

Leadership: The Right Stuff For Your Organization

Michael Mescon

- I. The Essence of Leadership**
 - A. Few Naturals
 - 1. Leading and Managing
 - 2. Examples and Illustrations
 - B. Goals, Structure, People, Relationships

- II. At the Source**
 - A. Top to Bottom
 - 1. Don't Blame the Clerk
 - 2. Developing the Right Stuff
 - B. The Transformation Process
 - 1. No More Catalyst
 - 2. Ordinary or Extraordinary

- III. New Dogs and Old Tricks**
 - A. Getting Back to Basics
 - 1. Examples and Illustrations
 - 2. The Mouth-Movement Link
 - B. Then, Now, and The Future
 - 1. A Sense of History
 - 2. Understanding the Now
 - 3. Shaping the Future

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Dr. Michael Mescon is dean emeritus of Georgia State University's College of Business where he was the first holder of the Ramsey Chair of Private Enterprise, the first Chair of Private Enterprise in the world. He helped establish over 200 chairs of private enterprise globally. These efforts ignited the entrepreneurship movement in higher education. He currently holds the Ramsey Chair of Private Enterprise at the Andrew Young School of Policy Studies at Georgia State University.

In 1968, Dr. Michael H. Mescon founded The Mescon Group, an organization design consulting firm. In 1999, Dr. Mescon received the William J. VanLandingham Commitment to Education award from the Georgia Economic Council on Economic Education. In 1996, he received an honorary doctorate of humane letters from the College of Charleston, and in 1997 he received an honorary doctorate of private enterprise and an honorary doctorate of business from The Citadel where he held a visiting Chaired Professorship.