

The Georgia Society
of CPAs

2018 MARKETING OPPORTUNITIES

Sam Getty, Assistant Manager, Strategic Relationships

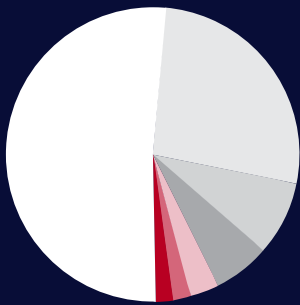
The Georgia Society of CPAs

Six Concourse Parkway, Suite 800 | Atlanta, GA 30328

Fax: 404-237-1291 | Phone: 404-504-2947 | sgetty@gscpa.org

membership SNAPSHOT

PRACTICE AREA



Public Accounting	51%
Industry	27%
Students	8%
Lifetime Members	6%
Other	3%
Government	2%
Education	1%

GENERATION



GENDER

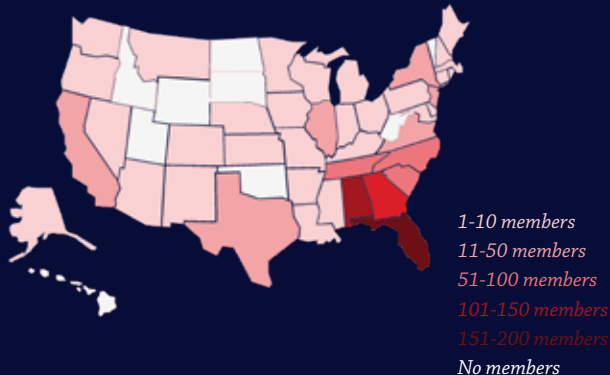


AVERAGE AGE

50

MEMBERSHIP NATIONWIDE

GSCPA has members in 41 states. Florida has the second most members, and Alabama has the third most.



THE GEORGIA SOCIETY OF CPAS

The Georgia Society of CPAs is the premier professional organization for CPAs in the state of Georgia. With almost 12,000 members throughout the state, the purpose of GSCPA is to achieve excellence by providing superior advocacy, leadership, service, lifelong learning and personal and professional development opportunities.

THE GEORGIA SOCIETY OF CPAS VISION, MISSION, AND CORE PURPOSE

Vision

Our vision is to enhance the accounting profession.

Mission

Our mission is to achieve excellence in the practice of accounting in all forms.

Core Purpose

We achieve excellence by providing superior advocacy, leadership, service, lifelong learning and personal and profession development opportunities.

2018 EDUCATIONAL EVENTS



POPULAR PACKAGES

CHARGING STATION SPONSOR



**\$1200 at GSCPA Learning Centre;
\$2000 at Cobb Galleria Centre**

This is a new opportunity to guarantee attendee traffic to your table. GSCPA will provide two mobile device charging units for your exhibit table. You can have two representatives staffing the table, engaging attendees and sharing information on the services and solutions your company can provide to our members. What a great opportunity to actively engage attendees!



EXHIBIT CONCIERGE PACKAGE

\$350 at GSCPA Learning Center; \$500 at Cobb Galleria Centre

Do you want to reach the attendees of a conference but don't have the time to be away from your office? Then the Exhibit Concierge Package is for you! All you need to do is mail or drop off your table materials (white papers, banners, giveaways, signs and other materials) to the GSCPA offices a week before a conference and GSCPA will setup your table. Also includes a list of attendees (no emails provided) and mailing labels. GSCPA can ship your materials back to you for an additional \$50 fee.

The Georgia Society of CPAs

Keynote Speaker Sponsorship

Limited to one per conference

- Entire exhibitor package
- Opportunity to introduce the speaker
- Signage with company logo displayed at event
- Two complimentary conference registrations allowing full-time company employees to earn CPE credit (\$958 value); to register as a participant, call GSCPA CPE Department at 404-504-2985
- Company logo on conference webpage with a link to company website

Lunch Sponsorship

- Entire exhibitor package
- Opportunity to provide the lunch speaker and give company overview (5 minutes maximum)
- Signage with company logo displayed at event
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP®). To register as a participant, call the GSCPA Registrar at 404-504-2985
- Two lunch tickets

