

Common Sense Investing
Presented by Mike Kavanagh
For North Atlanta Chapter GSCPA

January 19, 2006; 1 Hour CPE

- I. Life as a Financial Planner**
- II. More Money or Less Money: The Investment Choice is YOURS!**
- III. Who Should Drive: ROI or Taxes?**
- IV. Fear and Greed: Our Continuing Challenge**
- V. Be Wary of the Sales Pitch (the Garbage Men)**
- VI. Looking for the Big Deal: Proceed with Caution**
- VII. CPA's Mean Something to Their Clients**
- VIII. The CPA: The One to Trust**
- IX. Regarding Their Client's Investments, CPA's Should be Pro-Active**