



Chapter News and Events



August 2009

North Perimeter Chapter

www.gscpa.org

President's Message

I would like to thank everyone who came to the July meeting. I never knew lease accounting had so many issues as was discussed by our speaker.

The GSCPA Board of Directors met recently to set the strategic plan of the Society for the next several years. The 2 primary areas the Society will focus on are: (1) how to increase its use of technology to present CPE and manage communications with members, and (2) re-evaluate all of the programs it currently offers to determine if it is meeting the needs of the members, including all CPE courses, conferences and other programs. To quote Paul McCartney, "in this ever changing world in which we live in", I believe that the Society is taking some very positive steps to be more efficient in its delivery of what the members expect of it.

This month's speaker is Mark Zyla, CPA/ABV, CFA, ASA, managing director of Acuitas, Inc. He does valuation consultation for businesses for financial reporting, mergers and acquisitions, tax planning amongst other purposes. He is the co-author of two books on business valuation and the AICPA's courses Fair Value Accounting: A Critical New Skill for All CPAs and, Valuing Goodwill and Other Intangible Assets. His presentation to us will focus on fair value accounting.

On a personal note, I'd like to wish Ellen Sweatt well. Next month she will be having surgeries to replace both of her knees. Now her students will have to do a better job of keeping ahead of her.

Congratulations to Craig Lampert on winning last month's drawing.

Larry Cohen

Meeting Information

The cost is \$30 for current members of North Perimeter Chapter and \$35 for nonmembers. Payment is at the door by cash or check. The time of the meeting is 5 p.m. for registration. Student members of our chapter may attend free as guests (with proper RSVP) of the chapter.

Reservations can be made by [email](#) or on the [North Perimeter Chapter web site](#).

The Ravinia Club is located just across from Perimeter Mall. Heading north from Ashford-Dunwoody and I-285, go to the third light and turn right (just after Crowne Plaza Ravinia) on Ravinia North into the Ravinia Complex. Take the first immediate right and proceed down the hill. Go past One Ravinia Building and turn left between Buildings One and Two. Turn into the parking garage on the right. There is no charge for parking.

GSCPA Resources

[Career Center](#)

[Classified Ads](#)

[Marketing Opportunities](#)

[GSCPA Training Center Information](#)

[GSCPA Staff Directory](#)

[GSCPA Course Catalog](#)

[Educational Foundation](#)

Upcoming GSCPA Events

[2009 Southeastern Accounting Show](#)

August 26-27, 2009
Georgia International Convention Center
College Park, GA

Meeting Schedule

August 18, 2009 - Mark Zyla, Fair Value Accounting

September 15, 2009 - Bob Prator & Gary Julian, GSCPA Update; Tim Pollock & Charles Beaudrot, Loan Workouts and Debt Restructuring

October 20, 2009 - Chris Rouse, A & A Update

November 17, 2009 - Cheryl Yarbrough, New Review & Compilation Standards

December 15, 2009 - Jim Martin, FIN 48

Chapter Officers

President: [Larry Cohen](#)
770-391-5802

Vice President: [Jennifer Birtz](#)
770-353-5093

Secretary: [Robert "Lee" Height](#)
770-730-5016

Treasurer: [Bob Johnson](#)
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Directors

2010

Dan Giannini
Ellen Sweatt*
Martha O'Brien*

2011

Brandon Verner*
Jerry Endsley
Phoebe Hiland*

2012

Yujia Chen
Marian Macleod-Elliott*
Paula Sands

* Denotes Past President of the chapter

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