Speaker Dinner Sponsorship

Limited to one per conference

- Entire exhibitor package
- Opportunity to bring two representatives to network at the reception with speakers and GFTC Trustees
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP®). To register as a participant, call the GSCPA Registrar at 404-504-2985
- Signage with company logo displayed at event
- Two dinner tickets

Gold Sponsorship

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP®). To register as a participant, call the GSCPA Registrar at 404-504-2985
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference webpage with a link to company website
- One page of company literature to be included in conference manual

The Georgia Society of CPAs

Silver Sponsorship

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference webpage with a link to company website
- Option to purchase the exhibitor package at half price
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one time mailing)

Exhibitor Package

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference webpage
- List of attendees; labels are available upon request (one time mailing)

The exhibitor package DOES NOT include: identifying signage, telephone/Internet connection, electrical connection, additional easels or tables, shipping/freight, or conference registrations

Conference Manual Sponsorship

Limited to one per conference

- One page of company literature included in conference attendee manual
- Company listing (text only) on conference webpage
- Signage with company logo displayed at event
- List of attendees; labels are available upon request (one time mailing)

Breakfast Sponsorship (one sponsor per day)

Limited to one per conference

- Meals for one representative (includes breakfast, morning break and lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference webpage
- List of attendees; labels are available upon request (one time mailing)

Break Sponsorship (one sponsor per day)

Between CPE sessions, the attendees enjoy a short break for beverages and networking

- Meals for one representative (includes breakfast, morning break and lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) in conference material
- Company listing (text only) on conference webpage
- List of attendees; labels are available upon request (one time mailing)



HEALTH CARE CONFERENCE

February 23, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 135 in-person, 25 live stream

Attendance Demographics: CEOs, CFOs, compliance officers, internal auditors, financial managers, and administrators of hospitals, physician groups and managed care organizations, as well as CPAs with health care clients

Conference Specifics: This conference features the latest in health care accounting including laws and regulations and the Affordable Care Act.

Gold Sponsorship: \$1650

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1150

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



DECISION MAKERS CONFERENCE

April 19-20, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 190 in-person, 55 live stream

Attendance Demographics: CPAs in management and leadership positions who work in industry, CFOs, CEOs and other financial professionals

Conference Specifics: This event provides two days of the latest in industry trends and changes. Join us in April to gather insights from the C-Suite, learn to navigate the current economy, update ethics knowledge and advance leadership skills.

Gold Sponsorship: \$1600

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1000

Promotional Item Sponsorship:	\$2000 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



EMPLOYEE BENEFIT PLAN CONFERENCE

April 26, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 60 in-person, 80 live stream

Attendance Demographics: CPAs, auditors and other financial professionals who are responsible for auditing employee benefit plans

Conference Specifics: Receive guidance to navigate reports to successfully assist your company and clients through sessions on common financial statement errors and how to avoid them, compliance issues in 401(k) plans, the latest changes and trends related to employee benefit plans, and more.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350



SPRING GOVERNMENT WORKSHOP

May 11, 2018 | Macon, Georgia

Average Attendance: 70

Attendance Demographics: CPAs and financial professional who work in federal, state and local government and practitioners with government clients

Conference Specifics: This one-day, in-depth workshop focuses on one issue in governmental accounting in a 8-hour session that is led by a speaker who is a expert in the field.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship: \$1200 *Limited to one per conference; lanyard provided by sponsor*

Wi-Fi Sponsorship: \$1200 *Limited to one per conference*

Breakfast Sponsorship: \$500 *Limited to one per conference*

Lunch Sponsorship: \$800 *Limited to one per conference*

Break Sponsorship: \$250 per break

Charging Station Sponsorship: \$1200 *Limited to one per conference*

Exhibit Concierge Package: \$350



NOT-FOR-PROFIT CONFERENCE

May 17, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 110 in-person, 45 live stream

Attendance Demographics: CPAs, consultants, tax advisers, auditors and other financial managers who work for nonprofit organization or who have nonprofit clients

Conference Specifics: A comprehensive update and insightful perspectives from a mixture of leaders in the nonprofit world will cover everything from strategic planning to foreign reporting to cyber security to revenue recognition.

