

**CASH FOR PROFESSIONAL AWARENESS**  
**APPLICATION – BEST PRACTICES**

**CONTACT INFORMATION**

**Name of Institution** State College

**Faculty Contact** Professor Real Tough

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**PROGRAM OVERVIEW**

**Program Title** Pizza Party for High Performing Principles of Accounting Student

**Program Date** January 31, 2005

**Objective** To encourage principles of accounting students with an A average in the class to pursue a career in accounting. The program will be a social event that will include area professionals from the local GSCPA chapter discussing their experiences in accounting.

**Target Audience** All students in Principles of Accounting Classes that have at least a B average. Invites will be sent to all qualified students. Additionally, officers and members of the We Love Accounting Club will be involved in the planning of the activity.

**Expected Number of Attendees** 55 attendees: 35 Principles of Accounting Students, 5 faculty members 5 accounting professionals from local GSCPA chapters; 10 student officers and members of the We Love Accounting Club

**Expected Costs – provide details of all costs expected (food, beverage, giveaways, publicity, etc):**

Pizza Costs – 15 pizzas @ \$10/pizza = \$150

Beverages – 10 six packs of soda @ 2.50/unit = \$25.00

Paper Goods = \$20

Publicity: printing of fliers = \$10 **Total Estimated Cost: \$205.00**

**ADDITIONAL INFORMATION**

Is this a Beta Alpha Psi, accounting club, or other business school event?  Yes  No

If yes, please list the group sponsoring this program: The We Love Accounting Club

Please select the item(s) that you would like to distribute at your event:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> GSCPA Student Member Applications | <input type="checkbox"/> AICPA Takin' Care of Business Career Guide              |
| <input type="checkbox"/> Student Member Benefits Power Point          | <input checked="" type="checkbox"/> Benefits of an Accounting Career Power Point |
| <input type="checkbox"/> 2005 Accounting Salary Guide                 | <input type="checkbox"/> Educational Foundation Scholarship Applications         |