
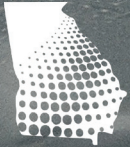


Accounting & Auditing Conference

October 24, 2019 | Event Codes: 13035,  LS13035

GSCPA Learning Center | Atlanta, Georgia



The Georgia Society
of CPAs

The Georgia Society
of CPAs



Six Concourse Parkway
Suite 800
Atlanta, GA 30328

Accounting & Auditing
Conference

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Accounting & Auditing Conference

October 24, 2019 | Event Codes: 13035,  LS13035

GSCPA Learning Center | Atlanta, Georgia

CPE Credit: 8 hours of A&A

The auditing and accounting landscape is changing. From lease accounting to fraud, to peer review and cybersecurity - CPAs need to stay sharp and get the most eminent updates possible. Thought leaders and experts will provide thorough updates on current issues and developing trends. **There are two tracks of study for this conference:**

business and industry and **public accounting.**

FACILITY

The Georgia Society of CPAs Learning Center

Six Concourse Parkway, Suite 800
Atlanta, Ga. 30328
404-231-8676 | 800-330-8889

HOTEL

The Westin - Perimeter North

Seven Concourse Parkway NW
Atlanta, Ga. 30328 | 770-280-9860
Website: bit.ly/WestinAtlantaGSCPA
Please mention GSCPA when making your reservation.

TASK FORCE

CHAIR

Gregory Kordecki, CPA, CGMA, MPA, MDS
Clayton State University, Morrow, Ga.

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PricewaterhouseCoopers, Atlanta, Ga.

Debra McGlaun, CPA, CFE
Smith & Howard, Atlanta, Ga.

AJ Hurst, CPA
Frazier & Deeter LLC, Atlanta, Ga.

Denise Castro, CPA
Denise Castro CPA & Associates, Adairsville, Ga.

Mette Herrin, CPA
Denise Castro CPA & Associates, Adairsville, Ga.

ATTEND VIRTUALLY

Live Stream Event Code: LS13035

CPE Credit: 8 hours A&A

Live stream allows you to attend the conference from your home, office or anywhere you can access the internet. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. All conference sessions will be live streamed.

For more information or to register, visit <http://bit.ly/Audit19LS> or call 404-504-2985 or 800-330-8889, Opt. 3.

PROGRAM SCHEDULE

7:15 - 8 a.m. Continental Breakfast/Registration

8 - 8:05 a.m. Welcome and Announcements

8:05 - 9:45 a.m.

A - Accounting and Auditing Update

Karl Egnatoff, CPA, CITP, Phoenix Beach, Myrtle Beach, S.C.

Cover updates affecting professionals in public accounting as well as those working in business and industry. Review recent FASB and ASB activities, look at Accounting and Review Services Committee pronouncements and review the last update to the COSO Enterprise Risk Management Framework. Accountants needing to stay abreast of authoritative pronouncements relating to accounting and auditing will benefit from this session.

9:45 - 9:55 a.m. Networking Break

9:55 - 10:45 a.m.

B - AICPA Enhancing Audit Quality Update: Continuing the Journey to Excellence

James W. Brackens, Jr., CPA, CGMA, AICPA, Pittsboro, N.C.

Four years ago, the AICPA launched its Enhancing Audit Quality Initiative, a holistic solution for improving audit quality in an increasingly complex business environment. Receive an update on the AICPA's data-driven approach to enhancing audit quality; progress made in combatting the most significant audit issues, including resources the AICPA has developed for auditors, audit engagement teams, and auditees.

10:45 - 10:55 a.m. Networking Break

10:55 a.m. - 12:10 p.m.

C - Fraud: A Life Cycle Approach for Accountants and Auditors

Victor E. Hartman, J.D., CPA, The Hartman Firm, LLC, Atlanta, Ga.

Vic Hartman is a former FBI agent, attorney, and CPA with expertise in handling fraud-related issues. Vic will discuss the various issues around the fraud life cycle, including prevention, detection, investigation, mitigation, and remediation, including the current fraud threat picture with ideas on mitigating them.

12:10 - 1 p.m. Lunch

1 - 2:15 p.m.

BUSINESS & INDUSTRY

D1 - What is Analytics and How Can It Be Used at Your Company?

Rachel Wiseley, Slalom, Atlanta, Ga.

Discuss the evolution and meaning of "buzz words" like big data, analytics, and machine learning. Look at how companies use data analytics to make decisions every day, as well as at the ethical limitations and concerns around this topic.