Keynote Speaker Sponsorship: \$2000

Limited to one per conference

Gold Sponsorship: \$1450

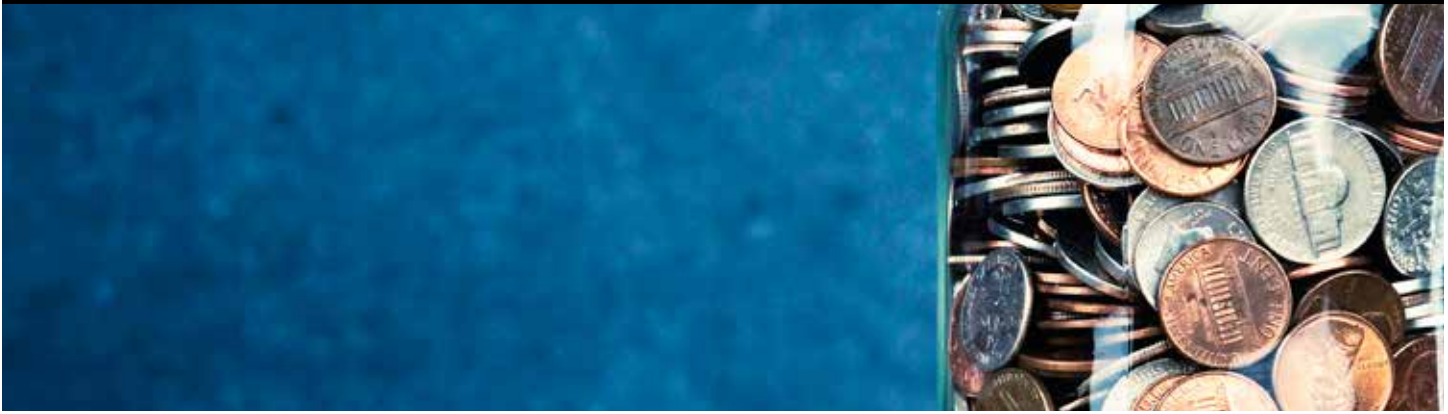
Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$750

Promotional Item Sponsorship:	\$2000 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



GEORGIA FEDERAL TAX CONFERENCE

June 14-15, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 150 in-person, 50 live stream

Attendance Demographics: CPAs and attorneys who deal with sophisticated tax and estate planning issues

Conference Specifics: This event highlights changes in tax law and the latest from Washington D.C. Day One is usually dedicated to estate planning topics with Day Two focusing on income tax issues.

Keynote Speaker Sponsorship: \$5000

Limited to one per conference

Lunch Sponsorship: \$2500

Limited to one per conference

Speaker Dinner Sponsorship: \$2500

Limited to one per conference

Gold Sponsorship: \$2050

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1350

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1150

Conference Manual Sponsorship: \$1000 *Limited to one per conference*

Breakfast Sponsorship: \$1250 (one sponsor per day)

A.M./P.M. Break Sponsorship: \$1000 (one sponsor per day)



REAL ESTATE CONFERENCE

June 21, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 155 in-person, 25 live stream

Attendance Demographics: CPAs, CFOs, controllers, and financial professionals working with real estate clients or real estate organizations

Conference Specifics: With topics ranging from commercial real estate to navigating FASB's new revenue recognition standard, this conference is designed to help accounting professionals navigate the ever-changing world of real estate.

Gold Sponsorship: \$1650

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$950

Promotional Item Sponsorship:	\$2000 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500

The Georgia Society of CPAs



GSCPA ANNUAL CONVENTION

June 24-27, 2018 | Rimrock Resort | Banff, Canada

Average Attendance: 100

Attendance Demographics: CPAs from throughout Georgia who are leaders in their firms and the profession

Conference Specifics: This resort-casual event is designed for CPAs in all areas of the profession and at any stage of their career with topics geared towards the ever-changing needs and requirements all CPAs face in today's professional environment.

Gold Sponsorship: \$3500

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$2000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1200

Breakfast Sponsorship:	\$1200 per day; \$3000/3 days
Break Sponsorship:	\$400 per break
Welcome Cocktail Sponsorship:	\$1500 <i>Limited to one per conference</i>
Dessert Social Sponsorship:	\$2500 <i>Limited to one per conference</i>
Golf Sponsorship:	\$2000 <i>Limited to one per conference</i>
Opening Reception & Dinner Sponsorship:	\$3000 <i>Limited to one per conference</i>
Hospitality Bar Sponsorship:	\$1000 <i>Limited to one per conference</i>
Chairman's Reception & Dinner Sponsorship:	\$3000 <i>Limited to one per conference</i>
Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200/1 day; \$4000/4 days <i>Limited to one per conference</i>
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500

