

The Georgia Society of CPAs

Accounting & Auditing Conference

October 25, 2018

Event Code: 13035,  LS13035

GSCPA Learning Center

Atlanta, Georgia



**The Georgia Society
of CPAs**



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**Accounting & Auditing
Conference**

**The Georgia Society
of CPAs**



Six Concourse Parkway
Suite 800
Atlanta, GA 30328

Accounting & Auditing Conference

October 25, 2018 | Event Codes: 13035,  LS13035

GSCPA Learning Center | Atlanta, Georgia | CPE Credit: 8 hours A&A

Join GSCPA for the 2018 Accounting and Auditing Conference to increase your knowledge and comprehension of trends, challenges, and practices in the areas of accounting standards, fraud, data analytics, technology, and peer review. Discuss how critical changes affect your business and clients. Receive valuable insight from industry leaders while participating in idea exchanges with your peers.

Two tracks of study to enhance your knowledge: one for **public accounting** and one for **business and industry.**

Facility

The Georgia Society of CPAs Learning Center

Six Concourse Parkway, Suite 800, Atlanta, Georgia 30328

404-231-8676 | 800-330-8889

Directions: www.gscpa.org/content/ContinuingEducation/travelinfo.aspx

Hotel

The Westin - Perimeter North

Seven Concourse Parkway NW, Atlanta, Georgia 30328

Corporate rate based on availability: \$152

GSCPA does not have a room block for this event

770-280-9860 | <http://bit.ly/WestinAtlantaGSCPA>

Conference Task Force

CHAIR

David "Josh" Sanders, CPA, *PricewaterhouseCoopers, LLP, Atlanta, Ga.*

MEMBERS

Debra L. McGlaun, CPA, CFE, *Smith & Howard, PC, Atlanta, Ga.*

Gina Gondron, CIA, CISA, *Frazier & Deeter LLC, Atlanta, Ga.*


Anthony J. Hurst, CPA, *Frazier & Deeter LLC, Atlanta, Ga.*

Gregory S. Kordecki, CPA, CGMA, MPA, MDS, *Clayton State University, Morrow, Ga.*

Ben P. Lee, CPA, CGFM, CFF, CGMA, CGFO, *Coastal CPAs, LLC, St. Simons Island, Ga.*

LIVE STREAM ATTENDANCE

Event Code:  LS13035 | CPE Credit: 8 hours A&A

Live stream allows you to attend the conference from your home or office. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. Live streamed sessions are indicated with this symbol: 

For more information or to register, visit www.bit.ly/Audit18LS or call 404-504-2985 or 800-330-8889, Opt. 3.

Program Schedule

7:15 - 8 a.m.

Registration and Continental Breakfast

8 - 8:05 a.m.

Welcome and Announcements

8:05 - 9:45 a.m.

A - An Executive Overview of Accounting and Auditing Guidance

Melisa Galasso, CPA, Galasso Learning Solutions LLC, Charlotte, N.C.

Take a high-level look at the recent activities of FASB, as well as the Auditing Standards Board of the AICPA. Review the impact of the new standards and how you can prepare to implement them in a practical way. Ensure you are aware of the major changes out there and can identify which changes may impact you so you can do further research. Also discuss the Audit Quality Initiative of the AICPA and some of its recent quality findings.

9:45 - 9:55 a.m.

Networking Break

9:55 - 11:10 a.m.

B - ASC 606: Update and Lessons Learned from Public Company Adoption

AJ Hurst, CPA, Frazier & Deeter, Atlanta, Ga.

Receive a brief update on the status of Accounting Standards Codification 606, Revenue from Contracts with Customers. As public companies have started to implement the new revenue recognition accounting standard, this session will also provide some insight on the implementation efforts and provide some lessons learned from public company adoption of the new standard, including financial statement disclosures related to the change.

11:10 - 11:20 a.m.

Networking Break

11:20 a.m. - 12:10 p.m.

C - Lying, Cheating and Stealing....Oh My! Finding Fraud with the Help of Data Analytics

Phil Hurd, Georgia Institute of Technology, Atlanta, Ga.

Review real world examples of fraud discovered using data analytics. The analytical techniques will be discussed along with the events surrounding the perpetrators. Receive a working knowledge of fraud influences; familiarity with anomaly detection; and understanding of continuous controls monitoring techniques.

12:10 - 1 p.m.

Lunch

1 - 2:15 p.m.

PUBLIC

D1 - How Technology is Disrupting the Audit

Robin Cutshaw, PwC, Atlanta, Ga.

Franz Wessels, PwC, Atlanta, Ga.

