

**Schedule with Session Descriptions**  
**2010 Annual Convention and Spring Leadership Council Meeting**  
**Westin Resort & Spa**  
**Hilton Head Island, SC**  
**June 13-16, 2010**  
**12.5 hours CPE**  
**(6 hours A&A; 6.5 hours General and Tax CPE)**

**Sunday, June 13, 2010**

- 1:00 p.m. – 5:00 p.m.      Registration**
- 2:00 p.m. – 2:50 p.m.      Dennis Gerschick – Regal Seminars**  
**2010 Tax Update – Highlights of Individual and Business Hot Topics**  
**(1 hour Tax)**  
The session will highlight noteworthy statutory changes, especially those included in any healthcare legislation that is enacted by June 2010. It will also note significant revenue rulings and new regulations. The emphasis will be on the planning opportunities.
- 2:50 p.m. – 3:00 p.m.      Break**
- 3:00 p.m. – 3:50 p.m.      Dennis Gerschick –Regal Seminars**  
**Estate Planning in Light of No Federal Estate Tax in 2010**  
**(1 hour Tax)**  
The session will discuss the implications of having no federal estate tax in 2010. It will note Georgia's legislative response and the effect on Wills and trusts. It will focus on the practical implications and planning opportunities.
- 4:00 p.m. – 5:00 p.m.      New Council Member Orientation: Bob Prator, Chairman of GSCPA**
- 6:00 p.m. – 9:00 p.m.      Opening Reception & Chairman's Dinner**

**Monday, June 14, 2010**

- 7:00 a.m. – 8:15 a.m.      Breakfast**
- 8:00 a.m. – 8:45 a.m.      Annual Meeting**
- 8:30 a.m. – 11:30 a.m.      Spouse/Guest Activity - Cooking School at the Westin**
- 8:45 a.m. – 9:00 a.m.      Break**
- 9:00 a.m. – 9:50 a.m.      Dennis Gerschick – Regal Seminars**  
**Recent Significant Business Law Issues**  
**(1 hour A&A)**  
The session will highlight numerous U.S. Supreme Court decisions that have significant implications for businesses. Mr. Gerschick will note the key facts, the issue, and the decision. More importantly, he will note the implications for a business and how businesses may want to react to it.
- 9:50 a.m. – 10:00 a.m.      Break**

## **Monday, June 14, 2010 Continued**

- 10:00 a.m. -10:50 a.m.**      **Dennis Gerschick – Regal Seminars**  
**Growing Your Business in a Recession**  
**(1 hour General)**  
The recession has adversely affected many businesses. This session will explore many ways any business can increase both its top and bottom lines, despite a recession. The speaker, who manages a venture capital fund, will note the options a company has, the issues that should be addressed, and will note some pitfalls to avoid. This session will focus on practical solutions, not theory.
- 10:50 – 11:00 a.m.**      **Break**
- 11:00 – 11:50 a.m.**      **Dennis Gerschick – Regal Seminars**  
**Review of Recent Tax Cases**  
**(1 hour Tax)**  
The session will highlight numerous significant tax cases from the past year. Cases are selected because they changed or clarified the law or provide a good, clear explanation of the issue. Again, the focus will be on the lessons that can be learned from each case and the planning opportunities.
- 11:50 a.m. – 1:30 p.m.**      **Incoming Chair’s Luncheon**
- 1:30 – 5:30 p.m.**      **Leadership Council Meeting**
- 7:00 – 9:00 p.m.**      **Past President’s Cocktail Reception and Dinner (Invitation Only)**

## **Tuesday, June 15, 2010**

- 7:15 – 8:15 a.m.**      **Breakfast**
- 8:00 – 8:50 a.m.**      **Chris Rouse – Windham Brannon, PC**  
**Peer Review – How to Be Successful**  
**(1 hour A&A)**  
Getting a good result out of your next peer review calls for focused planning beginning as soon as you finish your last peer review. This session will give you directions on setting up the plan, and provide you a short-list of do’s and don’ts that will help you “*pass*” your peer review. More importantly, you will hear how you can use your peer review plan to add to the quality and efficiency of your client service.
- 8:50 – 9:00 a.m.**      **Break**

## **Tuesday, June 15, 2010 continued**

- 9:00 – 10:20 a.m.**      **Chris Rouse – Windham Brannon, PC**  
**Audit, Review and Compilation Update – Not Just More to Do, More Products Too**  
**(1.5 hours A&A)**  
Recently there has been a larger-than-usual number of professional standards coming out of that Ivory Tower in the Sky (actually, from a low brick building in Raleigh), some of which have made important changes to how you perform audits, reviews and compilations for your clients. Hear not only how to implement all these changes effectively and efficiently, but also how to recognize and market the new services you can provide your clients under several of these new standards.
- 10:20 – 10:30 a.m.**      **Break**
- 10:30 a.m. – 12:00 p.m.**      **Bob Harris, AICPA Chairman**  
**(1.5 hours CPE)**
- 1:00 p.m.**      **Golf Outing/Tournament in the afternoon on the Barony Golf Course at Port Royal Golf Club**
- 5:30 p.m. – 6:30 p.m.**      **Evening Event at the Port Royal Golf Club**  
Leadership Academy Alumni Cocktail Reception
- 6:30 p.m. – 7:30 p.m.**      Family Picnic
- 7:30 p.m. – 8:15 p.m.**      Shag Lessons
- 8:15 p.m. – 10:00 p.m.**      Beach Music and Show Your Shag Dancing

## **Wednesday, June 16, 2010**

- 7:15 a.m. – 8:15 a.m.**      **Breakfast**
- 8:30 a.m. – 9:45 a.m.**      **Chris Rouse – Windham Brannon, PC**  
**Fraud in Small Businesses – There’s a Little Bit of Fraud in Everybody (and a lot in some...)**  
**(1.5 hours A&A)**  
Whether providing audit, review, compilation, tax or other services, CPAs are expected by clients and users of the financial statements to find fraud whenever it exists. Learn about how to recognize the fraud risks that exist in your clients, how to increase the likelihood of detecting fraud, and how to communicate the potential for fraud to your clients in order to minimize the damage to your practice when you don’t detect the fraud.
- 9:45 a.m. – 10:00 a.m.**      **Break**
- 10:00 a.m. – 10:50 a.m.**      **Dan Schroeder – Habif, Arogeti & Wynne, LLP**  
**SaaS / Cloud (and third party hosted) Computing Risk Management: AICPA Attest Alternatives (1 hour A&A)**  
The session will highlight implications to CPAs from cloud and third party hosted computing developments and trends; in their role as auditor for entities that use these computing services, or in their role as service auditor for providers of these computing services. This will include an overview of AICPA attestation reporting alternatives including changes released in 2010.

**Wednesday, June 16, 2010 Continued**

**10:50 a.m. – 11:00 a.m.** Break

**11:00 a.m. – 11:50 a.m.** **Dan Schroeder – Habif, Arogeti & Wynne, LLP**  
**Top Technology and Information Management Issues: perspective from**  
**the AICPA IT Executive Committee**  
**(1 hour General)**

The session will highlight technology and information management developments and trends with a focus on those that are affecting the CPAs roles as auditor and trusted business advisor.