The Georgia Society of CPAs



TECHNOLOGY CONFERENCE

July 19, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 40 in-person, 35 live stream

Attendance Demographics: CPAs at all levels and from all areas of the profession, as well as firm administrators and IT professionals associated with CPA firms

Conference Specifics: Hot topics at this conference include online security, regulations affecting CPAs, cyber crime, and the latest devices and programs to aid in productivity and mobilization.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350



ESTATE PLANNING CONFERENCE

July 26-28, 2018 | The Ritz-Carlton Lodge, Reynolds Plantation | Greensboro, Georgia

Average Attendance: 100

Attendance Demographics: CPAs, financial advisors, and anyone looking to further their estate planning knowledge to best advise their clients

Conference Specifics: This two-day conference highlights hot topics in estate planning such as planning for beneficiaries, long term care, federal estate tax, economic outlook and insurance.

Keynote Speaker Sponsorship: \$3500

Limited to one per conference

Lunch Sponsorship: \$3000

Friday Evening Reception Sponsorship: \$3000

Limited to one per conference

Gold Sponsorship: \$2000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1500

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1200

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Breakfast Sponsorship:	\$800/day; \$1600/2 days; \$2000/3 days <i>Limited to one per conference</i>
Bocce Ball Sponsorship:	\$500
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



SOUTHEASTERN ACCOUNTING SHOW

August 29-30, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 1100

Attendance Demographics: CPAs and financial professionals from across the southeastern region

Conference Specifics: This two-day event features seven different tracks of study and attracts a range of attendees working in all aspects of the accounting profession. GSCPA's most popular conference highlights an exhibit hall, prize giveaways, and ample networking opportunities.

Gold Sponsorship: \$5000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$3000

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: One Booth - \$1300 by 3/31/17; \$1700 after 3/31/17
Two Booths - \$2300 by 3/31/17; \$3100 after 3/31/17
Four Booths - \$4000 by 3/31/17; \$5600 after 3/31/17

Lanyard Sponsorship:	\$3000 <i>Limited to one per conference; lanyard provided by sponsor</i>
Tote Bag Sponsorship:	\$4000 <i>Limited to one per conference; bag provided by sponsor</i>
ReCharge Sponsorship:	\$3000
Wi-Fi Sponsorship:	Call for pricing
Break Sponsorship:	\$750 per break
Display Ads in Show Program:	\$800/full-page ad; \$400/half-page ad



FINANCIAL INSTITUTIONS CONFERENCE

September 20, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 30 in person; 40 live stream

Attendance Demographics: CPAs with banks and savings institution clients, preparers, and/or auditors of financial statements, financial executives, regulators, controllers and CFOs working in financial institutions of all sizes

Conference Specifics: Explore the latest trends and developments affecting banks and savings institutions including fraud, risk management, and economic and legal updates.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350



FRAUD & FORENSIC CONFERENCE

September 27, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 70 in-person; 50 live stream

Attendance Demographics: CFOs, controllers, sole practitioners, financial managers in business and industry, fraud and litigation practitioners and business valuation analysts

Conference Specifics: This conference provides an opportunity to learn best practices from national experts in fraud identification, investigation, reporting, forensic techniques, litigation support and expert witnessing.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350

The Georgia Society of CPAs



PERSONAL FINANCIAL PLANNING CONFERENCE

October 24, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 40 in-person; 30 live stream

Attendance Demographics: CPAs, CFOs, investment advisors, controllers and finance managers

Conference Specifics: This conference features topics to help financial planners launch future planning engagements and learn about the most recent developments and tips for efficacy in this field.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350



ACCOUNTING & AUDITING CONFERENCE

October 25, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 40 in-person; 60 live stream

Attendance Demographics: CPAs in all areas of the profession seeking to enhance their audit knowledge

Conference Specifics: This conference includes sessions on pronouncements and standards, FASB, risk assessment, internal auditing, and revenue recognition.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350



GEORGIA TAX FORUMS

November 1-2, 2018 (ATLANTA) | Cobb Galleria Centre, Atlanta

November 29-30, 2018 (SAVANNAH) | Coastal Georgia Center, Savannah

Average Attendance: 100 in-person, 20 live stream

Attendance Demographics: CPAs practicing in all areas of tax

Conference Specifics: This conference prepares attendees for the upcoming tax season with the most recent updates and developments affecting individuals and businesses.