Participate in a robust discussion (including demo) on how technology is revolutionizing how auditors work. Look at how technology tools can enable more efficient and effective audits.

INDUSTRY

D2 - Digitization of the Accounting Profession

John Brady, CPA, PricewaterhouseCoopers, LLP, Chicago, Ill.

Chris Smith, CPA, PricewaterhouseCoopers, LLP, San Jose, Calif.

Do you want to learn more about how technological innovations like artificial intelligence, robotic process automation, data visualization software, and blockchain are impacting the accounting profession? Attend this informational session to discuss how professional service firms, their clients, and accounting services will be impacted by the digitization revolution.

2:15 - 2:30 p.m.

Break

2:30 - 3:20 p.m.

PUBLIC

E1 - GAAP: Common Footnote Disclosure Mistakes

Caleb Lloyd, CPA, Smith & Howard, Atlanta, Ga.

Financial statements are intended to provide financial information that is relevant to the users of those financial statements. The information presented in those statements should be clear, meaningful, and useful, but sometimes that goal is not achieved due to missing, incomplete, or unnecessary disclosures. Discuss ways to improve the footnote disclosures in financial statements.

INDUSTRY

E2 - Management Reporting and KPI Design

Sasha Morozova, CPA, Riveron Consulting, Atlanta, Ga.

Jason von Holstein, Riveron Consulting, Atlanta, Ga.

We will walk through the process to identify the base data points that truly drive value and define success within an organization, review the process to determine the type of reporting produced, based on audience, purpose, availability of data, etc. and discuss trends in the tools used to visualize reporting elements.

3:20 - 3:30 p.m.

Break

3:30 - 4:20 p.m.

PUBLIC

F1 - Peer Review Update: How to Avoid Being Nonconforming

Chris Rouse, CPA, Windham Brannon, PC, Atlanta, Ga.

Recent changes in peer review standards and procedures have substantially increased the number of nonconforming engagements being identified by peer reviewers. Discuss dealing with these changes in your audit, review, compilation and preparation practice, and more importantly how this can be used to improve service to your clients.

INDUSTRY

F2 - Technology Panel: Best Practices

Jeff Sanders, CPA, Southern Bank & Trust, Dahlonega, Ga.

Debbie McGlaun, CPA, CFE, Smith & Howard, Atlanta, Ga.

Join the conversation to see how your peers are using the newest technologies to make the job easier. Learn about new software, automating expense reporting, in house payroll and more.

REGISTRATION

Event Code: 13035

Name MI Last Member #

Company/Firm Name

Address City State Zip

Phone Fax Email

Registration Confirmation: Mail **OR** Email

Check here if registration includes a change of address:

PRICING INFORMATION

	Members	Nonmembers	LIVE STREAM Members	LIVE STREAM Nonmembers
Early Registration Fee by October 4	<input type="checkbox"/> \$270	<input type="checkbox"/> \$370	<input type="checkbox"/> \$270	<input type="checkbox"/> \$370
Standard Registration Fee	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430	<input type="checkbox"/> \$330	<input type="checkbox"/> \$430
Late Registration Fee after October 22	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470	<input type="checkbox"/> \$370	<input type="checkbox"/> \$470

Cancellation Policy: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a \$50 administration fee. Cancellations/Transfers made within three business days are subject to a \$100 administration fee for members; \$150 for nonmembers. *Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.*

BREAKOUT SESSIONS

Choose one session per time slot

1 - 2:15 p.m.

- D1 - How Technology is Disrupting the Audit (Public)
- D2 - Digitization of the Accounting Profession (Industry)

2:30 - 3:20 p.m.

- E1 - GAAP: Common Footnote Disclosure Mistakes (Public)
- E2 - Management Reporting and KPI Design (Industry)

3:30 - 4:20p.m.

- F1 - Peer Review Update: How to Avoid Being Nonconforming (Public)
- F2 - Technology Panel: Best Practices (Industry)

MATERIALS

The Accounting & Auditing Conference is a paperless conference and all materials will be available electronically as PDFs. Materials will be available to download in advance and participants will receive an email when they are available.

For more information on eMaterials visit: ematerials.gscpa.org.

ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

PAYMENT INFORMATION

- Use Money on Account
- Check for \$_____ made payable to The Georgia Society of CPAs
- Amount to charge credit card \$_____
- Personal Card **OR** Company Card
- Discover MasterCard AmEx Visa

Card Number Expiration Date

Name as it appears on card

Signature

REGISTER TODAY!

ONLINE registration available at www.gscpa.org

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs
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