

## Information Technology Section Members Able to Use Listserve to Connect and Enhance Their Membership

The Information Technology Section has an active Listserve where section members can post questions to the group and get the answers back from fellow CPAs to help tackle the biggest challenges. [Click here](#) to log-in and join the Information Technology Section Listserve. It is just one more way to remain actively engaged in the Society.

## How to Leverage Social Networking

When the IRS announced in June that it would launch a review of tax return preparers, the Maryland Association of CPAs (MACPA) spread the word to its members with a news item on the association Web site. But it didn't stop there. The association posted the IRS news on its Facebook page and blog. The story made it into the MACPA feed on Twitter, the microblogging site. Visitors to the association's LinkedIn page found the information there as well. [Read More...](#)

## IFRS Conversion Puts Demand on Technology

Switching to International Financial Reporting Standards could prove to be a costly move for many companies' IT departments, according to a new report by Ernst & Young.

The report, "Inside IFRS: The Opportunity for IT," describes the unexpected complexity of converting to IFRS and the high expenses the change can entail. "IFRS conversion requires fundamental change on multiple levels, can take up to several years, and affects virtually every function within an organization," said the report. It cites a survey by the Institute of Chartered Accountants in England and Wales, in which 75 percent of the respondents reported increased complexity around information technology issues. [Read More...](#)

## Waging War on Cyber Threats

*Max Huang*

Just this past spring, the Obama administration did what many in the political and national security arenas have been advocating for some time — make cybersecurity its own Department of Defense command on par with Central Command, the organization led by U.S. Army General David Petraeus who's in charge of all military operations in Iraq and Afghanistan. [Read More...](#)

## Five Simple Ways to Secure Your Information

*Diana DiBello*

If accountants like rules and defined processes so much, why do they seem to have such a difficult time protecting information and preventing security breaches? [Read More...](#)

## Social Networking in Business: When is the Right Time to Get Involved?

*Leslie Garrett*

When is the right time to jump into social networking initiatives and why should you

research many sites before settling into just one? First, it's practically impossible to manage what you don't understand. Second, determining the right time to jump in is not as important as investigating the sites to determine if your involvement would complement your firm's existing marketing, sales, client communication, or any host of business initiatives. Finally, social networking sites vary in form and function, which is why your business should do research and perhaps consider launching through multiple outlets. [Read More...](#)

## Entry-level Staying Power

*John Hedtke*

There are fewer, but tougher, low-cost accounting packages.

The number of accounting packages for small to midsized businesses continues to shrink. Products are bought up, consolidated or discontinued in favor of others. The advantage is that the ones that remain on the market have to be increasingly good just to stay even with the competition. [Read More...](#)

## Information Technology Section Leadership Team Call for Volunteers

The Information Technology Section has a few openings available for dedicated volunteers to serve on its leadership team. Your skills, passion and perspectives are needed to build upon an already vibrant section leadership team.

Volunteers are at the heart of the Georgia Society of CPAs work. The time and knowledge volunteered by members like you helps the GSCPA fulfill its promise to provide exceptional experiences, a vibrant community and essential tools to all members.

To learn more about joining the Information Technology Section leadership team, please contact [Jeff Wells](#), GSCPA Sections Manager.

## Upcoming Conferences

### 2009 Southeastern Accounting Show



August 26-27, 2009

NEW LOCATION!

Georgia International Convention Center  
College Park, Ga.

[Course No. 13085](#) - Wednesday & Thursday

[Course No. 13086](#) - Wednesday only

[Course No. 13087](#) - Thursday only

CPE Credit: 16 hours (including a possible 16 hours A&A)

The complete agenda with speakers and session descriptions is available on the [GSCPA web site](#).

### **2009 Financial Institutions Conference**

September 17, 2009

Course No. 13095

EARLY REGISTRATION DEADLINE ENDS 8/27

Cobb Galleria Centre, Atlanta

CPE Credit: 8.5 hours general (with a possible 4 hours A&A)

Topics include: On the Economic, Political and Business Climate; Liquidity – Planning, Management, and Contingency (A&A); Marketing and Branding in the Current Economy; Enterprise Risk Management and Technology (A&A); Accounting and Auditing Update (A&A) and Strategic Planning for Uncertain Times.

The full schedule and list of speakers can be found on the [GSCPA web site](#).



### **2009 Fraud and Forensic Accounting Conference**

September 18, 2009

Course No. 13020

EARLY REGISTRATION DEADLINE ENDS 8/28

Cobb Galleria Centre, Atlanta

CPE Credit: 8.5 hours general (including a possible 7 hours A&A)

Topics include: The New Hard Times: Business Crimes, Ponzi Schemes and Affinity Frauds; – Implementing Professional Standards in Forensic Accounting Engagements (A&A); Building and Expanding your FVS Practice; Raising the Bar: The 7 Habits of the Highly Effective Rainmaker; Fraud Investigation: A Composite Case Study (A&A); How to Predict Impending Financial Crisis Before the Numbers Reveal It (A&A) and Understanding eDiscovery in Corporate America (A&A).

The full schedule and list of speakers can be found on the [GSCPA web site](#).

### **Upcoming CPE Courses**

#### **[Quickbooks Advanced Financial Reporting & Analysis](#)**

Course No. 09030

Date: Wednesday, September 23, 2009

#### **[Excel - Based Dashboards](#)**

Course No. 09031

Date: Wednesday, September 23, 2009

#### **[Excel Financial Reporting and Analysis](#)**

Course No. 09033

Date: Thursday, September 24, 2009

#### **[Information Security for CPAs - Protecting Computers, Data, Assets and Employees](#)**

Course No. 10009

Date: Thursday, October 8, 2009