Gold Sponsorship: \$1850

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1000

Opportunities Available Only in Atlanta:

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>

Opportunities Available in both Atlanta and Savannah:

Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500

Don Farmer's Tax Seminars

Federal Tax Update - Gwinnett Center, Duluth - November 2018

Federal Tax Update - UGA Tifton Campus Conference Center, Tifton - November 2018

Federal Tax Update - Cobb Galleria Centre, Atlanta - December 12, 2018

Pre-Tax Season Review for Individual Returns - Cobb Galleria Centre, Atlanta - December 13, 2018

Pre-Tax Season Review for Corporate Returns - Cobb Galleria Centre, Atlanta - December 14, 2018

Average Attendance: 200-500/day depending on location

Attendance Demographics: CPAs who practice in industry and public accounting

Conference Specifics: Don Farmer brings special insights to this exceptional event. The record number of attendees makes this an excellent opportunity to speak with potential buyers prior to tax season.

Atlanta Gold Sponsorship: \$2200 (3 days)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Atlanta Silver Sponsorship: \$1800 (3 days)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Atlanta Exhibitor Package: \$1500 (3 days)

Other Location Gold Sponsorship: \$1150 (1 day)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Other Location Silver Sponsorship: \$950 (1 day)

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Other Location Exhibitor: \$750 (1 day)

Opportunities Available Only in Atlanta:

Lanyard Sponsorship:	\$3500 <i>Limited to one per conference; lanyard provided by sponsor</i>
Tote Bag Sponsorship:	\$3000 <i>Limited to one per conference; bag provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



BUSINESS & INDUSTRY CONFERENCE

November 8-9, 2018 | Cobb Galleria Centre | Atlanta, Georgia

Average Attendance: 120 in-person; 50 live stream

Attendance Demographics: CPAs working in business and industry and CPAs with corporate clients

Conference Specifics: This conference covers revenue recognition, attracting new business, succession planning, technology and fraud.

Gold Sponsorship: \$1600

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$1450

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$1000

Promotional Item Sponsorship:	\$2000 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast/Lunch Sponsorship:	\$1000 <i>Limited to one per conference</i>
Break Sponsorship:	\$750 per break
Charging Station Sponsorship:	\$2000 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$500



IRS SOLUTIONS CONFERENCE

December 5, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 30 in-person, 35 live stream

Attendance Demographics: CPAs at all levels of experience in public practice and business and industry

Conference Specifics: This event provides functional tools and an understanding of what the IRS is currently focusing on, as well as tax controversies, the appeals process and IRS transcript analysis.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350

The Georgia Society of CPAs



GOVERNMENTAL ACCOUNTING & AUDITING CONFERENCE

December 7, 2018 | GSCPA Learning Center | Atlanta, Georgia

Average Attendance: 30 in-person, 90 live stream

Attendance Demographics: CPAs and financial professionals who work in federal, state and local government and practitioners with government clients

Conference Specifics: This conference provides practical knowledge and direction, which allows application of these skills directly to daily responsibilities. Attendees will be updated on recent issues that face federal, state and local governmentals, as well as their auditors.

Gold Sponsorship: \$950

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Silver Sponsorship: \$750

Limited to one per business type (i.e. one consulting firm, one CPA firm, one placement firm, etc.)

Exhibitor Package: \$500

Promotional Item Sponsorship:	\$1200 <i>Limited to one per conference; lanyard provided by sponsor</i>
Wi-Fi Sponsorship:	\$1200 <i>Limited to one per conference</i>
Breakfast Sponsorship:	\$500 <i>Limited to one per conference</i>
Lunch Sponsorship:	\$800 <i>Limited to one per conference</i>
Break Sponsorship:	\$250 per break
Charging Station Sponsorship:	\$1200 <i>Limited to one per conference</i>
Exhibit Concierge Package:	\$350

The Georgia Society of CPAs

SPONSOR & EXHIBITOR APPLICATION

CONTACT AND COMPANY INFORMATION

Marketing Contact Name* _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

On-site Contact Name** _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Company Information***

Web Site Address _____

Product/Service _____

**Marketing contact is the person who GSCPA staff will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description and logo.*

***On-site contact is the person who will be attending the event and who GSCPA staff will work with on the day-of details, such as set-up/tear down details, travel arrangements and additional services needed during the show.*

****FOR SEAS ONLY: Your company's 50-word description is required to accompany this application before it can be processed. GSCPA reserves the right to edit your company's description.*

CANCELLATION POLICY

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund.

