

CASH FOR PROFESSIONAL AWARENESS
APPLICATION – BEST PRACTICES

CONTACT INFORMATION

Name of Institution State College

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PROGRAM OVERVIEW

Program Title Pizza Party for High Performing Principles of Accounting Student

Program Date January 31, 2011

Objective To encourage principles of accounting students with an A average in the class to pursue a career in accounting. The program will be a social event that will include area professionals from the local GSCPA chapter discussing their experiences in accounting.

Target Audience All students in Principles of Accounting Classes that have at least a B average. Invites will be sent to all qualified students. Additionally, officers and members of the We Love Accounting Club will be involved in the planning of the activity.

Expected Number of Attendees 55 attendees: 35 Principles of Accounting Students, 5 faculty members 5 accounting professionals from local GSCPA chapters; 10 student officers and members of the We Love Accounting Club

Expected Costs – provide details of all costs expected (food, beverage, giveaways, publicity, etc):

Pizza Costs – 15 pizzas @ \$10/pizza = \$150

Beverages – 10 six packs of soda @ 2.50/unit = \$25.00

Paper Goods = \$20

Publicity: printing of flyers = \$10 **Total Estimated Cost: \$205.00**

ADDITIONAL INFORMATION

Is this a Beta Alpha Psi, accounting club, or other business school event? Yes No

If yes, please list the group sponsoring this program: The We Love Accounting Club

Please select the item(s) that you would like to distribute at your event:

- | | |
|---|--|
| <input checked="" type="checkbox"/> GSCPA Student Member Applications | <input type="checkbox"/> AICPA Takin' Care of Business Career Guide |
| <input type="checkbox"/> Student Member Benefits Power Point | <input checked="" type="checkbox"/> Benefits of an Accounting Career Power Point |
| <input checked="" type="checkbox"/> Robert Half's Accounting Salary Guide | <input type="checkbox"/> Educational Foundation Scholarship Applications |