF, CFE, MAFF/CVA  
*Aprio, Atlanta, Ga.*

### MEMBERS

Jacquelyn Anderson, CPA  
*Atlanta Regional Commission, Atlanta, Ga.*

Nnennaya Anyaebosi, CPA, CIA, CGAP  
*MARTA, Atlanta, Ga.*

Paul Dopp, ABV, CFF, CVA  
*GlassRatner Advisory & Capital Group, Atlanta, Ga.*

Karen Fortune, CPA/CFF, MAcc  
*IAG Forensics, Marietta, Ga.*

Barbara Hall, CPA  
*Sun Trust Bank, Atlanta, Ga.*

Natalie Lewis, CPA/CFF, CFE  
*Baker Tilly Virchow Krause, LLP, Atlanta, Ga.*

Joe Odom, CFE  
*Chamberlain, Hrdlicka, White, Williams, & Aughty, Atlanta, Ga.*

# REGISTRATION

Event Code: 13020

Name  MI  Last  Member #

Company/Firm Name

Address  City  State  Zip

Phone  Fax  Email

Registration Confirmation:  Mail **OR**  Email

Check here if registration includes a change of address:

## PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by <b>September 5</b>	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380
Standard Registration Fee	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440
Late Registration Fee after <b>September 23</b>	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470

**Cancellation Policy:** Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.

## PAYMENT INFORMATION

- Use Money on Account
- Check for \$\_\_\_\_\_ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$\_\_\_\_\_
- Personal Card **OR**  Company Card
- Discover  MasterCard  AmEx  Visa

Card Number  Expiration Date

Name as it appears on card

Signature



## MATERIALS

The Fraud and Forensic Accounting Conference is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available.

**For more information on eMaterials visit: [ematerials.gscpa.org](http://ematerials.gscpa.org).**

## ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.



If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

## REGISTER TODAY!

**ONLINE** registration available at [www.gscpa.org](http://www.gscpa.org) or <http://bit.ly/Fraud-19>

**MAIL** your completed registration with credit card information or check made payable to The Georgia Society of CPAs to:

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