No refunds will be given to cancellations received 30 days or less prior to the conference.

SPONSORSHIP/EXHIBITOR OPPORTUNITIES

Conference Name & Sponsorship

Amount

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

GRAND TOTAL	\$ _____
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PAYMENT INFORMATION

Check enclosed payable to The Georgia Society of CPAs

Visa MasterCard AmEx Discover Personal Card OR Company Card

Card# _____ Exp. Date _____

Cardholder Name _____ Signature _____

*Your signature below indicates that you understand and agree to the terms printed on the following pages.
Space will not be reserved without the company representative's signature.*

Company Representative's Signature **Date**

Please complete application and fax or mail with payment to:
 Sam Getty, Assistant Manager, Strategic Relationships
 The Georgia Society of CPAs
 Six Concourse Parkway, Suite 800 | Atlanta, GA 30328
 Fax: 404-237-1291 | Phone: 404-504-2947 | sgetty@gscpa.org

The Georgia Society of CPAs

Terms of the Contract

1. Each single booth at each GSCPA conference will have a booth space rental fee per booth.

2. Payment must accompany the application/contract. Exhibitors will not be allowed access to the conference until all fees are paid in full.

3. Exhibitors are required to have an attendant at their exhibit at all times during show hours.

4. List and mailing labels of attendees for a one time mailing. Labels are available upon request. Exhibitors and sponsors will not be permitted to electronically reproduce attendees' contact information from hard copy lists and mailing labels.

5. This agreement is for exhibit space only; course materials are not included. Exhibitors may attend the program only if they formally register as a participant by paying the registration fee in addition to the exhibit fee.

6. GSCPA management reserves the right to approve the character of any exhibit, any goods therein and the attendant advertising and sales promotion and to prohibit anything which in its judgment because of noise or other objectionable features may detract from the show in general.

7. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSCPA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the conference, either live or recorded.

8. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.

9. GSCPA management reserves the right to require any exhibitor to move his/her exhibit to another location if it is in the best interest of the show.

10. No exhibitor is to begin dismantling prior to the close of the conference. Any exhibitor dismantling prior to the close of the conference will forfeit his company's right to exhibit at future meetings of the GSCPA.

11. Advertising materials cannot be distributed outside of the exhibitor's booth.

12. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.

13. The use of promotions, premiums, lotteries or giveaway contests must be approved by GSCPA management. Such approval may be granted or withheld with or without cause at the discretion of GSCPA management.

14. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.

15. Objectionable practices by exhibitors or official suppliers should be reported immediately and not after the conference is completed.

16. No children under 16 years of age will be allowed in the exhibit area at any time.

17. It is agreed that GSCPA and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.

18. The exhibitor agrees to indemnify and hold harmless GSCPA and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

19. GSCPA will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority or other circumstances beyond reasonable control of either party.

The Georgia Society of CPAs

Terms of the Contract

20. Insurance, if desired by the exhibitors, must be obtained at their own expense.

21. Exhibitors will not offer educational/training or other programs within the event facility simultaneous to GSCPA-related programs.

22. GSCPA is not responsible for monitoring the proximity of competitors' booths.

Booth Construction

23. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.

24. No construction will be allowed at the sides or above the booth which may obscure the view of any adjacent booths.

25. All materials used for decorating must be flameproof.

26. Construction and signs that are above 8 feet in height are to be approved by GSCPA management.

27. All applicable city, county and state codes and ordinances must be complied with, as well as those of the host facilities.

28. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.

ADA Requirements

29. In accordance with ADA requirements, if you are disabled and require special services, please contact our office.

Interpretation of Rules

30. The interpretation of all rules and regulations is the responsibility of GSCPA Board of Directors or their designated representative. All decisions of said group or representatives are final.

Cancellation Policy

31. Cancellations are fully refundable if submitted in writing at least 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 calendar day prior to the conference will receive a 50 percent refund. No refunds will be given to cancellations received 30 days or less prior to the conference.