PUBLIC ACCOUNTING

D2 - Peer Review Update for Practitioners

Chris Rouse, CPA, Windham Brannon, Atlanta, Ga.

Peer review keeps getting more stringent and more robust. Hear this experienced practitioner and peer reviewer and take away what you need to know to get tougher yourself. It's not just about the things peer reviewers are finding; it's about how to use those findings to add value to your practice. Bring your tough questions and receive real-world answers.

2:15 - 2:30 p.m. Networking Break

2:30 - 3:20 p.m.

BUSINESS & INDUSTRY

E1 - ASC 842, Leases: Implementation, Considerations and Lessons Learned

Lauren Bisanz, CPA, Pricewaterhouse Cooper, Atlanta, Ga.

Beatriz Iglesias, CPA, Pricewaterhouse Cooper, Atlanta, Ga.

Receive an overview of implementation challenges, key judgment areas and lessons learned concerning the adoption of ASC 842, Leases pursuant U.S. GAAP.

PUBLIC ACCOUNTING

E2 - Does the Next Generation Understand Ethics?

Brandi Steinberg, CPA, CFE, IAG Forensics, Marietta, Ga.

Bill Black, CPA, University of North Georgia, Sandy Springs, Ga.

Ethics are essential in accounting, but does the next generation see ethics the same way as current management? Simply assuming we all see ethics, in the same way, can lead to trouble. Discuss indications from recent hiring experiences where there are areas for improvement, and present findings from current research contrasting student ethical perceptions with experienced practitioners.

3:20 - 3:30 p.m. Networking Break

3:30 - 4:20 p.m.

BUSINESS & INDUSTRY

F1 - Mergers and Acquisitions Overview: Preparing to Sell Your Business

Kyle Schickner, Croft and Bender, Atlanta, Ga.

Review how business owners can prepare to sell their business; detailed overview of a typical M&A process; common pitfalls of an M&A process; methods to mitigate these concerns/risks; and an overview of strategic alternatives available, including debt recapitalization, minority recapitalization/capital raise, majority recapitalization, and strategic sale.

PUBLIC ACCOUNTING

F2 - Cybersecurity for Smaller Firms

Brandon Smith, CPA, Mauldin & Jenkins, Atlanta, Ga.

Jameson Miller, CPA, CISA, Mauldin & Jenkins, Chattanooga, Tenn.

The rise of cybersecurity risk is an irreversible trend becoming more pervasive every day. Ransomware attacks are on the rise, cybercriminals are exploiting office and word processing files, and hackers are looking to emerging technologies for advanced attacks. The changing environment has created new threats and opportunities for the accounting profession. See how CPAs are leading the way in helping enterprises assess cybersecurity risks and in providing services for risk programs.

REGISTRATION

Event Code: 13035

Name MI Last Member #

Company/Firm Name

Address City State Zip

Phone Fax Email

Registration Confirmation: Mail **OR** Email Check here if registration includes a change of address:

PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by October 3	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380	<input type="checkbox"/> \$280	<input type="checkbox"/> \$380
Standard Registration Fee	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440	<input type="checkbox"/> \$340	<input type="checkbox"/> \$440
Late Registration Fee after October 21	<input type="checkbox"/> \$380	<input type="checkbox"/> \$480	<input type="checkbox"/> \$380	<input type="checkbox"/> \$480

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. *Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.*

BREAKOUT SESSIONS

Choose one session per time slot

1 - 2:15 p.m.

- D1 - What is Analytics and How Can It Be Used At Your Company? (Industry)
- D2 - Peer Review Update for Practitioners (Public)

2:30 - 3:20 p.m.

- E1 - ASC 842, Leases: Implementation, Considerations and Lessons Learned (Industry)
- E2 - Does the Next Generation Understand Ethics? (Public)

3:30 - 4:20p.m.

- F1 - Mergers and Acquisitions Overview (Industry)
- F2 - Cybersecurity for Smaller Firms (Public)

MATERIALS

This is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available.

For more information on eMaterials visit: ematerials.gscpa.org.

ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

PAYMENT INFORMATION

- Use Money on Account
- Check for \$ _____ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$ _____
- Personal Card **OR** Company Card
- Discover MasterCard AmEx Visa

Card Number Expiration Date

Name as it appears on card

Signature

REGISTER TODAY!

ONLINE registration available at www.gscpa.org or <http://bit.ly/Audit-19>

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs
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